



GIULIA PIETROBELLI

digital designer

Giulia Pietrobelli 

London, W2 5RB 

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giulapietrobelli.com 

SKILLS

proficient

Photoshop, Illustrator, Indesign,
hand draw sketching, illustration,
typography, visual identity, layout,
presentation design, photo retouch

comfortable

HTML5, Wordpress, Sketch,
Ui design, social marketing,
windows design, product design,
exhibition design

basic/learning

video editing, Ux design,
CSS3, Bootstrap, GitHub

WORK EXPERIENCE

Web Designer / *Laura Ashley*

mar 2017 / present

As part of the Ecommerce team, I work on a wide range of projects including: creating and managing website graphics for all language versions of lauraashley.com, weekly imagery updates, creation of category banners, promotional graphics, design of feature pages. Production of graphic assets for social media channels and creation of advertising banners for affiliate networks. Design and develop creative e-mails.

Graphic Designer / *freelance*

jan 2016 / feb 2017

Projects for my own clients as well as working in-house with design agencies and fashion brands as Diesel, MCS, Studio375.

Graphic Designer / *Diesel S.p.a.*

jul 2015 / jan 2016

Internship in Shopping Experience dept. Windows designs, in store tools, corporate identity materials, graphics for stores and facades, design of POP, design of graphic documents, invites, templates, lookbooks and catalogues.

Graphic Designer / *Valentino Fashion Group*

mar 2015 / may 2015

M Missoni Marketing dept. Corporate website's blog update, design posts for social networks, newsletters, corporate identity materials, graphics for stores and facades, design of graphic documents, invites, lookbooks.

Graphic Designer / *LandiniLab*

jan 2013 / jun 2014

Monthly free press design, editorial design, corporate website management, creation of wordpress websites, design posts for social networks, newsletters, logo design, corporate identity materials.

Graphic Designer / *C.E.Vi*

may 2010 / dec 2012

Graphic and editorial design, social marketing, video productions.

EDUCATION

PROFESSIONAL DIPLOMA

Diskos

Digital communication

HIGH SCHOOL

Liceo artistico A. Martini

Visual Arts

INTERESTS

arts, design, drawing, crafts, nature, animals, travel, music, food, fashion