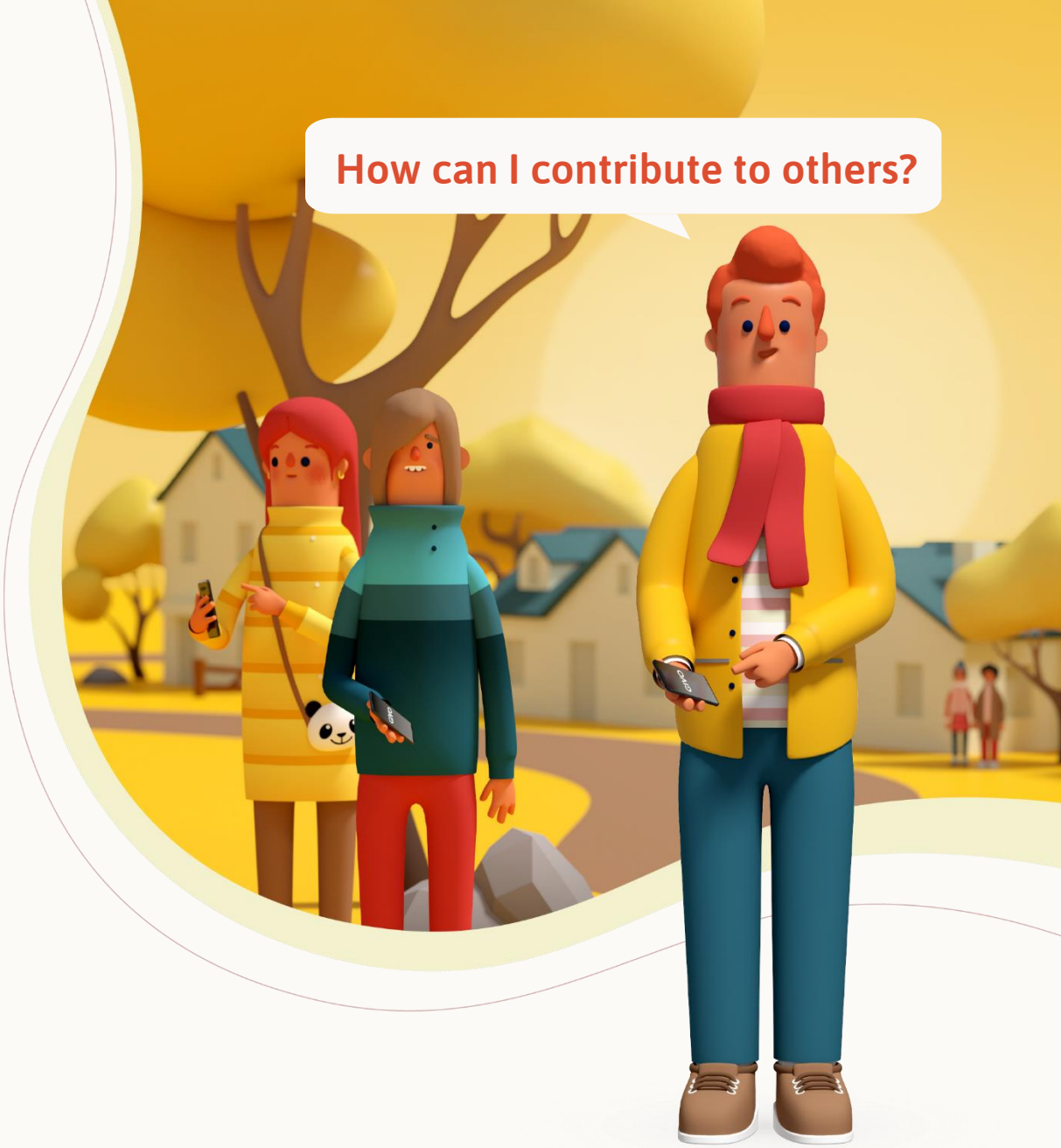
GIVO

COVID-19 Global Hackathon
26-03-2020

A social economy platform that profits society

Aligning businesses, users and governments through collaboration with the goal of solving global problems locally.



EVERYONE HAS SOMETHING OF VALUE TO OFFER

The economy is about value

We believe the economy should be inclusive, collaborative and optimized for humanity to prosper. It should allow (equal) opportunities for everyone (individuals, businesses and governments) to contribute to society with their skills, talents and resources while respecting our natural environment.

As the engine of society's value exchange, the economy should utilize all available talents, skills and resources, no matter if it is deemed economically feasible from the traditional monetary perspective. In crisis situations money (not having it) is a huge obstacle to mobilize resources to the places where it has the most impact.

The Covid-19 crisis provides us with a unique opportunity to source talents and resources and direct these forms of value towards the problems society experiences in this crisis.

Our solution: Crowdsourced resources, multi-stakeholder directed value flows and replacing money with algorithms

REMOVING MONEY FROM THE EQUATION

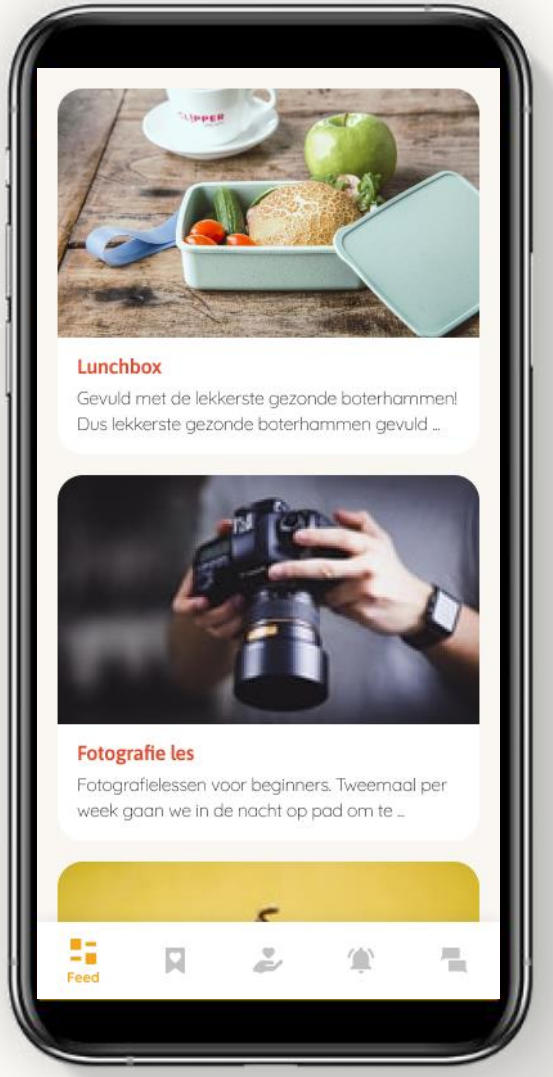
Exchanging in circles

Have you ever felt burdened by having to haggle or bargain when you exchange goods or services with others? Money automatically makes us oppose each other because we're conditioned to maximize the outcome of each transaction. Money not only makes the economy exclusive to the people who have it, its scarcity makes us hoard and fight over it.

On the other side of the coin money has the ability to solve the *coincidence of wants* by being a medium of exchange. If only there was a way to solve this without the use of money...

GIVO solves this exact problem by algorithmically matching people in circles. This means you give and receive from different people. No more haggling! Just offer what you can and start browsing what you want in return. GIVO will make sure you'll get matched.

In addition, instead of using money as a measure of value, you subjectively value offers by placing a counter-offer. Value is inherently subjective. That's why we believe it's easier to everyone to value things what its worth to them.



CROWDSOURCING RESOURCES FROM WITHIN SOCIETY

Covid-19 as a common goal

GIVO allows a new layer of value to become utilized in society. Hidden skills and goods that were previously not economically feasible to share or sell now become visible and accessible for use by anyone.

Best of all; these resources can be directed towards social initiatives and projects that can benefit from collective efforts to build solutions.

Does any acute problem come to mind that needs collective efforts to mitigate its impact on the elderly, the poor and the lonely? You've guessed it!

WHAT IF BUSINESS AND GOVERNMENTS COULD CONTRIBUTE TO SOCIAL PROJECTS?

Sandwich-to-social-value exchange platform :-)

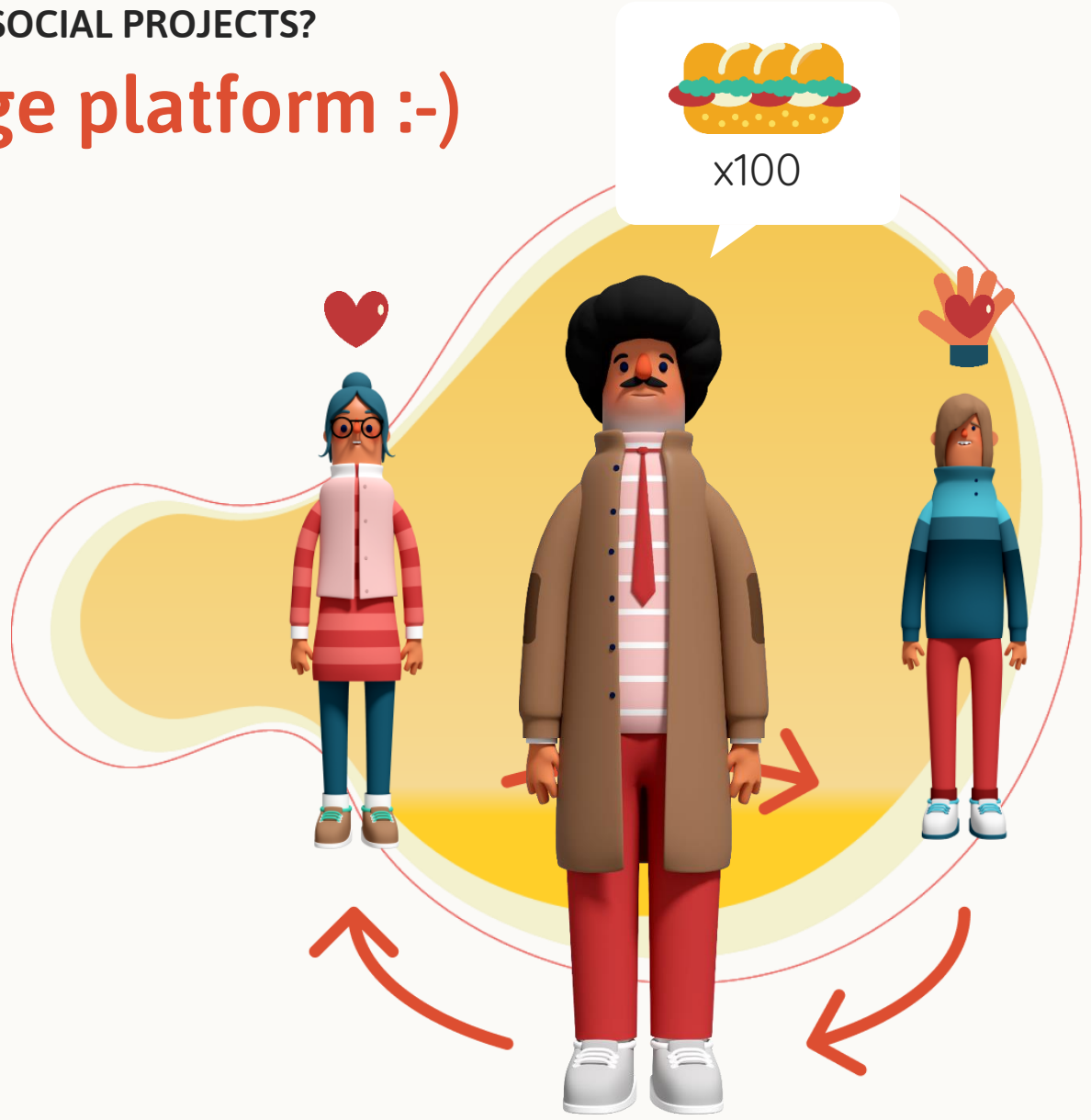
On GIVO, businesses (B2C) can offer any value to the local community which in turn transforms it into social value.

For example, a local bakery can make free sandwiches available for people who are willing to do grocery shopping for elderly people. (GIVO enables multiple people to be part of the same chain)

For businesses this means visibility, appreciation and loyalty from potential customers. This is why GIVO is a one stop CSR-as-a-service platform for businesses.

The GIVO platform potentially allows governments to inject value straight in the real economy, by supporting businesses through tax credits which in turn translates to contributions to social projects.

CSR = Corporate Social Responsibility

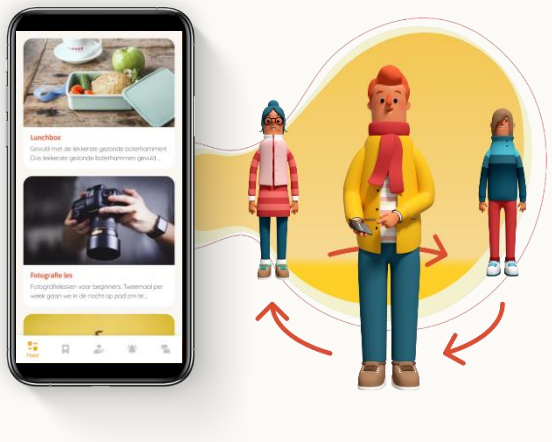


WHAT'S THE PLAN FOR THE COVID-19 GLOBAL HACKATHON?

We're building the business webportal that allows value to flow to the community

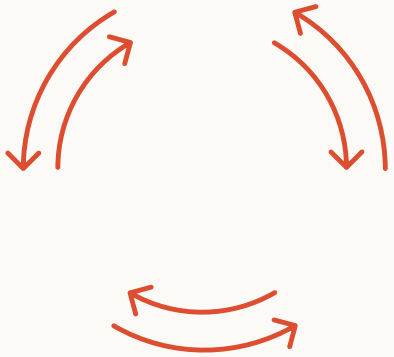
The app is ready for testing (ping us for a APK or IOS testflight build). What we'll hack on is the web platform for businesses. This allows businesses to offer value to the local community.

GIVO app



- [x] Alpha stage MVP is ready for testing (IOS + Android)

AtomicLoops Algorithm



- [x] Backend is live

Portal for Business & social initiatives

- [ ] This is where we need your help
  Scoped on covid-19

PRE USER STORIES

As a business I want to:

Create a business account

Validate my business account with a 1 cent transaction (Ideal)

Upload a company logo that is visible in the offers to users in the app

Add a offer to the GIVO platform

Choose how to direct value towards a specific social project:
- ~~Generic social projects~~
- ~~User lottery~~
- ~~Choose a social project where my is aimed at~~

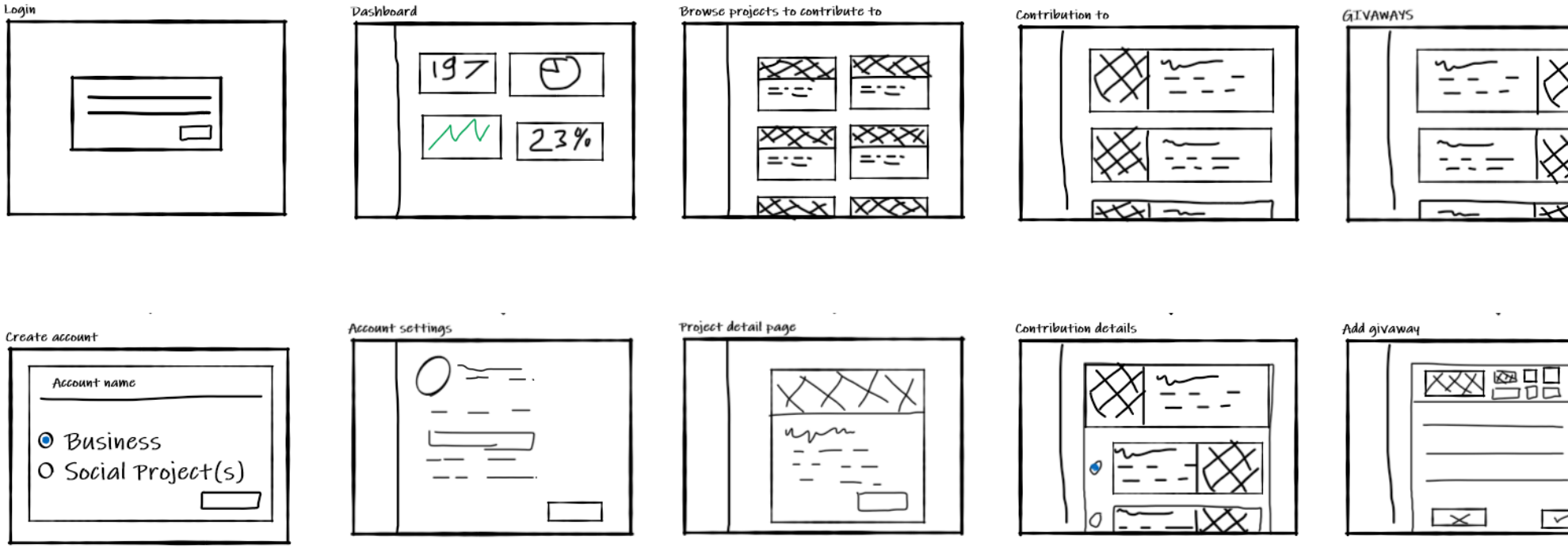
Covid-19 Social initiatives

View stats around the local offers
- Amount of trades
- Amount of likes
- Who I'm helping (my impact)
- My visibility in the community (number of views)

A lot of other things that we haven't yet thought about

HOW OUR DESIGNER FEELS IT COULD LOOK :-)

Wireframes



DO YOU HAVE IDEA'S ON HOW TO BUILD THIS WEB PORTAL THING WITH US?

Building the web portal

Dev skills:

- + React / Javascript
- + Typescript
- + Redux
- + SAS

Design skills:

- + Adobe XD / Figma
- + UI/UX design skills

If you feel there is a better approach or your think skills match other fields don't hesitate to join our discord

ARE YOU THE LAWNMOWER WE NEED?

What about something more long term?

As a (self-funded) tech startup with an ambitious WEB3 roadmap we're looking for a broad scope of expertise in the following fields;

- Go-Devs backend (Lead position available strong preference for someone in the Netherlands-Zutphen)
- Libp2p / DHT / WEB3 devs
- Smart contract developer for a discount utility token
- Designer / UI / UX expertise
- Social media expertise
- Copywriting
- Funding (*almost forgot*) :-)

Most importantly; if you feel you want to be a part of this; join our dev community on discord! At GIVO everyone has something to offer! So feel welcome to contribute in any form that suits you.

COVID-19 GLOBAL HACKATHON RESOURCES

Join us on Discord for collaboration

GIVO Discord: https://discord.gg/kukhvqh

GIVO JIRA: https://jira-hackathon.socialtec.argo-ict.in

GIVO Github: https://github.com/givo-io (Still needs a repo)

socialtec
VALUE PIONEERS

Michiel Heij
Co-founder & team captain

Entrepreneur & freelance project manager

Jeroen Pijlman
Co-founder & systems architect

Strategic advisor, researcher, teacher & engineering

Pepijn Goorden
Branding & marketing strategy

Internet marketing & freelance branding consultant

Wilbert Corts
Process optimization & innovation

Innovation & GDPR consultant, functional design & tester

+

Shresth Agraval – WEB 3 Developer

Sarath Sadasivan Pillai – Back-end Developer

Marijn Berends – Front-end Developer

Bob Embregts – Art Director & Motion Design

Liedy de Vos – Community manager

Justin Wiechers – Business developer

ACKNOWLEDGEMENTS OF OUR ABILITY TO EXECUTE

Building the Social economy

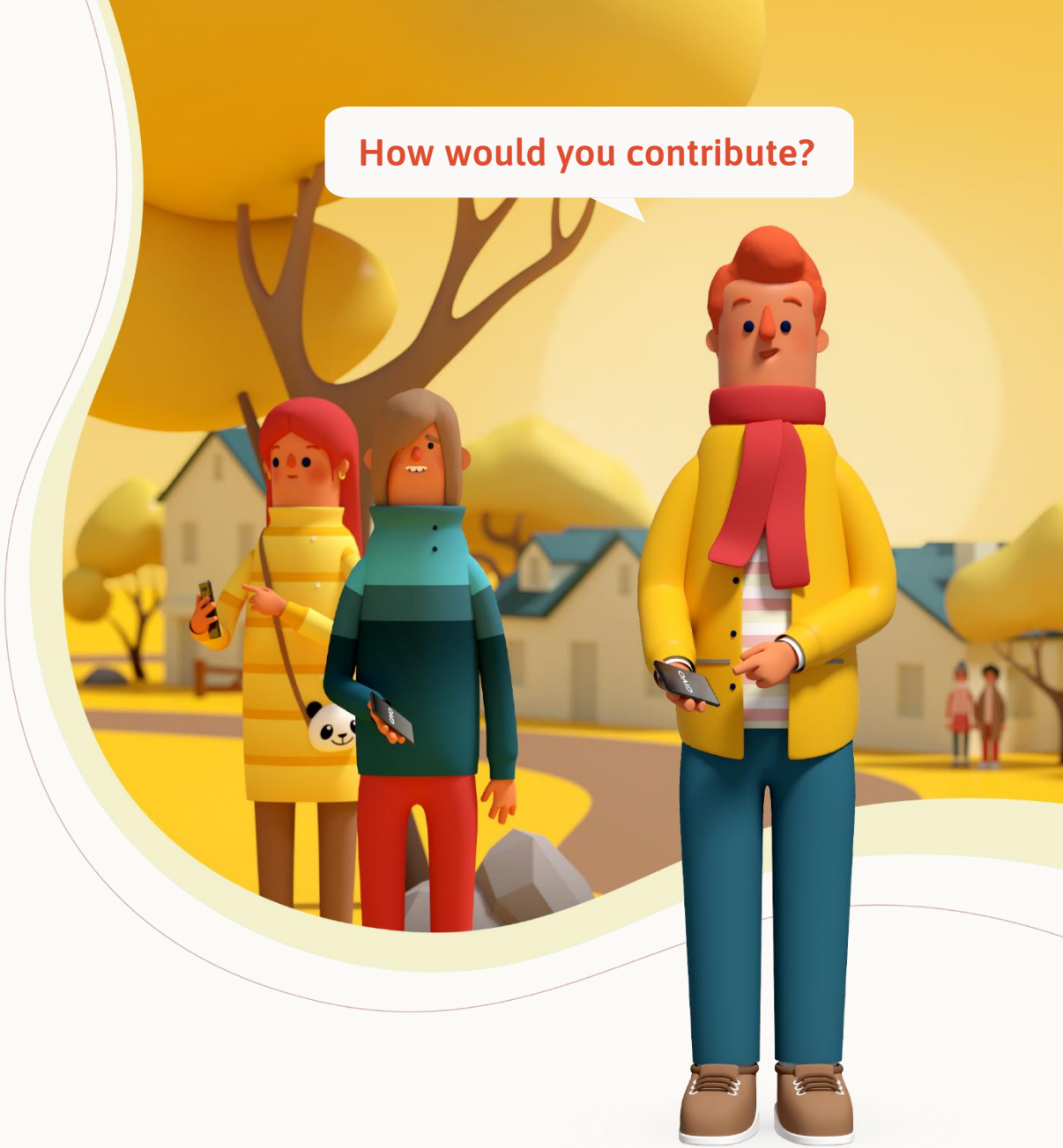
- Winner of Social Innovation Prize Sustainable Tuesday

- Graduated EIT ACP Phase 1

- Inclusive Banking challenge winner of Odyssey Hackathon

LET'S HACK!

And build the social economy together!

GIVO

Do you wanna develop an app?