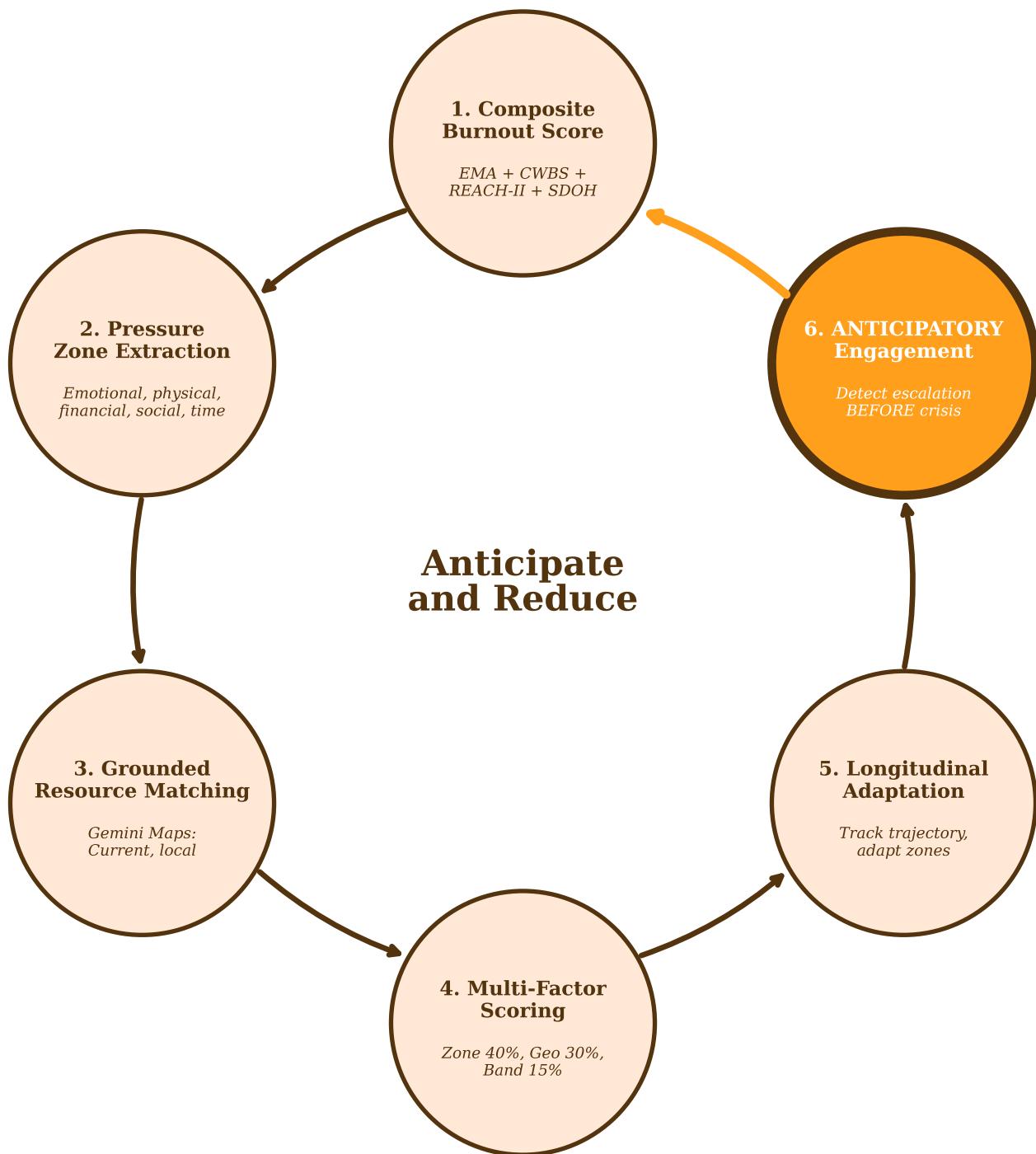


Value Proposition: Measurement-to-Intervention-to-Maintenance Loop



Maria's Example:

Financial pressure (score 45) → SNAP link → Local food pantry → 40-pt improvement → Cadence reduction → Trend watcher detects decline (70→58) BEFORE crisis → Prevents relapse