

2023-24

PLACEMENT REPORT

HeyCoach's flagship
Data Structures and Algorithms & System Design
Course for Top Tech Companies

Transforming you into a **10x**
Software Engineer for MAANG.

Placement Report Highlights

Welcome to HeyCoach

HeyCoach's final placement report indicates the cumulative placements for all enrolled learners across the year.

Debut recruiters include:

Ather, Boat, CRED, Delhivery, Digit Insurance, Dream11, Groww, InMobi, Instamojo, Licious, LivSpace, Meesho, Nykaa, Paytm, PharmEasy, PhonePe, PolicyBazaar, Postman, Practo, Razorpay, Skyroot Aerospace

Our powerhouse recruiters include:

Meta, Amazon, Apple, Google, MAQ Software, American Express, Cisco systems, Delhivery, Deloitte, Ernst & Young, General Electric, Goldman Sachs, IBM, JP Morgan Chase & Co., NatWest, Panasonic, PwC, Schindler India, Titan, Wells Fargo, Tiger Analytics.

45% of the batch received early placement offers based on their performance in The Great Pyramid Tests.

The largest offers were made in the following industries – Software Development, FinTech, and HealthTech.

Salary details based on Total CTC received:

Highest Total CTC: **Rs 98 LPA.**

Average Total CTC: **Rs 27 LPA.**

Table of Contents

- 1. Classification of the placement pool**
- 2. HeyCoach Heights**
- 3. Top Employers**
- 4. Learner Statistics**
- 5. Industry Statistics**
- 6. Career Paths Unlocked**
- 7. Alumni**

Classification of the placement pool

Sr. No.	Categories	No. of students
1.	Total No. of learners	1128
2.	Learners Eligible for Placement	846
3.	Sought Placement through the institute	761
4.	Did not seek placement through the institute	
4a.	Company-sponsored or already employed	2
4b.	Continuing education	6
4c.	Postponing job search	18
4d.	Entrepreneurship	5
4e.	Returning to / joining family business	7
4f.	Sought placement outside the institute.	24
4g.	Did not seek placements for other reasons	23
	Total learners who did not seek employment through the institute	85

Classification Based on Sectors

Sr. No.	Sector	Percentage of offers accepted
1.	Information Technology/ITES	56%
2.	E-Commerce	10%
3.	Technology Consulting	9%
4.	Banking, Financial Services and Insurance	7%
5.	HealthTech	6%
6.	FMCG/Retail	4%
7.	Energy Technology	2%
8.	Education Technology	2%
9.	PSU	1%
10.	Others	3%
	Total	100%

Classification based on IT Verticals

Sr. No.	IT Vertical Breakdown	Percentage of offers accepted
1.	Core Software Engineering	35%
2.	Web Development	27%
3.	Mobile App Development	13%
4.	Data Engineering	9%
5.	Data Science	4%
6.	AI and ML	4%
7.	Cybersecurity	3%
8.	Cloud Computing	2%
9.	Game Development	2%
10.	Blockchain	1%
	Total	100%

HeyCoach Heights



Top Employers

Flipkart



Microsoft



Adobe

PayPal



ORACLE

salesforce



ATLASSIAN



intel.



NVIDIA

NETFLIX

Uber

Meta

goibibo
.com

DELHIVERY

Razorpay

Paytm

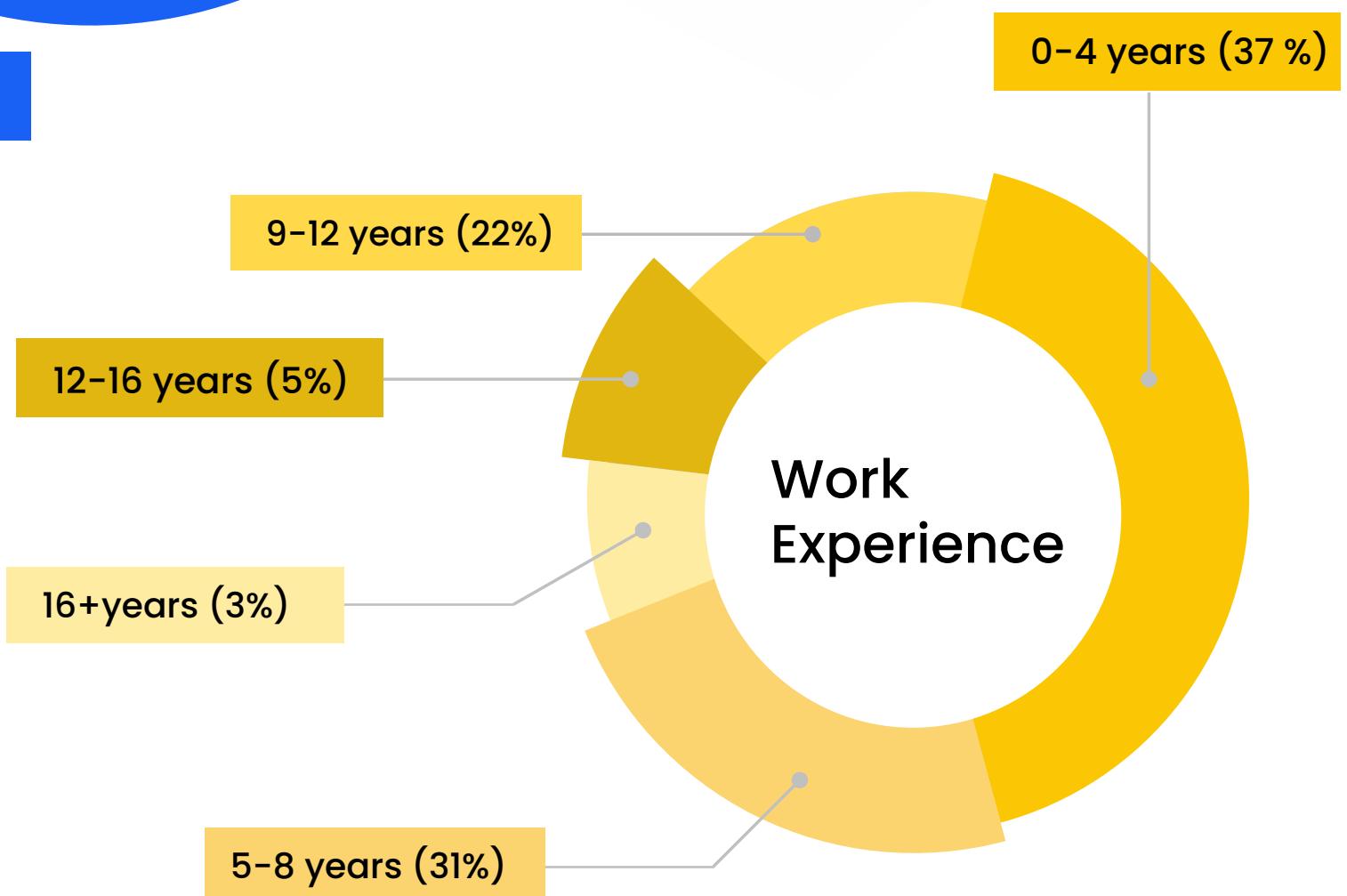
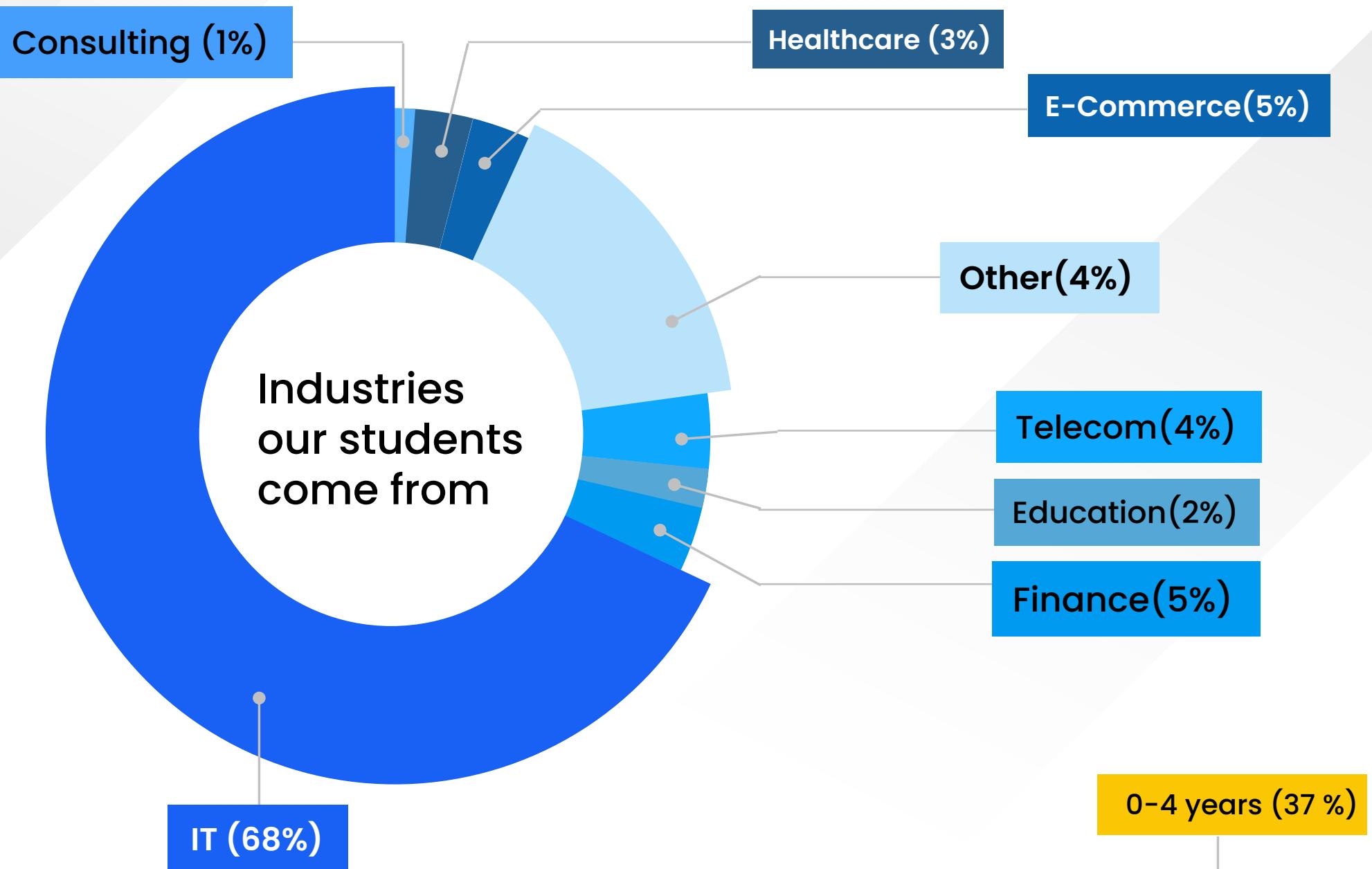
Qualcomm

amazon

zomato

and many more!

Learner Statistics



Industry Statistics

**0-2 years
25 LPA**

**2-5 years
35 LPA**

SDE 1

Frontend developer
Backend developer
Full Stack developer,
etc

SDE 2

Senior frontend
developer
Senior backend
developer, etc

NOTE:

Please note that the above mentioned is the base compensation which doesn't involve the variable or the retention component. The salary statistics mentioned here are average industry numbers. Top Companies have been observed to offer over **2X** more than this.

Industry Statistics

**5-8 years
48 LPA**

SDE 3
Tech lead
Staff engineer, etc

**9+ years
65 LPA**

Tech architect
Solution architect
Tech consultants
CTOs, etc

NOTE:

Please note that the above mentioned is the base compensation which doesn't involve the variable or the retention component. The salary statistics mentioned here are average industry numbers. Top Companies have been observed to offer over **2X** more than this.

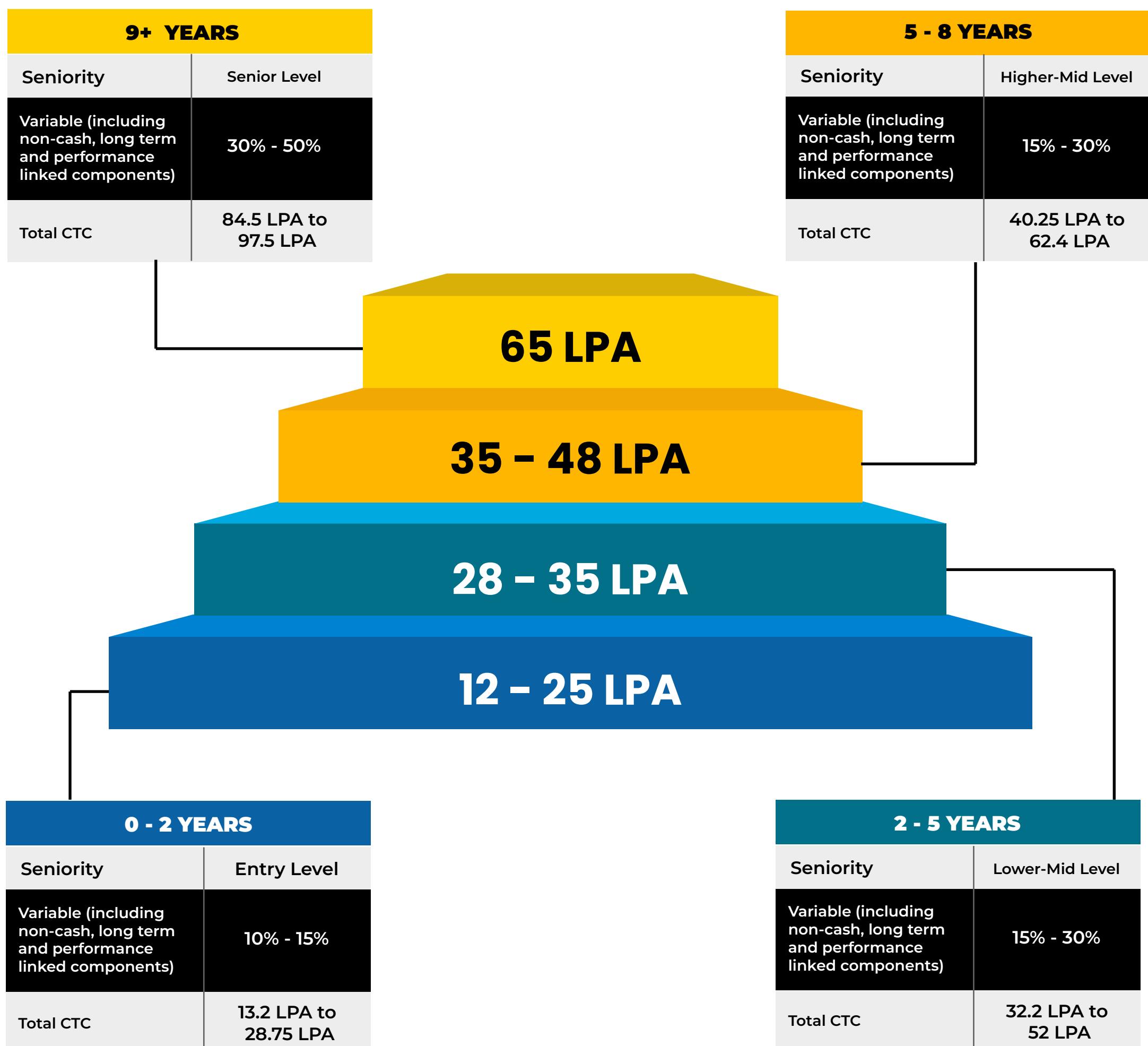
Variable Compensation

Variable compensation is typically expressed as a percentage of an employee's fixed salary. At the entry-level positions, this variable component generally ranges between 10% to 15% of the base salary.

As employees advance in their careers and attain higher positions, there is a corresponding increase in the proportion of variable pay. For mid-level professionals, the variable pay percentage escalates to between 15% and 30%.

This percentage further elevates to a range of 30% to 50% for individuals in senior-level positions, reflecting their increased responsibilities and contributions to the organisation.

Total CTC Breakdown



Career Paths



Here are Some of our Proud Alumni



Rajeev J

22.5LPA → 1.20Cr 433%↑

Lead Software Developer



Vinitha Rahul

6LPA → 24LPA 300%↑

Executive Engineer



Krishvi Srivastava

6LPA → 27LPA 350%↑

Technical Analyst



Jai Kumar

7LPA → 27LPA 286%↑

Software Developer Engineer 2



Here are Some of our Proud Alumni



Rajat .

4LPA → 14LPA 250%↑

Junior Software Engineer



Vrushal Patel

5.5LPA → 15LPA 173%↑

Full Stack Developer



Deepak Kumar

0 → 13LPA

System Engineer



Meharwan Singh Rathore

0 → 23LPA

Full-stack Developer



Here are Some of our Proud Alumni



Shahinsah Kumar

0 → 9LPA

Full-stack Developer



Kevin Varghese

0 → 13LPA

Software Developer Engineer 1



Pooja Verma

0 → 10LPA

Frontend Developer



Avinash Kalmegh

0 → 10LPA

Software Developer



What MAANG Hiring Managers Say

Meta HR -

"At Meta, we value innovation and adaptability. Our ideal candidates are those who thrive in fast-paced environments and are passionate about building community-centric solutions. Creative problem-solving and the ability to embrace change are qualities we admire."

Google Senior Staff Engineer -

"Google looks for individuals who are not only technically proficient but also curious and collaborative. We celebrate those who continuously seek learning opportunities here."

Amazon Hiring Manager -

"Amazon prioritises customer obsession, ownership, and inventiveness. We seek professionals showing a relentless commitment to customer satisfaction and a proactive approach to overcoming obstacles. Leaders who think big and have a bias for action fit well with our culture."

What MAANG Hiring Managers Say

Microsoft HR -

"At Microsoft, we value empathy, resilience, and the pursuit of excellence. Candidates who show a deep understanding of user needs, coupled with the tenacity to push through challenges and a constant drive to improve, stand out to us."

Flipkart TA Manager -

At Flipkart, we're on the lookout for tech talent who bring innovation, a passion for solving customer challenges, and the flexibility to adapt in a dynamic tech landscape.

Uber HR Manager, Technology -

In our quest for tech excellence at Uber, we look for individuals with a flair for groundbreaking technology and adaptability to rapid advancements.

A Special Note of Thanks

As we close this year's placement report, we pause to extend our deepest gratitude to our esteemed partner organisations. Your unwavering support and collaboration have been pivotal in enabling us to fulfil our mission of empowering the next generation of tech talent.

Our Journey Together

This year, together, we've celebrated countless success stories, witnessed transformative career leaps, and laid the groundwork for innovative tech solutions that will shape our future. None of this would have been possible without the commitment and contributions of our partners.

Looking Ahead

As we look to the future, we are filled with optimism and excitement for what we can achieve together. The path ahead is brimming with opportunities for innovation, learning, and growth. We are committed to strengthening our collaboration, exploring new frontiers, and continuing to make a meaningful difference in the lives of our learners.

With gratitude,
The HeyCoach Team