



# GIULIA PIETROBELLI

*graphic designer*

Giulia Pietrobelli 

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## SKILLS

### proficient

Photoshop, Illustrator, Indesign,  
hand draw sketching, illustration,  
typography, visual identity, layout,  
presentation design, photo retouch

### comfortable

Wordpress, Sketch, Ui design, social  
marketing, windows design, product  
design, exhibition design,

### basic/learning

video editing, Ux design, HTML5,  
CSS3, Bootstrap, GitHub

## WORK EXPERIENCE

### GRAPHIC DESIGNER / *freelance*

jan 2016 / present

Projects for my own clients as well as working in-house with design agencies and fashion brands as Diesel, MCS, Studio375.

### GRAPHIC DESIGNER / *Diesel S.p.a.*

jan 2015 / jan 2016

Internship in Shopping Experience dept. Windows designs, in store tools, corporate identity materials, graphics for stores and facades, design of POP, design of graphic documents, invites, templates, lookbooks and catalogues.

### GRAPHIC DESIGNER / *VFG S.p.a.*

mar 2015 / may 2015

M Missoni Marketing dept. Corporate website's blog update, design posts for social networks, newsletters, corporate identity materials, graphics for stores and facades, design of graphic documents, invites, lookbooks.

### GRAPHIC DESIGNER / *LandiniLab*

jan 2013 / jun 2014

Monthly free press design, editorial design, corporate website management, creation of wordpress websites, design posts for social networks, newsletters, logo design, corporate identity materials.

### GRAPHIC DESIGNER / *C.E.Vi*

may 2010 / dec 2012

Graphic and editorial design, social marketing, video productions.

## EDUCATION

### PROFESSIONAL DIPLOMA

*Diskos*

Digital communication

### HIGH SCHOOL

*Liceo artistico A. Martini*

Arts

## INTERESTS

arts, design, drawing, crafts, nature, animals, travel, music, food, fashion