



Pros:

- Consistent icons
- Simple interface elements
- Contrasting colors
- Uses familiar screens
- Tasks broken into bite-sized chunks
- Task offloading (importing previously entered data)
- Minimizes user input

Cons:

- On team list page, due to its color and size, the eye is drawn to the icon, rather than the text. The icon does not differentiate the teams.
- On the team specify page, unrelated ads take up the majority of the space and are irrelevant to the purpose of the page.

