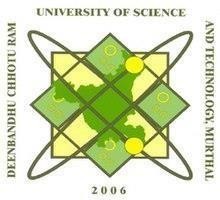
**Tyagi Electronics Web-Store**

Project Report

Submitted in partial fulfillment of the requirement for the award of the degree of

**Bachelor of Computer Application**



Departments of Computer Science

**Hindu institute of Management**

Sonipat, Haryana – 131001

**Submitted by: Submitted to:**

Devansh Tyagi Ms. Charu Jain

21012041014 Hindu Institute of Management

# Abstract

The project "Tyagi Electronics Web-Store" centers around the implementation of an employee referral program within the e-commerce domain. This initiative involves encouraging existing employees to recommend qualified candidates for various roles within the organization. The project underscores the well-established benefits of employee referrals, such as enhanced performance and longer tenure, substantiated by research findings. Emphasizing cost-effectiveness and efficiency, the project explores how employee referral programs serve as a rapid and resource-efficient strategy for sourcing external talent.

In addition to highlighting the positive impacts on recruiting and overall workforce dynamics, the project delves into strategic, practical, and legal considerations essential for the effective design and management of the employee referral program. It establishes the business case for instituting such a program within the context of Tyagi Electronics Web-Store, elucidating the role of Human Resources (HR) in its development and implementation. The project also provides actionable insights for HR professionals to create and oversee an impactful employee referral program within the specific context of the e-commerce platform.

# Declaration

I hereby declare that the work introduced in the Project Report titled **“TYAGI ELECTRONICS WEB-STORE”** is in partial fulfillment for the award of the Bachelor of Computer and Applications in Computer Science from Hindu Institute of Management, Sonipat , Haryana 131001, which is affiliated with Deenbandhu Chhotu Ram University of Science and Technology, Murthal is the true account of our own work, which was done under the supervision of Ms. Charu Jain.

**Date: Name: Devansh Tyagi**

**Place: Sonipat Roll No: 21012041014**

# Certificate

This is to certify that “Devansh Tyagi (21012041014)” Project Report titled **“TYAGI ELECTRONICS WEB-STORE”** has been successfully completed and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Computer Applications in Computer Science, Hindu Institute of Management, Sonipat, Haryana 131001, which is affiliated by Deenbandu – Chotu Ram University of Science and Technology, Murthal is a record of candidates work carried out. This report contains original material that has not been submitted for the granting of any other degree. During their reign, they performed admirably.

**Ms. Charu Jain (Project Incharge)**