	Its management by order the PB ans validating assumptions.	
The value	Is not only determined by revenue. Release occurs frequently.  To make investment, all required to conceive and develop.  With technical debt > velocity reduced > greater budget.  The PO is responsible for the ROI (Return On Investment), he monitors by any practice.  The project plan updated (by the PO) as new information and insights emerge.  The TCO (Total Cost of Ownership) is the sum of all investments required.  An important client wants: add to the next sprint planning.  Ultimate way to predict the value: the points: 0 > story needs no effort.  Success is measured by impact on revenue, cost and customer satisfaction.  The most important stakeholder: the product's users.  KVA (Key Value Areas): Time-to-market, ability to innovate, current value.	
PO	Value maximizer and product marketplace expert. He asks for stakeholder input.  User acceptance, create user stories, release planning, prioritize the PB, monitoring the remaining work. Have a sigle metric: FALSE. The PO actively asks for stakeholders.  His attendance to the sprint retrospective is mandatory.	
lincrement/done	To learn about the forecast, the sum of all PO items.  Done : responsible > developers (development team).	

Product backlog	Criteria to order: Value, dependencies to other and between.  Difficulty to build: re-negociate. Ordering by anythings that informs.  Updated only during PB refinement or at any time.  Not ready for sprint planning: cancel the sprint.  Changes by the PO and by the developers (with PO permission). NEVER BASELINED.  It is the only source of requirements for any changes to be made.  PB often include test descriptions. The PO must create acceptance criteria.  Transparency: PB is ordered, availiable to all stakeholders.  Refinment: ongoing process, adding details and estimates.  Ready: sized 1-2 days. SHOULD be refined 1-2 preceding sprints / actual sprint.	<b>NOT</b> part of the scurm team : the developement team
Scrum	Successful by releasing frequently/often. Timeboxes help minimize risk. Container for other techniques and methodologies. VALUES: Courage, openness, focus, commitment, respect (all affected by lack of trust). Validated learning: customer feedback. ESSENCE: A small team. Management HAVE a role within scrum > management of the team: team members.	Agile manifesto: FALSE: comprehensive documentation
Sprint	Typically: collaborate with stakeholders and work with the developers.  To allow sprint planning (NO PREREQUISITES): PB, product goal.  Sprint retrospective: what to stop and start doing, mandatory for the PO.  3 activities of the PO: work (provide feedback) with the stackholders, answer questions.  Sprint review contains much more activities.  Sprint backlog includes at least 1 high priority process improvement: FALSE.	
Organization	Must respect the PO's decisions. It creates the DOD.	

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Divers	Legwork of gathering: it does not matter.  A persona: An imaginary representation of a user role.  Least productive: act as a go-between.  Pigs: the team.  Product succes: customer satisfaction, revenue, cost.  Developers are accountable for estimates.  Technical debt: reflects extra work, comrpomises quality, is a real risk.  Velocity is NOT a key measure of success.	
Burndown chart	Removals of features : stays BELOW horizontal axis.	