

ONLINE MARKETING – INTERNSHIP AT PURMEO (m/w)

Push the Purmeo Sales via SEM / SEO / PR / SOCIAL MEDIA

Purmeo is the world's first company selling customized vitamins and nutritional supplements in ready to go daily packages on a subscription plan basis.

Being a part of Purmeo means working self-driven in a young team. You will push the sales of the first customized, stylish product in the market for vitamins. Purmeo is fast growing and therefore we're looking for highly motivated people to build and expand the next generation of vitamins.

YOUR JOB

- Set up and manage online marketing campaigns
- Track and optimize existing campaigns based on Purmeo's KPIs
- Conduct market research and competitor analysis
- On-page and off-page optimization in a highly competitive market

WHAT WE ARE OFFERING

- Steep learning curve and a company culture where your ideas count
- Three to six month internship in a startup company in the middle of Berlin
(We're hiring - if we liked your work as an intern, an offer for a permanent position is more than likely!)
- An innovative product with a great customer oriented e-commerce concept
- Working with a young, ambitious team selling the next generation of vitamins

WHAT YOU NEED TO BRING TO THE (ping pong) TABLE

- ✓ You study business administration or some related subject
(ideally with focus on marketing, communication or sales)
- ✓ You have first experience in Online Marketing
- ✓ You are data driven and analytically thinking
- ✓ You have excellent MS-Office skills
- ✓ German (native) and English (fluent) language skills
- ✓ You are an Internet Lover with a good sense of humor

HOW TO APPLY?

It's just one e-mail: We'd like to see your CV to get to know you. Also tell us why you're the perfect Purmeo intern in 3 sentences. Feel free to write us in German or English. We will get right back to you and set up a meeting (please tell us when you will be available, too).

Mail us at bewerbung@purmeo.de