

FOR IOWA. FOREVER MORE:
THE CAMPAIGN FOR THE UNIVERSITY OF IOWA
Fact Sheet

Updated May 2, 2013

CAMPAIGN DETAILS

Public Kickoff: May 2013

End Date: December 2016

Goal: \$1.7 billion

Raised to Date: \$1.025 billion

Number of Individual Gifts: 116,557

Campaign Endowed Funds to Date:
317 new student scholarships and program-support funds
118 new research-support funds
88 new faculty-support funds

CAMPAIGN PRIORITIES

The leadership of the University of Iowa and the University of Iowa Foundation, along with UI faculty, have identified the following campaign priorities that will allow the university to direct resources toward areas in which it excels and is poised for even greater achievement.

Educating our students—the leaders of tomorrow—to thrive in a complex, global society:

- Endowed scholarships
- Study-abroad experiences
- Leadership training
- Service-learning opportunities
- Hands-on research experiences
- Student entrepreneurship initiatives
- Diversity-enrichment programs
- U.S. and international internships
- Endowed faculty chairs and professorships
- Faculty development opportunities

Ensuring a healthier and more sustainable world through discoveries in medicine, allied health fields, and environmental science:

- Advanced biomedical research into the causes of, and treatments and cures for disease
- Environmental health and sustainability initiatives
- A state-of-the-art UI Children's Hospital
- Endowed faculty chairs and professorships
- Scholarships for students in medicine, dentistry, nursing, pharmacy, and public health
- Science initiatives that will turn discoveries into solutions—in medicine, biotechnology, and beyond
- Public health outreach programs

Enriching commerce, culture, and communities for Iowans through creative entrepreneurship in business, the arts and humanities, social sciences, and civic literacy and engagement:

- New facilities for flood-ravaged Hancher, the School of Music, and the School of Art and Art History
- Iowa Writers' Workshop endowment
- UI Libraries innovations in technology and information-sharing
- Digital Public Humanities, which uses technology to connect Iowa communities with UI faculty and students in fields such as history, literature, and languages
- Enhanced resources for student-focused programming and centers in the Henry B. Tippie College of Business
- Increased support for the Tippie College's Excellence Fund
- Diversity initiatives
- Enhanced facilities for Hawkeye athletics

FACILITIES

The renovation or construction of the following campus facilities are made possible, in part, by the campaign:

- Campus Recreation and Wellness Center
- Carver-Hawkeye Arena
- Dental Science Building
- College of Public Health Building
- Football practice facilities
- James M. Hoak Family Golf Complex
- P. Sue Beckwith Boathouse
- Pappajohn Biomedical Discovery Building
- University of Iowa Children's Hospital
- College of Pharmacy Building
- Hancher
- School of Music
- Studio space for the School of Art and Art History

CAMPAIGN NAME

The name *For Iowa. Forever More: The Campaign for the University of Iowa* is taken from the university anthem, *On Iowa*, sung at Kinnick Stadium each fall:

*On, Iowa, proudly at the fore,
On, Iowa, on forever more . . .*

CAMPAIGN CABINET

Campaign Co-chairs

Sue Beckwith* (1980 B.S., 1984 M.D.)
Des Moines, Iowa

Janice Ellig* (1968 B.B.A.)
New York, New York

Tom Hanson* (1960 B.S.M.E.)
Hinsdale, Illinois

Gary Seamans* (1971 B.S.E.E.)
Galena, Illinois

Honorary Campaign Co-chairs

John Pappajohn* (1952 B.S.C.)
Mary Pappajohn
Des Moines, Iowa

Jerre Stead (1965 B.B.A.)
Mary Joy Stead*
Scottsdale, Arizona

Henry Tippie* (1949 B.S.C.)
Patricia Tippie
Austin, Texas

** Member, UI Foundation Board of Directors*

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PRESS CENTER: For a full press kit, visit www.uifoundation.org/press