Ethan Carter

Creative Graphic Designer

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Professional Summary

Dynamic and detail-oriented Graphic Designer with 6+ years of experience in branding, digital illustration, and visual storytelling. Adept at using Adobe Creative Suite, Figma, and other design tools to craft impactful visuals that communicate brand identity and engage target audiences. Passionate about blending creativity with functionality for exceptional results.

Core Skills

- Adobe Photoshop
- UI/UX Design (Figma, XD)
- Typography & Layout
- Social Media Design
- Adobe Illustrator
- Branding & Logo Design
- Digital Illustration
- Motion Graphics (After Effects)

Professional Experience

Senior Graphic Designer – PixelWave Studio, San Francisco (2020 – Present)

- Conceptualized and executed digital designs for marketing campaigns and product launches.
- Led a team of junior designers, ensuring brand consistency across all digital platforms.
- Collaborated with cross-functional teams to design UI assets and promotional materials.

Graphic Designer – Creative Minds Agency, Los Angeles (2017 – 2020)

- Designed brand identities, brochures, and social media graphics for clients in diverse industries.
- Enhanced client engagement by 30% through visually appealing marketing collateral.
- Assisted in web design projects and ensured responsive layouts.

Education

Bachelor of Arts in Graphic Design – Rhode Island School of Design, 2017

Diploma in Digital Media & Visual Communication – ArtCenter College of Design, 2015

Certifications

- Adobe Certified Expert (ACE) – Photoshop & Illustrator

• Google UX Design Certificate

Achievements

• Designed award-winning brand identity for 'UrbanLeaf' featured in Graphic Design USA 2023.

• Won the Behance Design Excellence Award 2022 for innovative UI design concepts.

Professional Memberships

• American Institute of Graphic Arts (AIGA)

• International Council of Design (ico-D)