Lily Rosen

Graphic Designer
Vancouver, BC
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Experience

PRACTICUM DESIGNER | ONBOX Creative
February 2025–April 2025

- Crafted brand identities from concept to application by developing moodboards, stylescapes, type hierarchy, and packaging mockups.
- Collaborated with the creative director and design crew to tackle tight turnarounds in the health, wellness, and food/beverage sectors.
- Engaged in internal meetings through open ideation and critique.

CREW WRITER | Capilano Courier
August 2024–April 2025

- Wrote monthly newspaper articles for print and web on varied topics, from grunge band interviews to on-campus sports.
- Communicated with a team of writers, editors, illustrators, and photographers to manage time and collaborate effectively.

GRAPHIC DESIGN INTERN | Hangar 18 Design Continuum
May 2024–August 2024

- Designed a responsive multi-page website with desktop, mobile, and tablet UI in Figma for developer hand-off.
- Supported UX strategy with sitemaps and competitive analysis.
- Finalized production files for print and refined existing assets for digital use in web portfolio and social media posts.

GRAPHIC DESIGN INTERN | Thought Shop Creative
May 2023–August 2023

- Created brand assets for client and internal use, including brand guidelines, decks, wireframes, maps, and graphic icons.
- Prepared and labelled logo, signage, and stationery files in the real estate, restaurant, and retail sectors.

Education

BACHELOR OF DESIGN IN VISUAL COMMUNICATION
Capilano University's IDEA School of Design
September 2021–April 2025

Recognition

RGD Award for Packaging Design (Series)
Honourable Mention
2024

Brand Battle for Good
Second Place
2022

ABCDE Youthwright
Original Play Winner
2021

Dean's List + 4.00 GPA
2021–2025

Services

- Branding & Visual Identity
- Art Direction
- Packaging & Merchandise
- Editorial & Layout Design
- UI/UX & Web Design
- Copywriting
- Typography

Tools

- Adobe Creative Suite
- Figma
- HTML & CSS
- Procreate