






# i am giusy azzolina, a junior ux/ui designer.

## about me

Innovation is the intersection of two seemingly distant worlds. My background in communication design intersects with my studies in marketing, merging creativity with an analytical approach. I believe this combination generates something new and unique—a creative force that brings the unexpected to life. I am currently completing my master in UX/UI to turn my passion into my profession.

## contacts

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-  [UX / UI Case Study](#)

## education

### Master in UX/UI Design

[Start2impact University](#)

2023 - today

### Marketing - Erasmus+

Instituto Superior de Gestão, Lisbon

2021 - 2022

### Master in Trade and consumer marketing

Università degli Studi di Parma

2020 - 2023    Grade: 104

### Bachelor in Graphic design - business communication

ABACT

2015 - 2019    Grade: 110/110 cum laude

## certifications

- [Figma Masterclass](#)
- [Empathic Communication](#)

## languages

- Italian (mother tongue)
- English (B2)

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## work experience

### [Safedrop](#)

**ux/ui designer - startup member** | 10/2024 - today

**Skills:** User Research / Wireframing and Prototyping / Design system / UI Design / Communication and Cross functional collaboration

### [Teleperformance](#)

**facebook ads consultant** | 08/2024 - today

**Skills:** Ads optimization / Enhancement based on platform results / Managing Client Expectations

### [FU International Academy Tenerife](#)

**digital marketing & seo** | 04/2023 - 09/2023

**Skills:** Content Marketing / Visual design / User Interface Design / Copywriting / SEO Copywriting

### [Pacific Park Los Angeles](#)

**sales assistant** | 06/2022 - 09/2022

**Skills:** Supporting clients / Team Working

### [Trade Community Parma](#)

**visual designer** | 01/2021 - 09/2021

**Skills:** Social media content / Website content / Copywriting / SEO / Research on the latest trend

## volunteering

### [ESN Messina](#)

**member** | 10/2023 - today

### [Aiesec Parma](#)

**president** | 01/2020 - 01/2021

## expertise

- User Experience Design
- User Interface Design
- Web accessibility (WCAG)

## tools

- Figma
- Whimsical
- Wave