

LAURA LE

Front End Developer | Designer

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Github: <https://github.com/givemeflan>

Website/Portfolio Site: <https://givemeflan.github.io/llstudio-v2/>

CAREER SUMMARY - Front End Developer

Front end developer with skills in web design and development and delivering technical solutions. Enjoys working with team members in a diverse and inclusive work environment to create quality web applications and solutions. Highly motivated to continuously learn and share the latest technological tools and architectures in web development. Passionate about diversity, equity, and inclusion, and women in technology.

- Design and deliver high-quality web based applications following the Software Delivery Lifecycle Cycle (SDLC) from planning, analysis, design, implementation, and maintenance
- Experience with front-end technologies such as HTML, CSS, JavaScript
- Provide technical training and leadership to staff and team members
- Create technical documents for business processes and systems including 2two5's Website Information Packet
- Diverse industry background includes: banking, financial services, technical writing, project management, event planning, web design, web development, technology
- Serving member of Fleurix; an organization that supports and promotes early career roles for women and women of color in the tech industry
- Volunteers for Refugee Support Services, an organization that serves the refugee community in Charlotte and supports their road to self-sufficiency

SKILLS

- 3 years of experience in Front-End Development
- Proficiency with HTML5, CSS, Bootstrap, Javascript
- Adapts well to changing environments and eager to learn new technologies
- Ability to work well in individual (remote) or collaborative team settings
- Strong background in technical writing, project management & organization abilities
- Strong problem solving and troubleshooting skills

SOFTWARE PROFICIENCIES

Web Development: HTML5, CSS3, JavaScript, jQuery, JSON, AJAX, APIs, Git, Github, Node.js, WordPress, Elementor Postman, Siteground, Site Hosting, Website Transfers, SEO, Java, Figma, Canva, Lunacy

Platforms: VSC, Eclipse, Bluej | **Frameworks:** Bootstrap, Spring Boot

Agile: Asana | **CRM:** Salesforce | **Database:** MySQL, Sequelize, mongoDB

Office: Microsoft Word, Excel, Powerpoint, Outlook, Google Docs

UNC Charlotte Full Stack Web Development Certificate

Foundational Full Stack Java

Tech Talent south

WORK EXPERIENCE

LLFB Consulting - Charlotte, NC

Front End Developer

May 2020 - Present

- Launch, maintain, and update client websites using WordPress, HTML5, CSS3, Elementor, Envato, Siteground
- Collaborates cross functionally with team members to improve overall client branding design and SEO practices
- Solve technical solutions that are testable, maintainable, and efficient for client websites
- Improve work process efficiency by developing technical documents to map out workflows and website processes
- Participate in weekly meetings and prepare reports to project manager communicating progression of client projects

2two5 Agency - Charlotte, NC

Front End Developer

Mar. 2019 - Apr. 2020

- Worked closely with Web Development and Creative Team to design, build, implement, and test client websites using WordPress, HTML5, CSS3, JavaScript, Elementor, Envato, Siteground and following the Software Delivery Lifecycle Cycle (SDLC)

- Participated in interdepartmental strategy meetings to discuss technical solutions that are testable, maintainable, and efficient for client websites
- Collaborated with Web Development, Sales, and Creative team to produce technical documents for improving business processes and address client needs
- Assisted project manager with client website management and communicated with staff to meet project deadlines using Sales force, Trello, and Asana
- Worked with senior developer to review new and existing code and debug system issues

Wells Fargo - Charlotte, NC

Client Relationship Manager (Home Equity Lending)

Nov. 2016 - Jan. 2019

- Consulted Market Segment Team on improving user interface (UI) and user experience (UX) for Home Equity Lending pages; monitored and analyzed clientele's usage of Screen Share Technology
- Worked with manager on data analysis and project management to boost use of screen share technology for clients
- Shared best practices and product knowledge to assist team members in achieving desired goals
- Participated in bi-weekly meetings to assure ongoing compliance standards and banking regulatory requirements

Wells Fargo - Charlotte, NC

Client Relationship Manager

Oct. 2012 - Nov. 2016

- Evaluated client financial portfolios and developed comprehensive solutions to meet their financial needs and goals
- Coached new trainees addressing banking policies, procedures, financial products; provided various techniques to resolve complex service issues
- Developed a sales tracking spreadsheet for team members to assess their daily, weekly, and monthly performance and goals
- Inspected credit applications to ensure accuracy and completeness

OVS Media - Charlotte, NC

Customer Advocate

Jul. 2011 - Oct. 2012

- Assisted chief operating officer and staff with project management to ensure streaming services were delivered on time for clientele
- Served as a liaison and coordinated meetings with clients to establish and maintain relationships
- Provided solutions to difficult technical problems and escalate to management as needed
- Analyzed viewership data and composed monthly data reports for clientele (CDC, Calpers, CFTC, DOT, PHMSA)

Education

Bachelor of Arts in International Studies

Texas State University, San Marcos, TX

Minor in Business Administration

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Tech Talent south

Relevant Coursework: Advertising, Marketing, Management, International Organizations, E-Business, Accounting, Industrial Psychology, and Economics

Personal and Professional Development

Fleurix - Charlotte, NC

Engagement Committee Member

- Collaborated closely with leadership and team members to successfully launch the Fleurix Lite Conferences supporting diversity and inclusion for women in technology
- Identified and evaluated key speakers and headlining talent through a series of interviews & with the leadership team
- Collaborate with logistics team coordinating speaker dry-runs, schedules, and conference events to minimize conference event errors
- Participate in team meetings and contribute ideas for future Fleurix events and community outreach in Charlotte

Refugee Support Services - Charlotte, NC

Volunteer