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## Lambert W function

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Lambert's W function is the inverse of the function  $f: \mathbb{C} \to \mathbb{C}$  given by  $f(x) := xe^x$ . That is, W(x) is the complex valued function that satisfies

$$W(x)e^{W(x)} = x,$$

for all  $x \in \mathbb{C}$ . In practice the definition of W(x) requires a branch cut, which is usually taken along the negative real axis. Lambert's W function is sometimes also called product log function.

This function allow us to solve the functional equation

$$g(x)^{g(x)} = x$$

since

$$g(x) = e^{W(\ln(x))}.$$

## 1 References

A site with good information on Lambert's W function is Corless' page http://kong.apmaths.uwo.ca/ rcorless/frames/PAPERS/LambertW/"On the Lambert W Function"