

#### Elevator Pitch

### LOUD in a tweet



LOUD is the new way to listen, classify & manage your music on Soundcloud. It's going to be the best experience to play your tracks...LOUD.

#### What LOUD does:

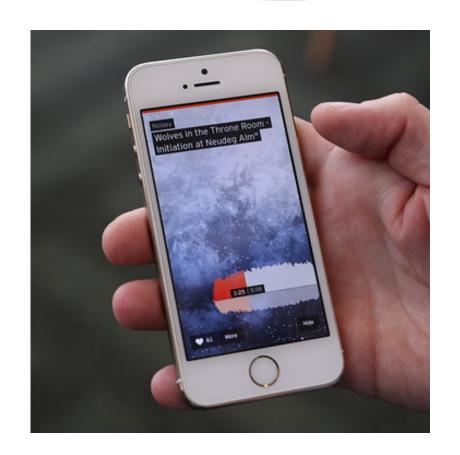


#### LOUD allows you:

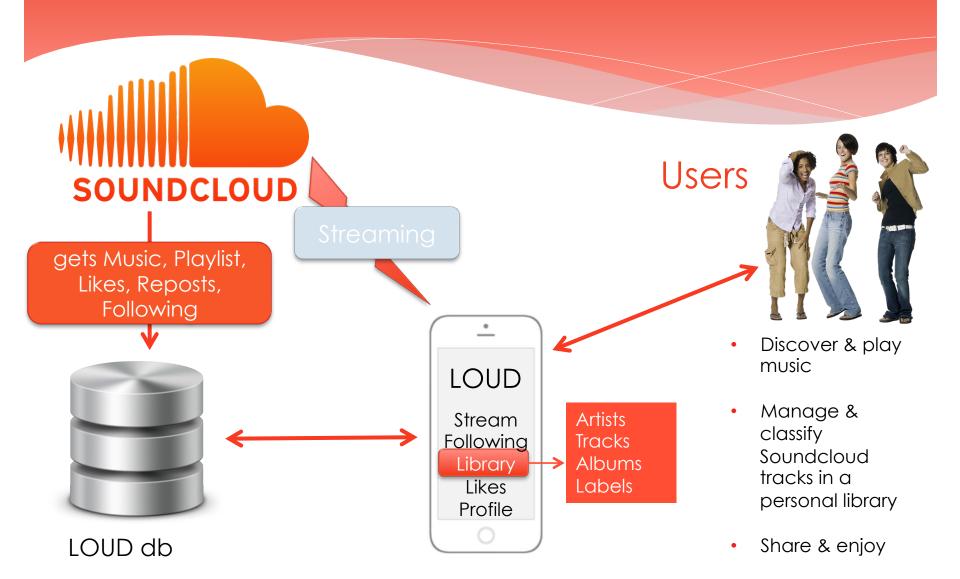
- to use more features, more music context, less social context.
- to manage & classify your whole music on Souncloud in a personal music library in the best way ever.
- to move through tracks with a beautiful and simple gesture-based interface.

#### LOUD is for...

..whoever gets an account on Soundcloud and enjoys listening to music by streaming.



## How does LOUD works



# Why LOUD is unique

- More features, more music context, less social context.
- Better user experience with a beautiful gesture-based interface.
- Add tracks in your music library setting following users as artists and following users' playlists as albums. You can even change track's or playlist's artist.
- Hide users' tracks you don't like. They will be ignored.
- Classify your all music by artist, album, label.
- Classify even your liked tracks (by artist).
- Filter your music by single tracks or podcast.