

Credit Card Transaction Report

Total Revenue

54M

Total Interest

8M

Total Tran. Amt.

46M

Total Tran. Vol.

656K

Card_Categor
y

Sum of
Total_renev
ue

Sum of
Interest_Ear
ned

Sum of
Annual_Fees

Blue



44454922



66,14,172.62



2733690

Silver



5469519



8,21,922.98



189590

Gold



2476117



3,84,755.16



57565

Platinum



1114943



1,61,629.05



20665

Total

53515501

79,82,479.81

3001510

Q1

Q2

Q3

Q4

Week_Start_Date

All

F

M

High

Low

Medium

Blue

Gold

Platin...

Silver

Revenue by Use Chip

Swipe

34M

Chip

17M

Online

...

Revenue by Exp Type

Bills

13M

Enterta...

9M

Fuel

9M

Grocery

8M

Food

8M

Travel

6M

Revenue by Education

Graduate

22M

High S...

11M

Unkno...

8M

Unedu...

8M

Post-G...

...

Doctor...

...

Revenue by Customer Job

Busine...

17M

White-...

10M

Govt

8M

Selfem...

8M

Blue-c...

7M

Retirees

4M

Customer Acq Cost

Blue

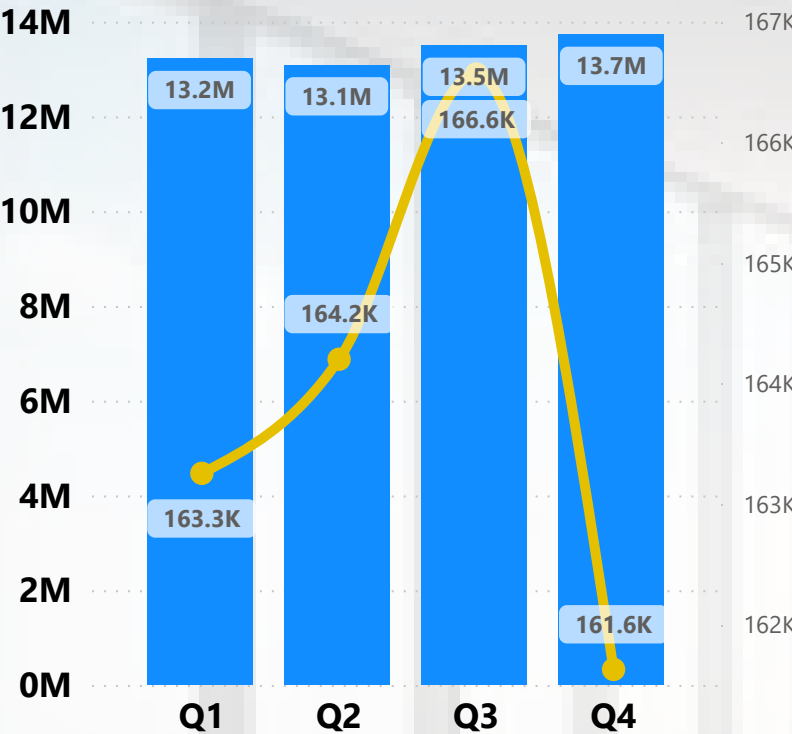
0.90M

Silver

Gold

Platinum

Qtr Revenue & Transaction Count



Revenue by Use Chip

Swipe

34M

Chip

17M

Online

...

Revenue by Exp Type

Bills

13M

Enterta...

9M

Fuel

9M

Grocery

8M

Food

8M

Travel

6M

Revenue by Education

Graduate

22M

High S...

11M

Unkno...

8M

Unedu...

8M

Post-G...

...

Doctor...

...

Revenue by Customer Job

Busine...

17M

White-...

10M

Govt

8M

Selfem...

8M

Blue-c...

7M

Retirees

4M

Customer Acq Cost

Blue

0.90M

Silver

Gold

Platinum

Credit Card Customer Report

Total Revenue

54M

Total Interest

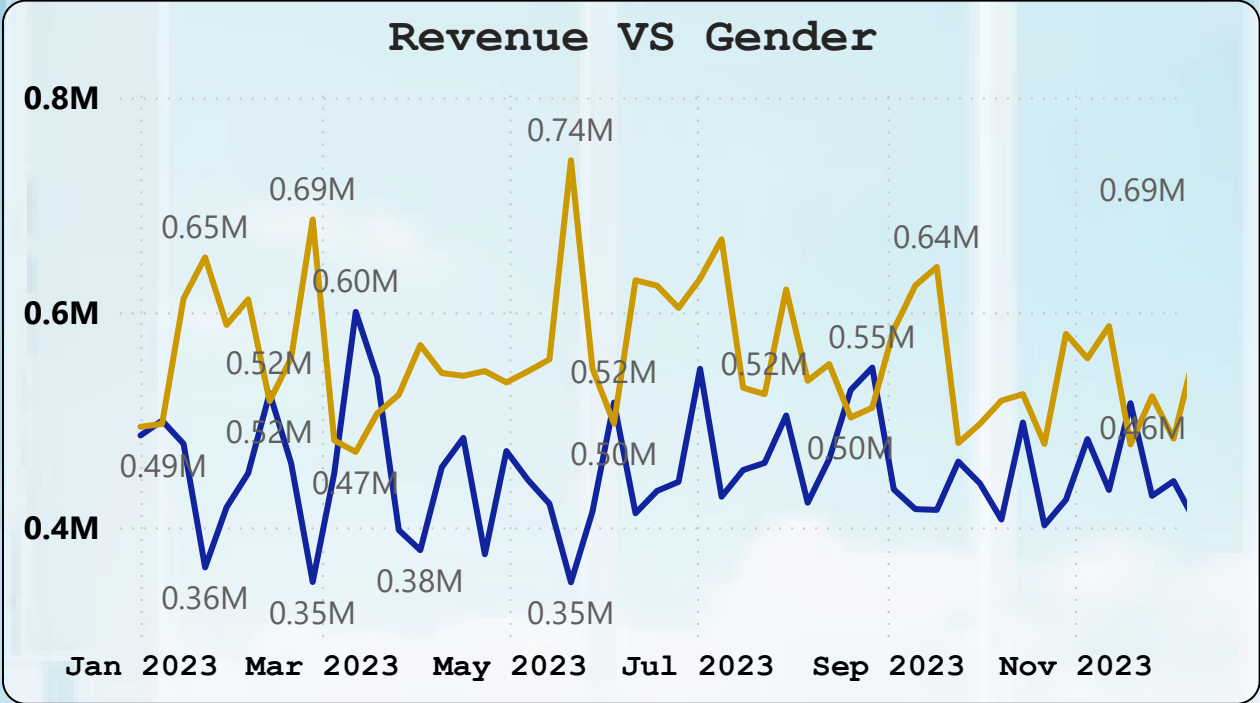
8M

Total Income

588M

Avg. Cus. Satif.

3.19



Q1

Q2

Q3

Q4

Week_Start_Date

All

High

Low

Medium

Blue

Gold

Platin...

Silver



Customer_Job	Sum of Total_renevue	Sum of Interest_Earned	Sum of Annual_Fees
Blue-collar	6570681	9,67,751.42	469925
Businessman	17123487	25,84,604.01	573985
Govt	7883804	11,82,230.84	451730
Retirees	4331338	6,41,692.22	286110
Selfemployeed	7781811	11,41,510.40	761015
White-collar	9824379	14,64,690.92	458745
Total	53515501	79,82,479.81	3001510

