1st commit	His primary target is the VALUE. PB: Product Backlog. DOD: Definition of done.
The value	Is not only determined by revenue. To make investment, all required to conceive and develop.
Points	Ultimate way to predict the value.
Increment	To learn about the forecast
Product backlog	Difficulty to build : re-negociate. Ordering by anythings that informs. Updated only during PB refinement.
Scrum	Successful by releasing frequently.
Sprint	Typically : collaborate with stakeholders and work <u>with the developers.</u>

Organization	Must respect the PO's decisions. It creates the DOD.	