

LAURA LE

Front End Developer & Designer

CONTACT

laurale.llstudio@gmail.com
<https://givemeflan.github.io/llstudio-v2/>
(704) 236-9905
Charlotte, NC

SKILLS

Wireframing
Web Design
Web Development
Technical Writing
Project Management

TOOLS

Figma
Lunacy
HTML & CSS
JavaScript
Java
Bootstrap
WordPress
Elementor
VSC
Github
Agile

EDUCATION

Texas State University

San Marcos, TX
Bachelor of Arts in International Studies &
Minor in Business Administration

UNC Charlotte

Charlotte, NC
Full Stack Web Development

Tech Talent south
Charlotte, NC
Foundational Full Stack Java

EMPLOYMENT HISTORY

Front End Developer (Freelancer)

LLFB Consulting (May 2020 - Present)

- Create sitemaps and wireframes for client websites using figma; launch, maintain, and update sites using WordPress, HTML5, CSS3, Elementor, Envato, and Siteground
- Collaborates cross-functionally with team members to improve overall client branding design and SEO practices
- Solve technical solutions that are testable, maintainable, and efficient for client websites
- Improve work process efficiency by developing technical documents to map out workflows and website processes
- Participate in weekly meetings and prepare reports for clients to discuss project progression

Front End Developer

2two5 Agency (Mar. 2019 - Apr. 2020)

- Worked closely with Web Development and Creative Team to design, build, implement, and test client websites using WordPress, HTML5, CSS3, JavaScript, Elementor, Envato, Siteground and following the Software Delivery Lifecycle Cycle (SDLC)
- Participated in interdepartmental strategy meetings to discuss technical solutions that are testable, maintainable, and efficient for client websites
- Collaborated with Web Development, Sales, and Creative team to produce technical documents for improving business processes and address client needs
- Assisted project manager with client website management and communicated with staff to meet project deadlines using Sales force, Trello, and Asana

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VOLUNTEERING

Fleurix

Engagement Committee Member
(Current)

- Collaborated closely with leadership and team members to successfully launch the Fleurix Lite Conferences supporting diversity and inclusion for women in technology
- Identified and evaluated key speakers and headlining talent through a series of interviews & with the leadership team
- Collaborate with logistics team coordinating speaker dry-runs, schedules, and conference events to minimize conference event errors
- Participate in team meetings and contribute ideas for future Fleurix events and community outreach in Charlotte

Refugee Support Services

Volunteer (Current)

EMPLOYMENT HISTORY

Client Relationship Manager (Home Equity)

Wells Fargo (Nov. 2016 - Jan. 2019)

- Consulted Market Segment Team on improving user interface (UI) and user experience (UX) for Home Equity Lending pages; monitored and analyzed clientele's usage of Screen Share Technology
- Worked with manager on data analysis and project management to boost use of screen share technology for clients
- Shared best practices and product knowledge to assist team members in achieving desired goals
- Participated in bi-weekly meetings to assure ongoing compliance standards and banking regulatory requirements

Client Relationship Manager

Wells Fargo (Oct. 2012 - Nov. 2016)

- Evaluated client financial portfolios and developed comprehensive solutions to meet their financial needs and goals
- Coached new trainees addressing banking policies, procedures, financial products; provided various techniques to resolve complex service issues
- Developed a sales tracking spreadsheet for team members to assess their daily, weekly, and monthly performance and goals
- Inspected credit applications to ensure accuracy and completeness