



One Front Street, 28th Floor
San Francisco, CA 94111

ORDER FORM

Quote #: Q-19923-2
Date: 2/27/2020
Sign By Date: 2/29/2020

Bill To

PagoPA S.p.A.
PagoPA S.p.A.
Piazza Colonna 370
Rome, 00187
Italy

Ship To

PagoPA S.p.A.
Piazza Colonna 370
Rome, 00187
Italy

Subscription Start Date	Subscription Length	Billing Frequency	Renewal Term	Payment Terms	PO Required?
3/1/2020	12 Months	Annual	12 Months	Net 30	No

Order

Services	Description	Qty	Unit of Measure	Type	Fees
Enterprise Plan	Application Services	100,000	MTUs	Recurring	USD 17,838.00
Messages and Experiments		1		Recurring	USD 5,351.00
Data Pipelines		1		Recurring	USD 3,568.00
Order Total Fees:					USD 26,757.00

Upgrade Tiers

Services	Description	Qty	Unit of Measure	Type	Annual Fees
Enterprise Plan	Application Services	150,000	MTUs	Recurring	USD 21,072.00
Messages and Experiments		1		Recurring	USD 6,322.00
Data Pipelines		1		Recurring	USD 4,214.00

Upgrade Tiers

Services	Description	Qty	Unit of Measure	Type	Annual Fees
Enterprise Plan	Application Services	200,000	MTUs	Recurring	USD 20,518.00
Messages and Experiments		1		Recurring	USD 6,155.00
Data Pipelines		1		Recurring	USD 4,104.00

Upgrade Tiers

Services	Description	Qty	Unit of Measure	Type	Annual Fees
Enterprise Plan	Application Services	250,000	MTUs	Recurring	USD 23,248.00
Messages and Experiments		1		Recurring	USD 6,974.00
Data Pipelines		1		Recurring	USD 4,650.00

Upgrade Tiers

Services	Description	Qty	Unit of Measure	Type	Annual Fees
Enterprise Plan	Application Services	300,000	MTUs	Recurring	USD 23,980.00
Messages and Experiments		1		Recurring	USD 7,194.00
Data Pipelines		1		Recurring	USD 4,796.00

TERMS & CONDITIONS

- Agreement.** The parties agree the Customer shall purchase the Services above and is legally bound by the Master Services Agreement at <https://mixpanel.com/legal/terms-of-use> ("Agreement") and this Order Form, including any schedules. Where the Agreement and this Order Form contradict, this Order Form shall govern. The Agreement and this Order Form constitute the entire agreement between the parties for the services above and cannot be modified without Mixpanel's prior written consent, including any terms in any purchase order.
- Term.** The term of this Order Form ("Subscription Term") commences on the Subscription Start Date and ends after the Subscription Length. The Subscription Term shall automatically renew for the Renewal Term for recurring services at the then-current Quantities unless either party notifies the other of non-renewal at least 90 days prior to the end of the then-current Subscription Term.
- Fees.** Upon execution of this Order Form, Customer shall pay the Total Services Fees, at the Billing Frequency set forth above. Upon each Renewal Term, Customer shall pay the Total Services Fees for the recurring Services, at the Billing Frequency set forth above. All Fees hereunder are payable by ACH, check, or wire transfer as stated in the applicable invoice. During each 12 month period of the Subscription Term, if Customer exceeds 12 times the Quantity of MTUs in such period, then each additional MTU shall be charged at 150% of the monthly unit price. Mixpanel has the right to bill Customer for A La Carte Fees, if any, at the end of the month incurred.
- Upgrades.** Customer may purchase and move into an Upgrade Tier listed above with written notice to Mixpanel (email is acceptable). Upon such upgrade, Customer will be allocated the number of MTUs for such higher volume tier through the end of the applicable term.

Accepted and agreed by:

MIXPANEL

DocuSigned by:

James Allee

16F806EC37394FD...

Name:
James Allee

Title:
VP, Legal

Date:
2/28/2020

CUSTOMER

DocuSigned by:

Giuseppe Virgone

FC03CAAE9446420...

Name:
Giuseppe Virgone

Title:
CEO

Date:
2/28/2020