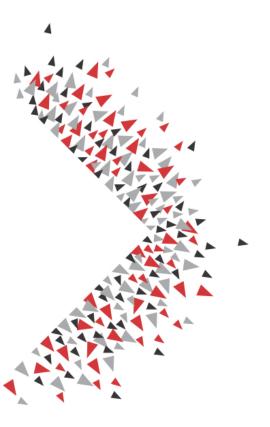
# **BIG DIVE**

#### **TECH. CUSTOM EDITION**

A project by TOP-IX designed for Intesa Sanpaolo





#### Recap



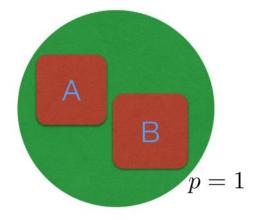
- Data-analytic thinking
- Data quality
- Descriptive statistics
- Correlation & causation
- Bias
- Regression
- Comparison between groups



# Probability -basic concepts



$$P(A) = \text{Area of A}$$



$$P(A \text{ or } B) = P(A) + P(B)$$

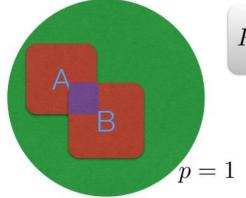


# Probability –basic concepts



$$P(A) = \text{Area of A}$$

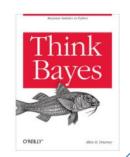
$$P(B|A) = \frac{P(A \text{ and } B)}{P(A)}$$



$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

Bayes Theorem

$$P(A \text{ or } B) = P(A) + P(B) - P(A \text{ and } B)$$
  
 $P(A \text{ and } B) = \text{overlap of A and B}$ 





#### Monty Hall's problem



#### 3 Doors, 1 car, 2 goats:

P(C1)=P(C2)=P(C3)=1/3
 Lets choose D1, and focus on Door 3.

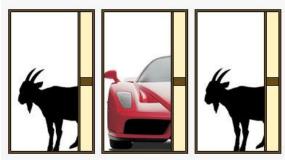
Monty would open D3 with the following probabilities:

- P(D3 | C1)=1/2
- P(D3 | C2)=1
- P(D3 | C3)=0

#### The Bayes part:

- P(C1 | D3)=P(D3 | C1)P(C1)/P(D3)= (1/2\*1/3)/1/2=1/3
- P(C2 | D3)=P(D3 | C2)P(C2)/P(D3)= (1\*1/3)/1/2=2/3





So, it's better to change door!



## Screening test



Your doctor thinks you might have a rare disease that affects **1 person in 10,000**. A test that is **99%** accurate comes out **positive**. What's the probability of you having the disease?

Bayes Theorem: 
$$P(disease|positive|test) = \frac{P(positive|test|disease)P(disease)}{P(positive|test)}$$

Finally: 
$$P(disease|positive \ test) = 0.0098$$

#### Screening test



Consider a population of 1,000,000 individuals. The numbers we should expect in the **contingency**Marringle

Marginals

		disease	no disease	V
	positive	99	9,999	10,098
	negative		989,901	989,902
Marginals —		100	999,900	1,000,000

$$P\left(disease|positive\ test\right) = \frac{TP}{TP + FP} = 0.0098$$
 
$$P\left(no\ disease|negative\ test\right) = \frac{TN}{TN + FN} = 0.99999$$



#### Screening test



Consider a population of 1,000,000 individuals. The numbers we should expect in the **contingency** 

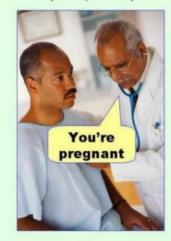
Marginals

matrix are:

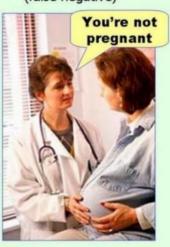
		disease	no disease	<b>V</b>
	positive	99	9,999	10,098
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Marginals———		100	999,900	1,000,000

$$P\left(disease|positive\ test\right) = \frac{TP}{TP + FP} = 0.0098$$
 
$$P\left(no\ disease|negative\ test\right) = \frac{TN}{TN + FN} = 0.99999$$

Type I error (false positive)



Type II error (false negative)





## Consider a second screening



Bayes Theorem still looks the same:  $P\left(disease|positive\ test\right) = \frac{P\left(positive\ test|disease\right)P\left(disease\right)}{P\left(positive\ test\right)}$ 

but now the probability that we have the disease has been updated:  $P^{\dagger} \left( disease 
ight) = 0.0098$ 

So this time we find:  $P^{\dagger}$  (disease|positive test) = 0.4949

Each test is providing **new evidence**, and Bayes theorem is simply telling us how to use it to **update our beliefs**.



#### Confusion Matrix



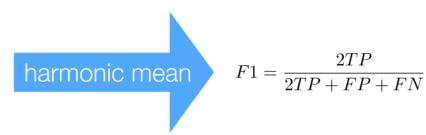
Feature Test	positive	negative
positive	TP	FP
negative	FN	TN

$$accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

$$specificity = \frac{TN}{FP + TN}$$

$$precision = \frac{TP}{TP + FP}$$

$$sensitivity = \frac{TP}{TP + FN}$$



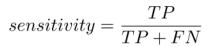
$$F1 = \frac{2TP}{2TP + FP + FN}$$



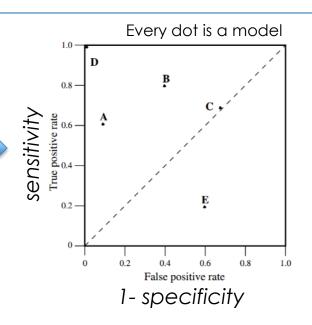
#### Confusion Matrix - ROC curve



Feature Test	positive	negative
positive	TP	FP
negative	FN	TN



$$specificity = \frac{TN}{FP + TN}$$



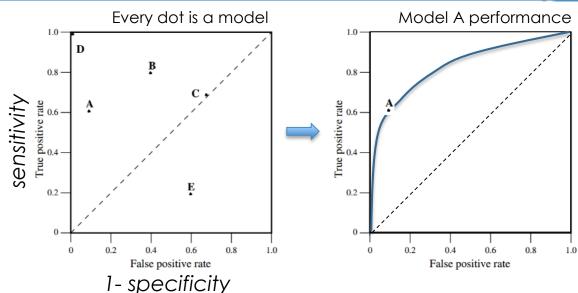
#### Confusion Matrix - ROC curve



Feature Test	positive	negative
positive	TP	FP
negative	FN	TN

$$sensitivity = \frac{TP}{TP + FN}$$

$$specificity = \frac{TN}{FP + TN}$$





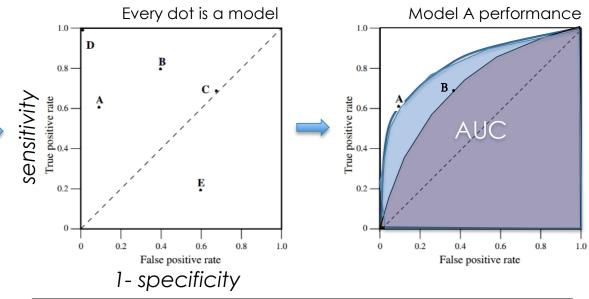
#### Confusion Matrix - ROC curve



Feature Test	positive	negative
positive	TP	FP
negative	FN	TN

$$sensitivity = \frac{TP}{TP + FN}$$

$$specificity = \frac{TN}{FP + TN}$$





#### An introduction to ROC analysis

#### Tom Fawcett

Institute for the Study of Learning and Expertise, 2164 Staunton Court, Palo Alto, CA 94306, USA

Available online 19 December 2005

Pattern Recognition Letters

www.elsevier.com/locate/patree



#### Cosa NON abbiamo trattato



- Regressioni (per predizioni) → Modulo Machine Learning
- Riduzione dimensionalità (PCA, ICA...)
- Analisi di serie storiche
- Analisi di sopravvivenza
- Network Bayesiani
- •





# Q & A