

OCTOBER

THERE ARE 21 SALES DAYS THIS MONTH

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sun.	mon.	tue.	wed.	thu.	fri.	sat.
27	28	29	30	01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
	COLUMBUS DAY					
18	19	20	21	22	23	24
25	26	27	28	29	30	31
						HALLOWEEN

OCTOBER REMINDER

LEAD
[SIMPLY]TM**MODEL. CONNECT. INVOLVE.**

Model the behavior you want to see.
Connect with the people you lead.
Involve them as much as possible.

That's it. Wonderfully simple.

Get the Lead [simply] book and gear at GiveMore.com/Lead