

1796

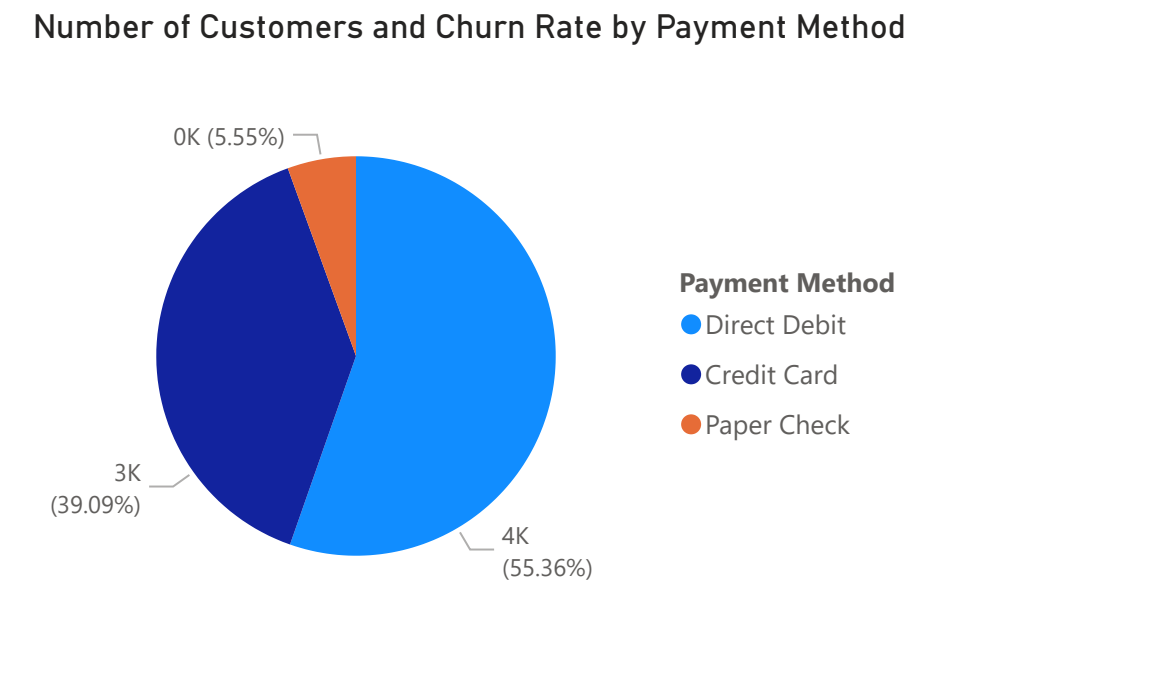
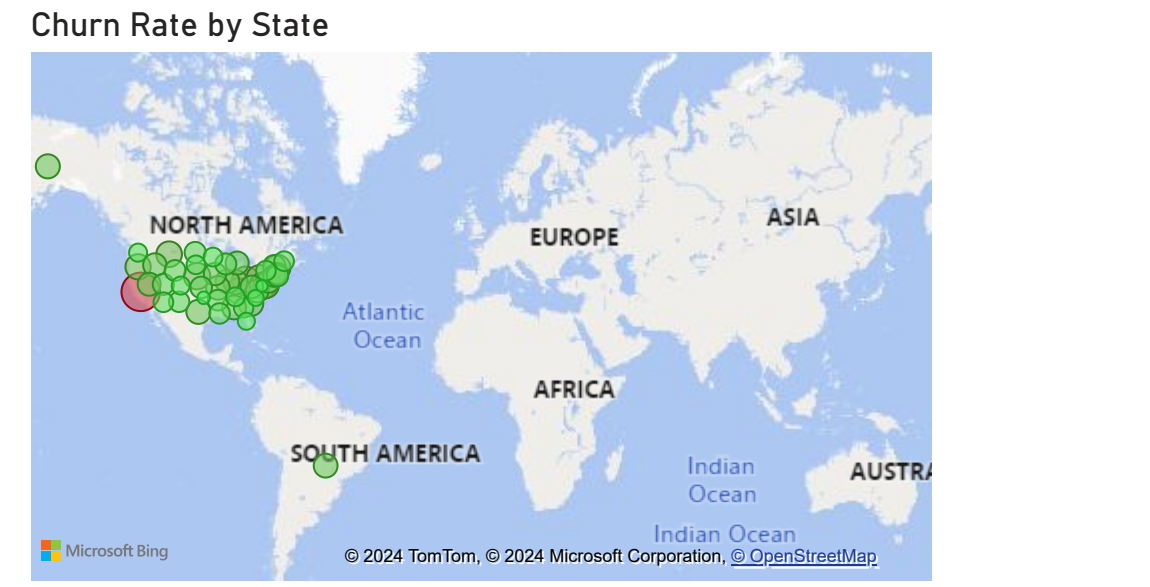
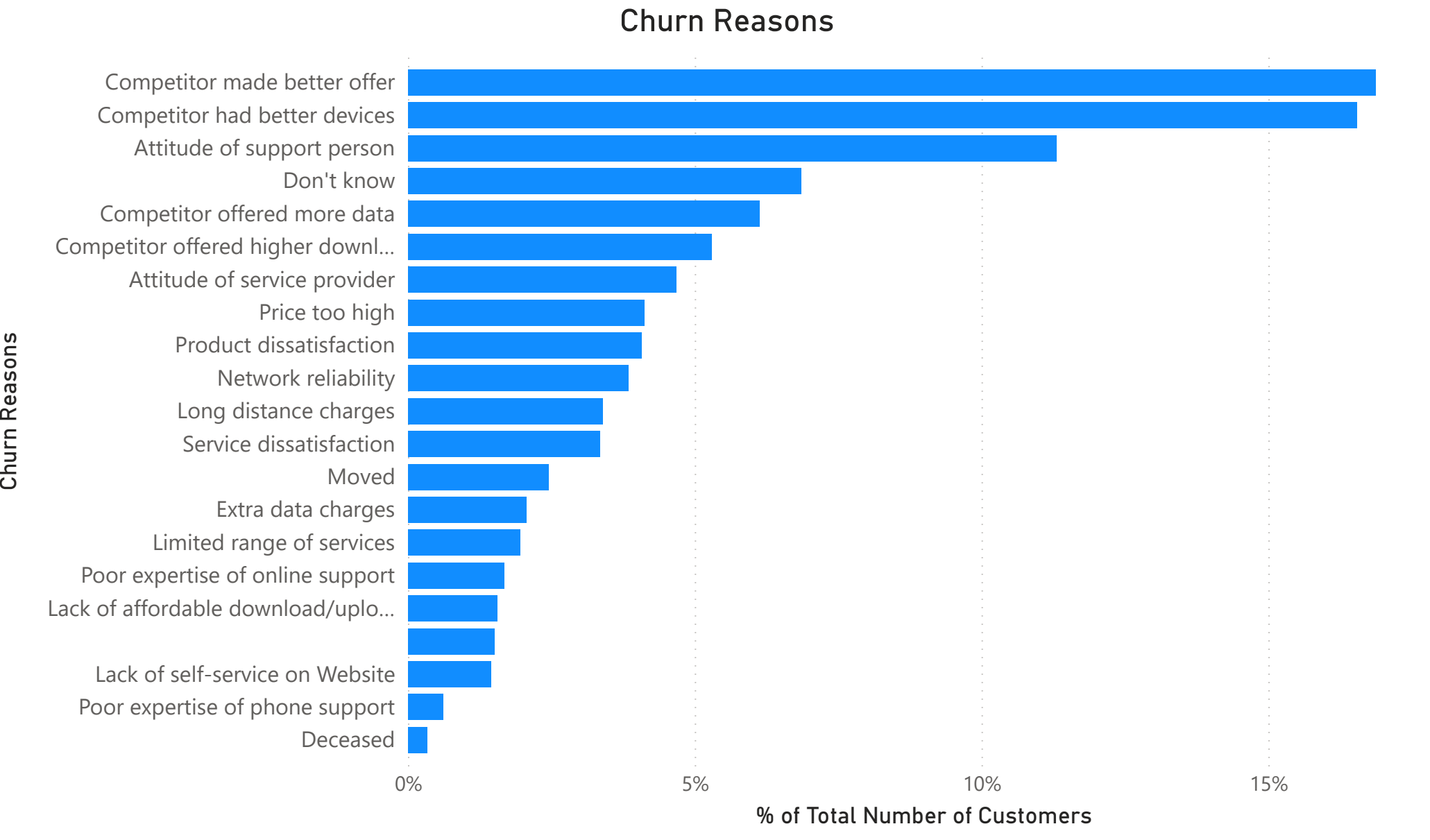
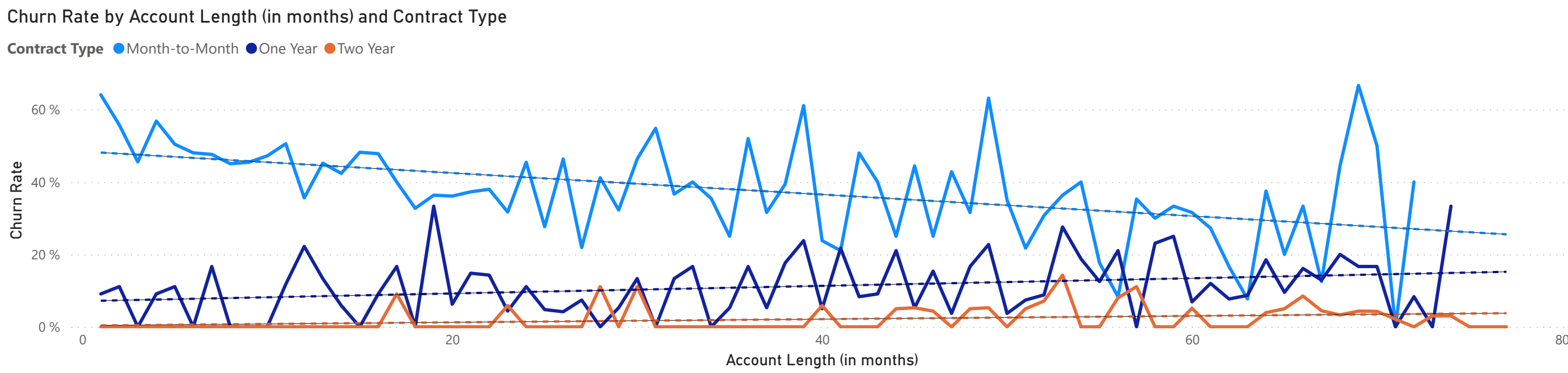
Churned

6687

Count of Customer ID

26.86 %

Churn Rate



Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

6687

Count of Customer ID

26.86 %

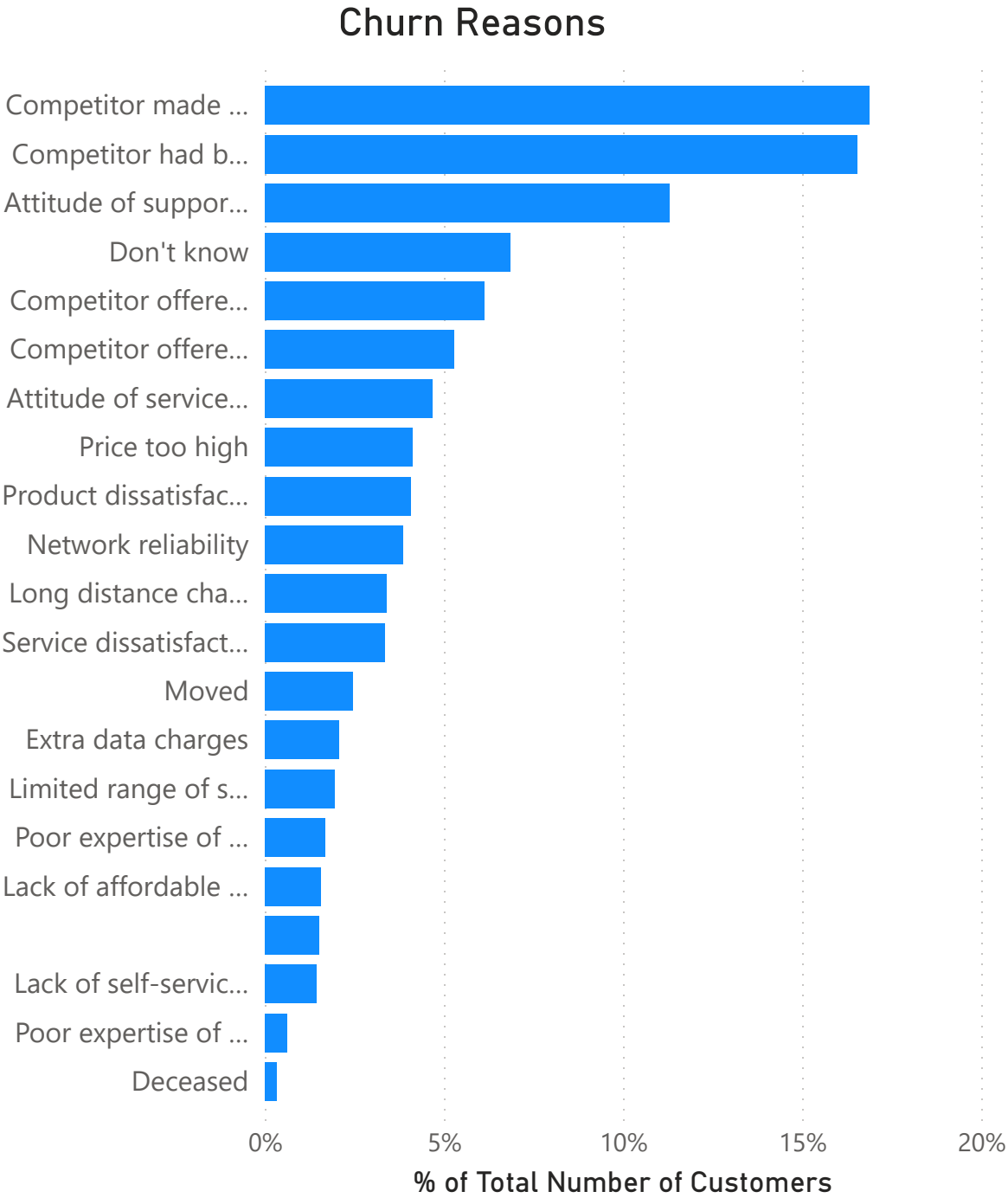
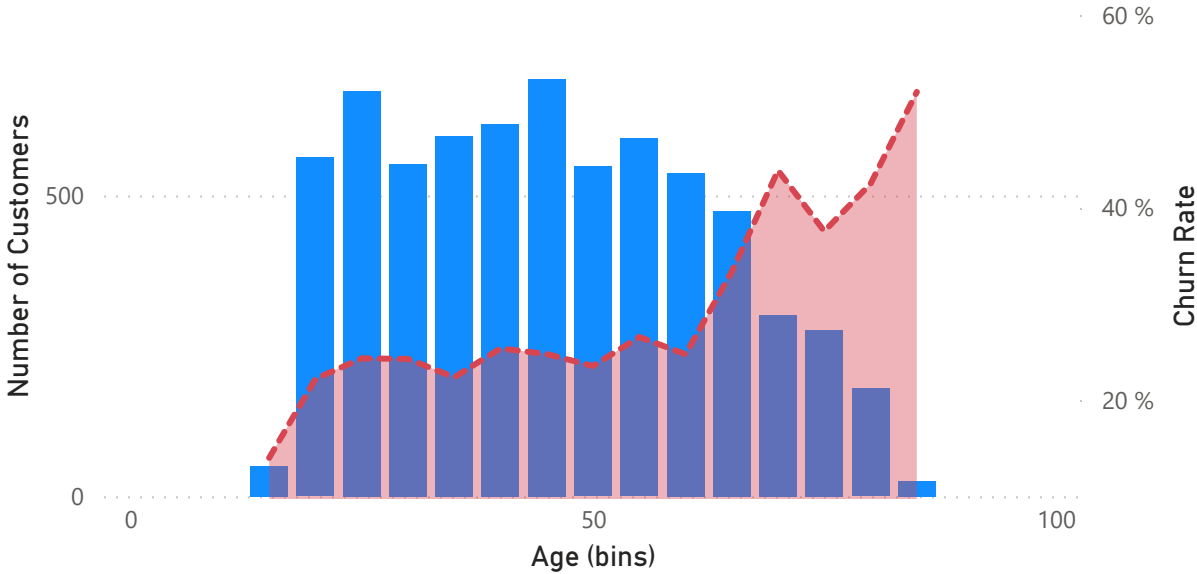
Churn Rate

1796

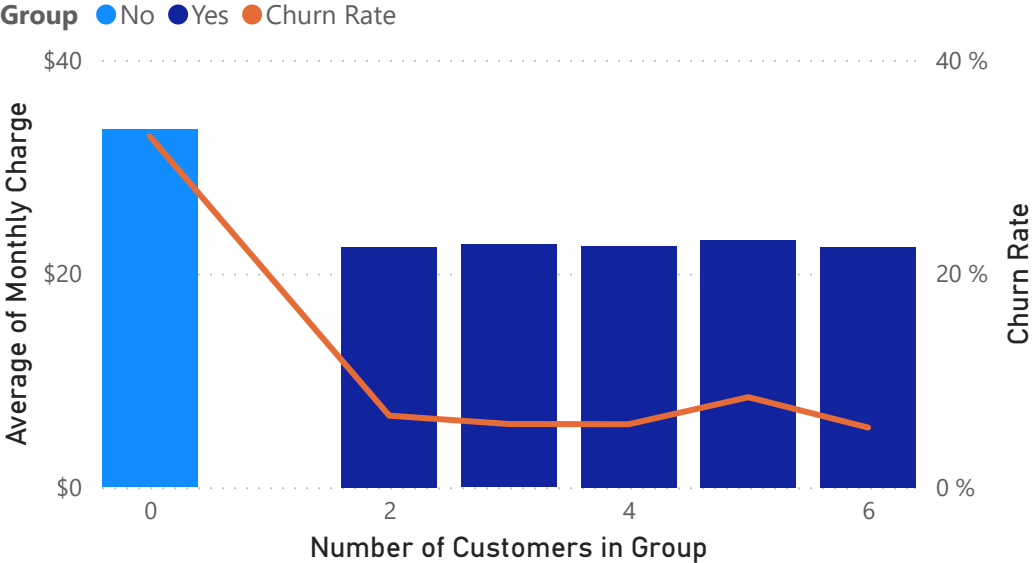
Churned

Number of Customers and Churn Rate by Age (bins)

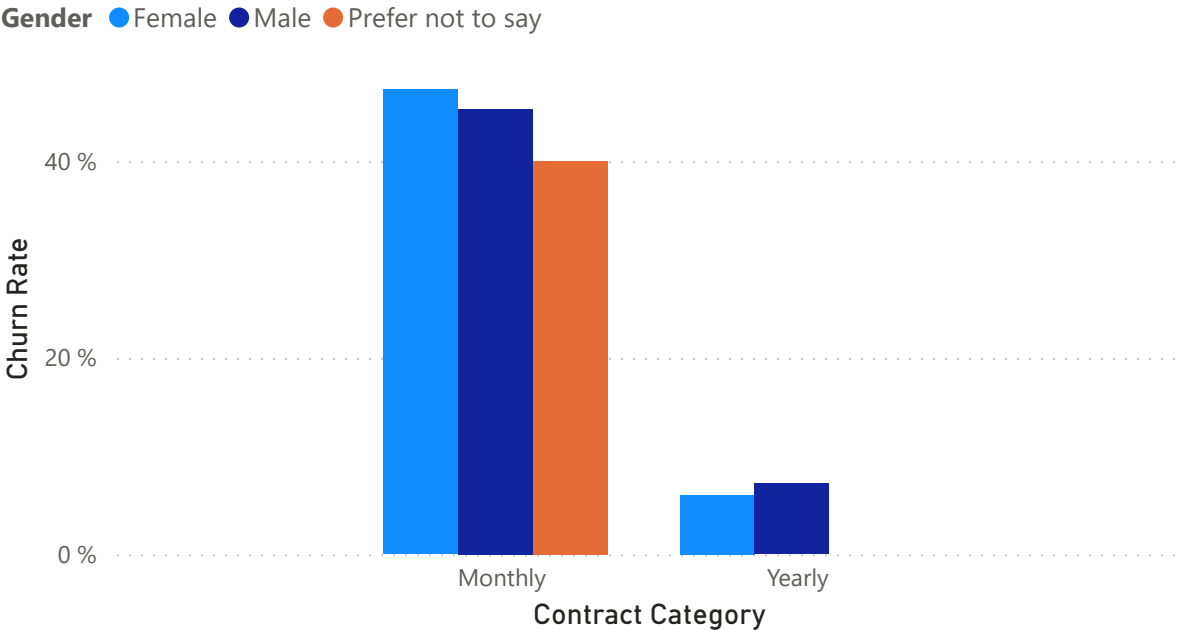
● Number of Customers
 ● Churn Rate



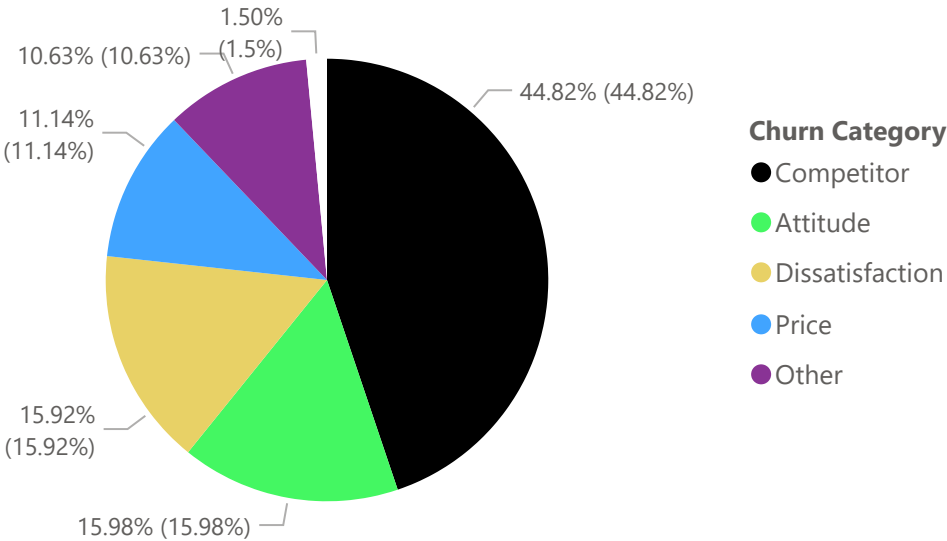
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender



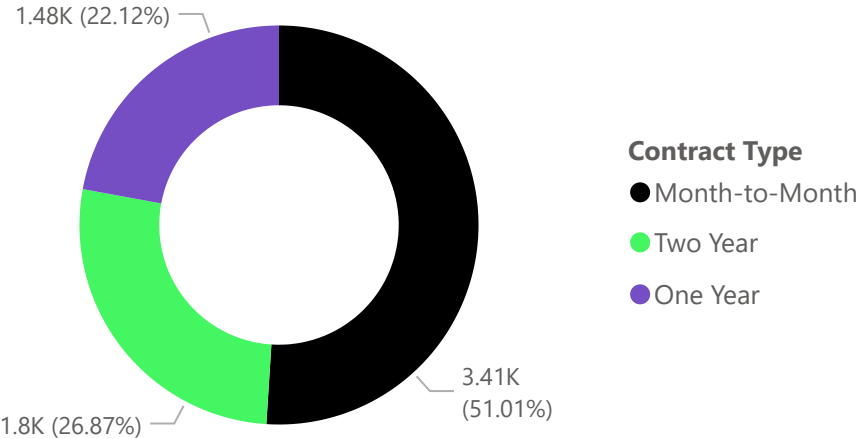
Churn by category



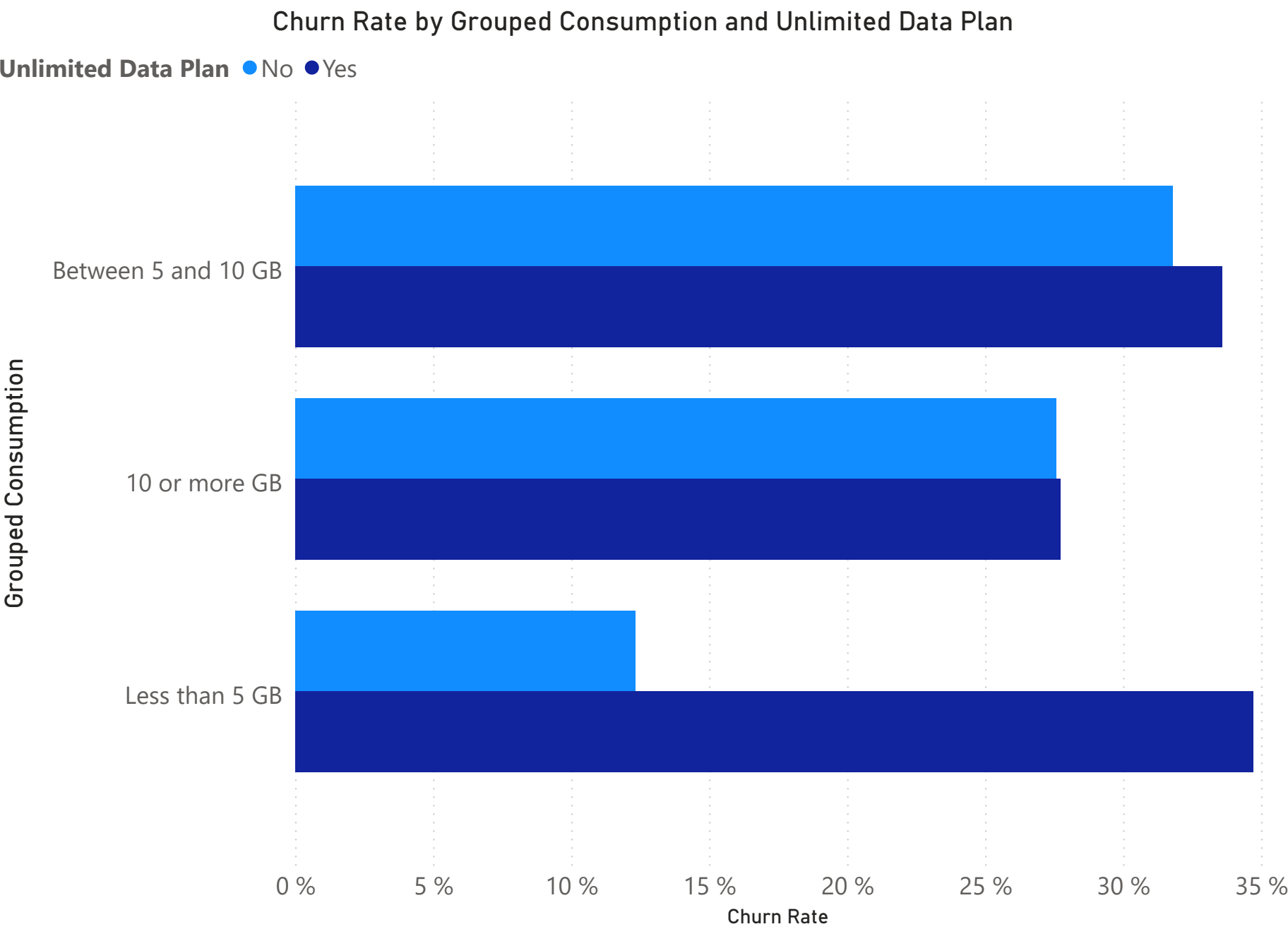
Monthly  
46.29 %  
Churn Rate

Yearly  
6.62 %  
Churn Rate

Customers by Contract type

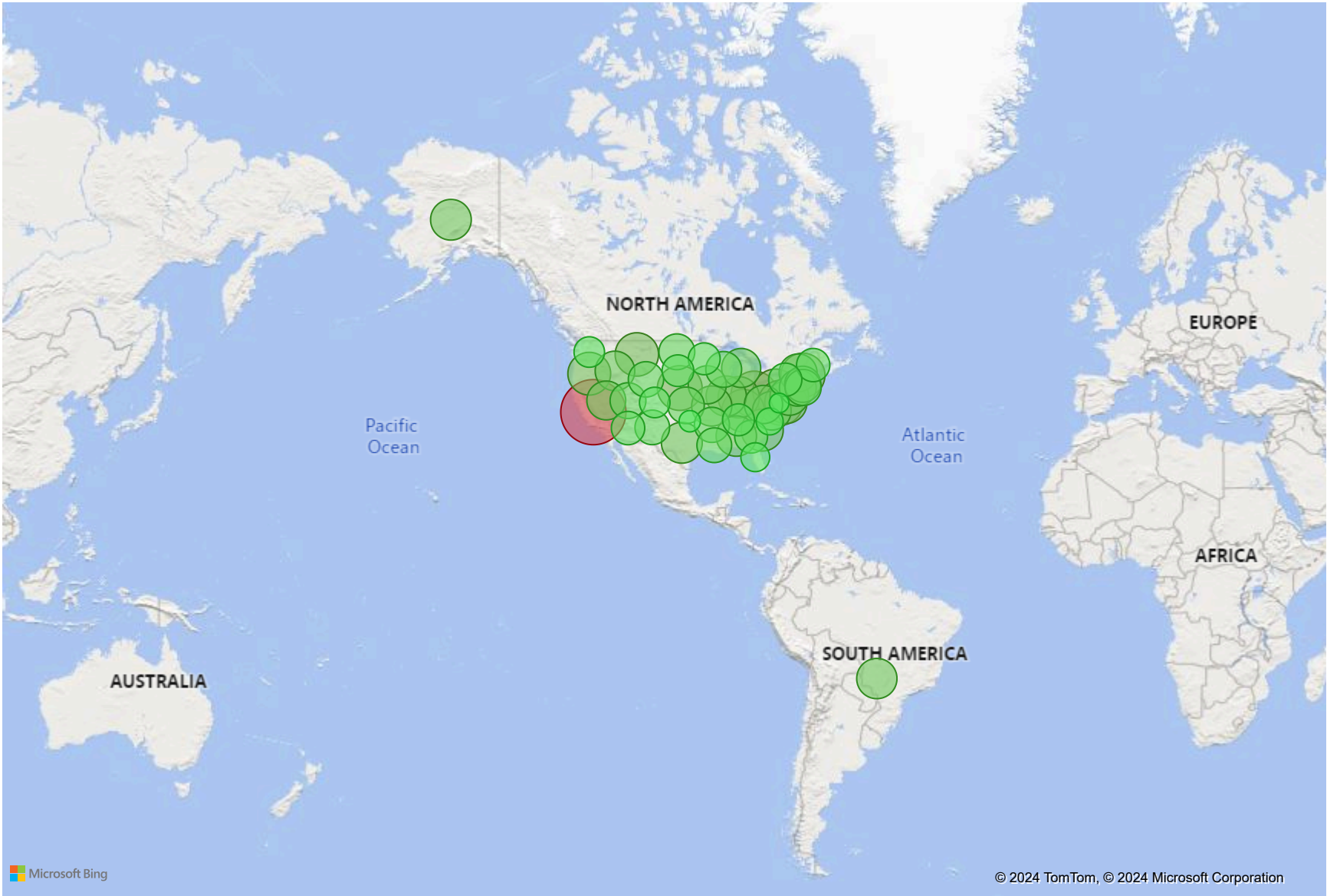


Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
<b>26.86 %</b>	<b>6687</b>	

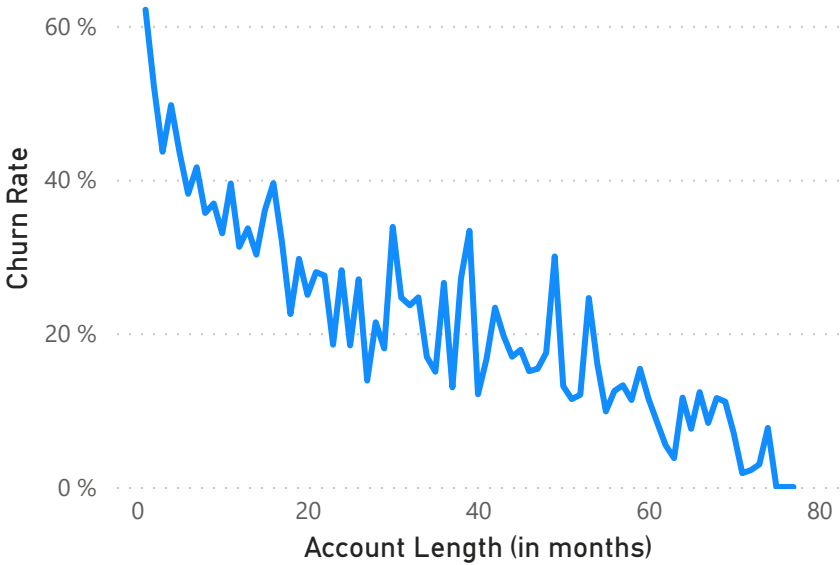


Intl Active	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

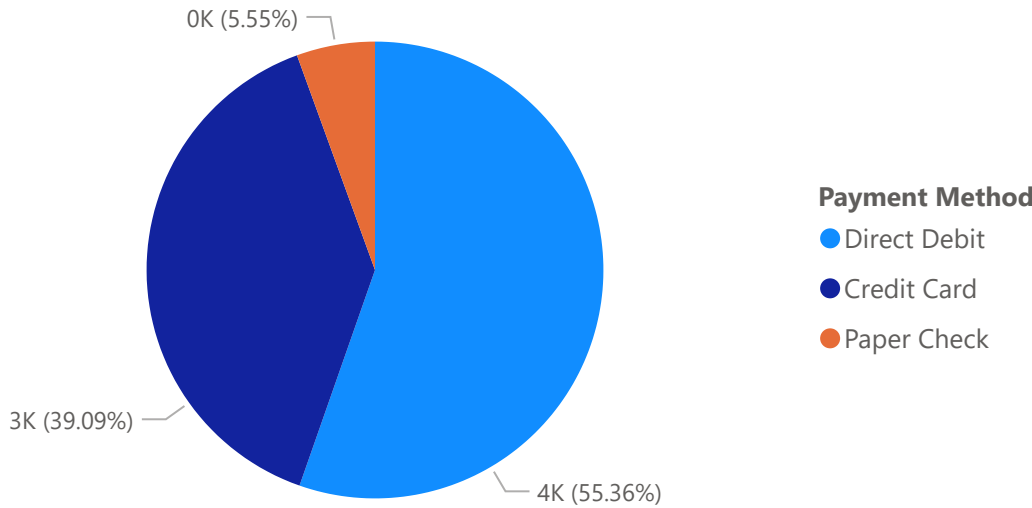
Churn Rate by State



Churn Rate by Account Length (in months)

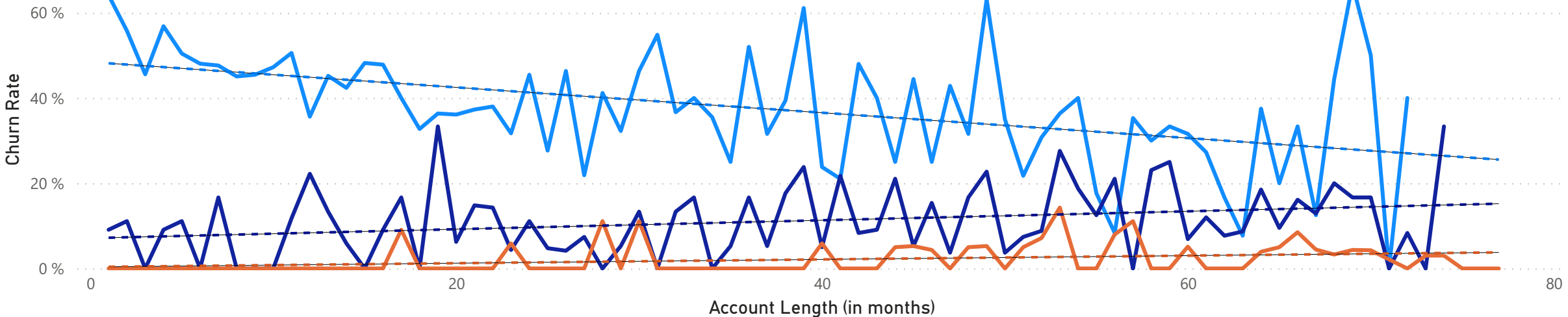


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

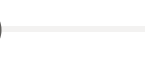
Contract Type ● Month-to-Month ● One Year ● Two Year



Account Length (in months)

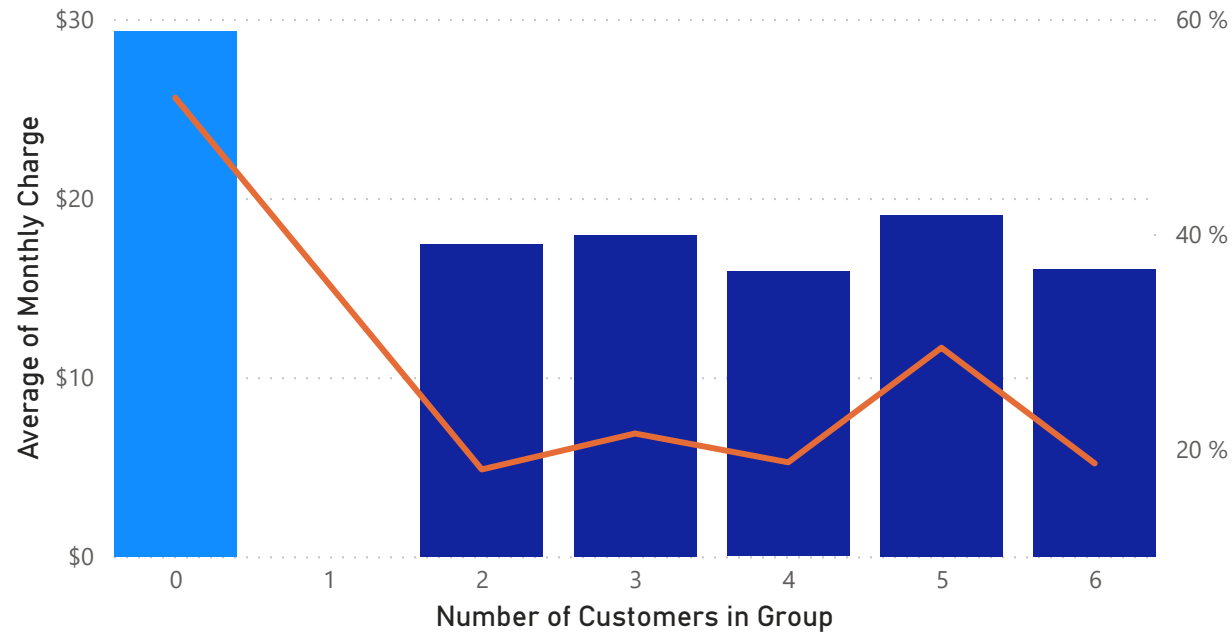
1

12



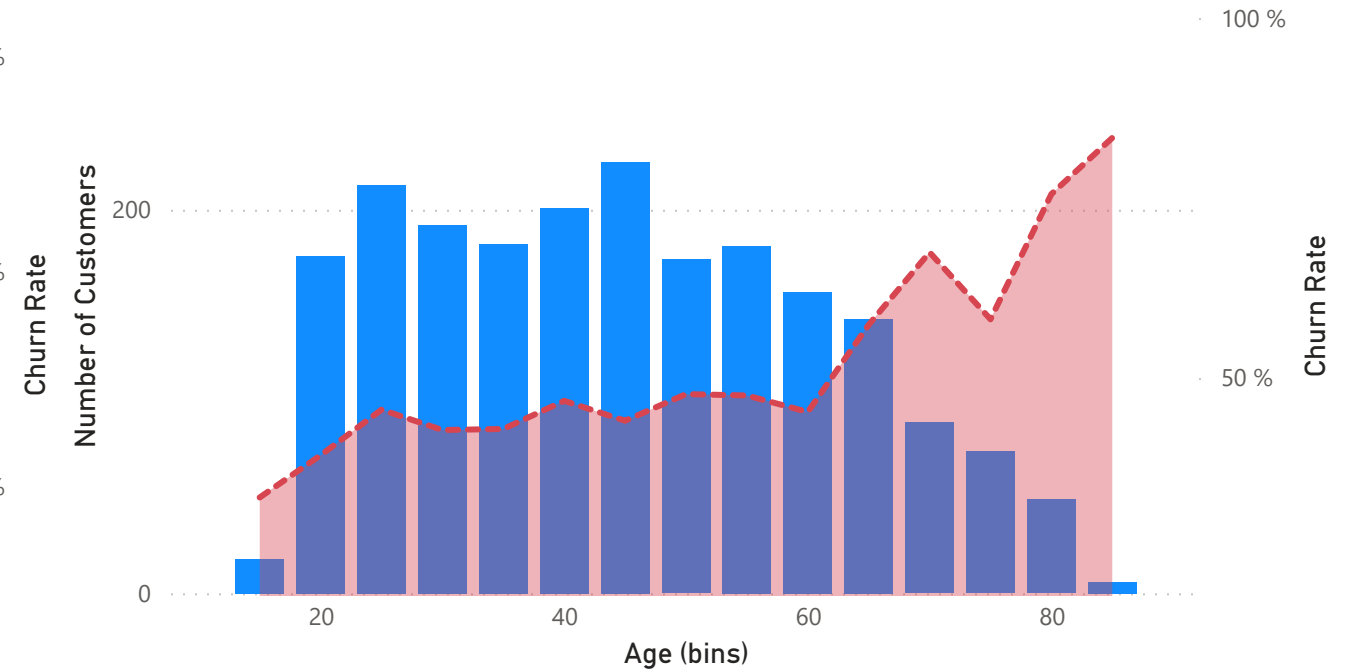
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate



Number of Customers and Churn Rate by Age (bins)

● Number of Customers ● Churn Rate



0.92

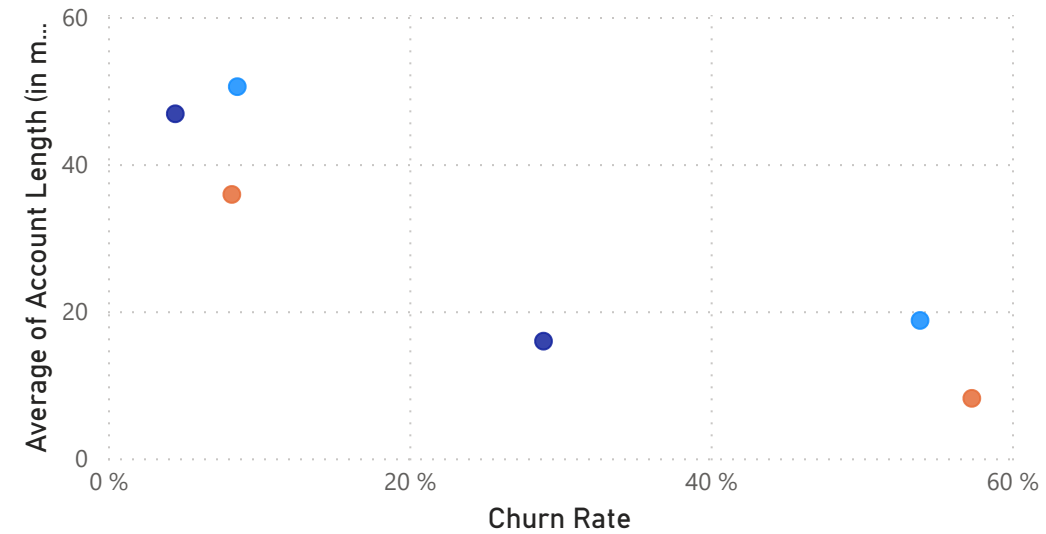
Average of Customer Service Calls

6123

Customer Service Calls

Churn Rate and Average of Account Length (in months) by Contract Category and Payment Method

Payment Method ● Credit Card ● Direct Debit ● Paper Check



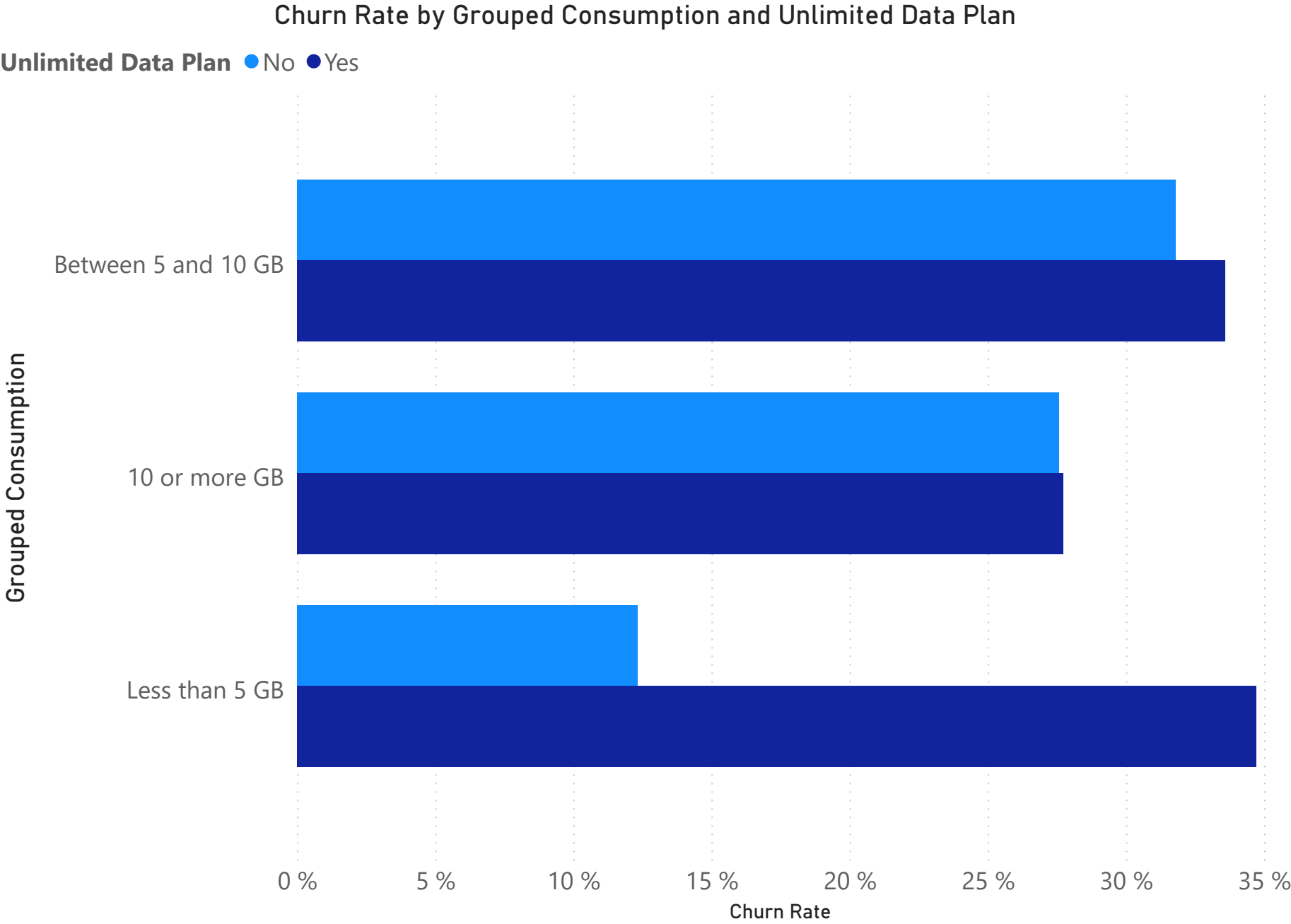
Contract Category, Payment Method

- Monthly
  - Credit Card
  - Direct Debit
  - Paper Check
- Yearly
  - Credit Card
  - Direct Debit
  - Paper Check



33.64  
Avg Extra International Charges

3.37  
Avg Extra Data Charges



0.92

Average of Customer Service Calls

6123

Customer Service Calls

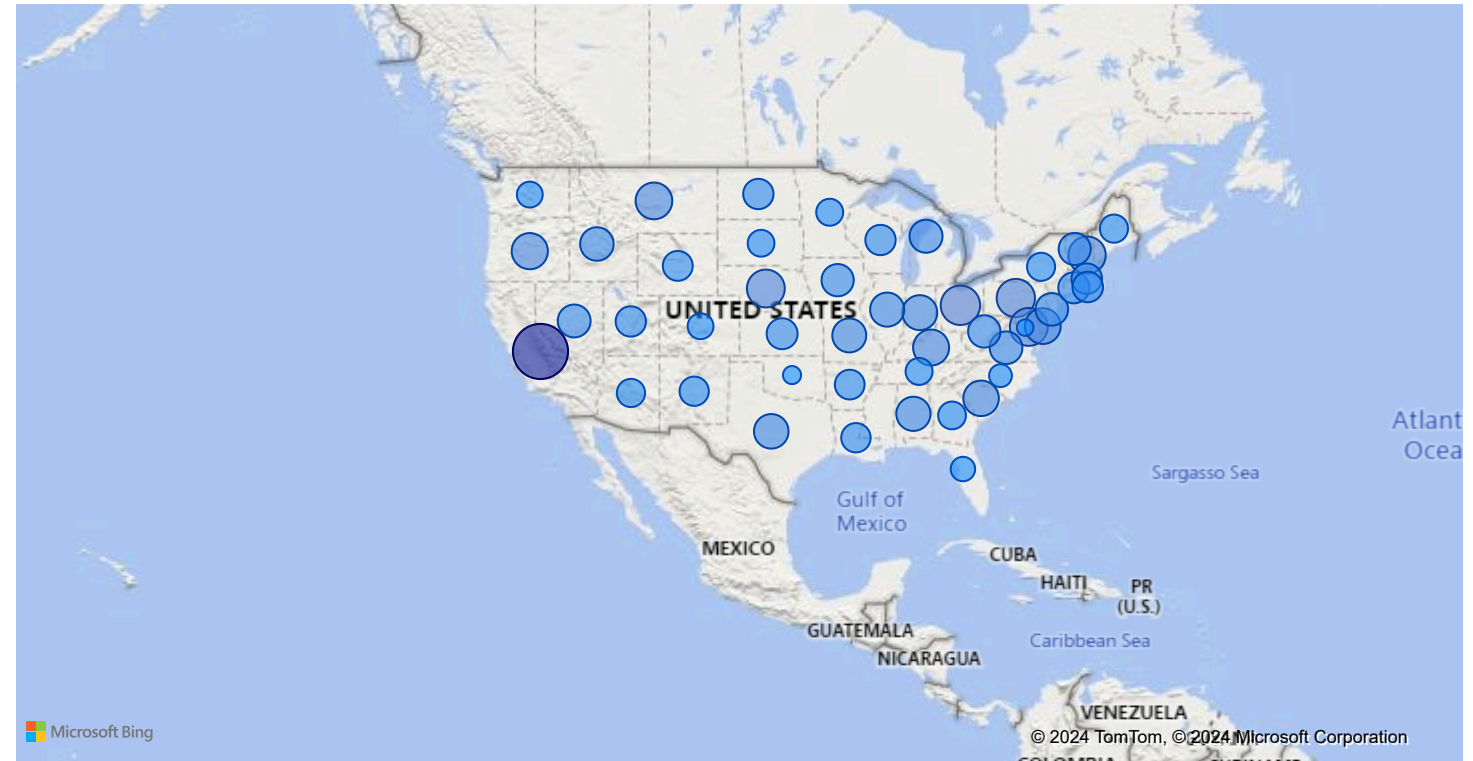
33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

