

Campaign ▾

Clicks  
1,560

Impressions  
168,917

Jan 1, 2023 - May 1, 2023 ▾

A...	Ad N...	Campaign Name	Impressions	Clicks	AVG CTR
64	US ma...	Spring Collection	9,921	77	0.78%
65	Budget...	Summer Sale	1,732	59	3.41%
66	JP mar...	Spring Collection	4,956	93	1.88%
67	A/B tes...	Summer Sale	9,307	75	0.81%
68	ZA mar...	Summer Sale	1,307	66	5.05%
69	Landin...	Tech Expo	5,363	73	1.36%
75	US ma...	Tech Expo	4,605	53	1.15%
76	ZA mar...	Tech Expo	5,328	69	1.3%

1 - 17 / 17

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	Ad Set Name	S...	Avg	Max	Record Count ▾
1.	Facebook Ads	707	50.5	100	14
2.	Instagram Promotions	455	50...	77	9
3.	Google Display Network	398	49...	93	8

1 - 3 / 3

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