

SARA

Age: 27

Gender: female

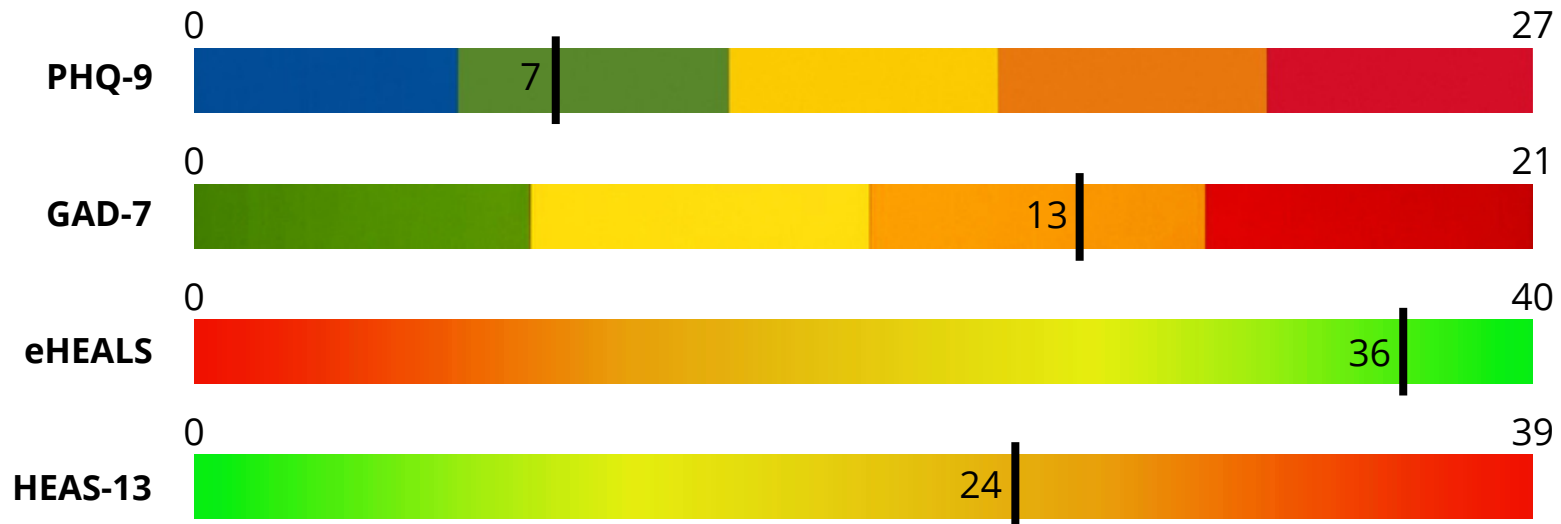
Profession: accountant



Biography:

Sara is a single woman in her late twenties; she has bachelor's degree in economics and works as an accountant for a big farmaceutical company, earning an income of 33k per year. Sara feels very confident about her understanding of online health resources and information. She really cares about the environment, to the point where she, sometimes, experiences eco-anxiety; she also deals with with moderate anxiety and mild depression.

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LUIGI

Age: 42

Gender: male

Profession: technician



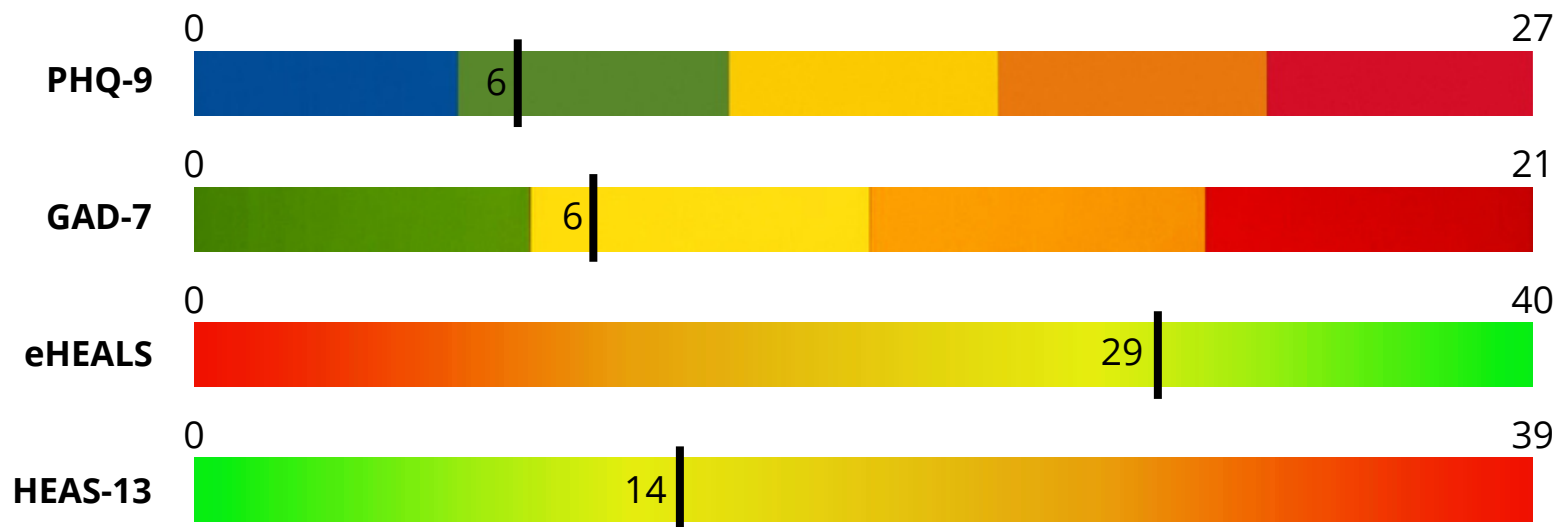
Biography:

Luigi is a married man in his forties; when he was a teenager he left school because he didn't enjoy studying and he now works as a plant maintenance technician in a valve manufacturing company, earning an income of 30k per year.

He feels confident about his understanding of online health resources and information.

He doesn't experience eco-anxiety that much, but he faces mild anxiety and depression.

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ANDREA

Age: 44

Gender: preferred not to say

Profession: shop assistant



Biography:

Andrea is in their forties and is divorced; they graduated high school and they've got a diploma in arts, but they ended up in a different field. They are now working as a shop assistant. Andrea feels quite confident about their understanding of online health resources and information. They don't experience eco-anxiety at all and they don't show any sign of depression or anxiety.

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