



# ANDREW GINZBERG

## CREATIVE TECHNOLOGY

DESIGNING AND DEVELOPING TECHNOLOGY THAT WILL MERGE THE GAP BETWEEN SCIENCES AND HUMANITIES

### CONTACT INFO

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### EDUCATION

UNIVERSITY OF CONNECTICUT  
BA, Digital Media and Design  
**Concentrations:** Web Development  
Business Strategies  
Graduation: May 2016 GPA: 3.5/4.0

### DIVISION I ATHLETICS

UConn MEN'S TENNIS TEAM  
Captain 2015-2016  
25 hours/week training, practices, matches  
August 2012-Present

### CREATIVE SKILLS

VIRTUAL REALITY DESIGN  
DIGITAL MARKETING  
UI/UX DESIGN  
TYPOGRAPHY  
MOTION GRAPHICS

#### ADOBE CREATIVE SUITE

PHOTOSHOP  
AFTER EFFECTS  
ILLUSTRATOR  
INDESIGN  
DREAMWEAVER  
SKETCH  
COMP

UNITY  
UNREAL 4

### TECHNOLOGY SKILLS

OBJECT ORIENTED PROGRAMMING  
MOBILE APP DEVELOPMENT  
INTERNET OF THINGS  
ADVANCED WEB DESIGN  
RASPBERRY PI DEVELOPMENT

#### LANGUAGES

PYTHON  
JAVA  
HTML5  
CSS6  
JAVASCRIPT  
PHP  
OBJECTIVE C  
APEX

SUBJIME TEXT  
GITHUB  
XCODE

## WORK EXPERIENCE

### SEECCLICKFIX

PROJECT MANAGEMENT INTERN

Managed six interns to develop one minute video to showcase benefits of the SeeClickFix platform

Led brainstorming discussions

Outlined, wrote, and produced narrative

Animated, edited, and directed film

STORRS, CT

SEPTEMBER 2015 - DECEMBER 2015

### MEDTRONIC

SALESFORCE ENABLEMENT INTERN

Developed and designed user interfaces on top of salesforce.com platform

Created custom Apex pages

Developed online badge certification system for sales reps

Graphically designed badges

Tested and modified third party salesforce pages

NEW HAVEN, CT

JULY 2015 - AUGUST 2015

### IBM

PROJECT MANAGEMENT INTERN

Managed twelve interns to redesign one of IBM's in-house websites

Conceived and designed 3D, interactive web app

Lead multiple brainstorming discussions

Conceived, designed, and prototyped new marketing strategy to target new users as well as build brand trust

STORRS, CT

FEBRUARY 2015 - MAY 2015

### BOWL FULL OF NOUNS

APPLICATION DEVELOPER/DESIGNER

Conceived idea for family/friend-oriented party game

Developed framework for virtual game environment

Fully designed user interface and mapped out user experience

Assisted in back-end development

WOODBIDGE, CT

JULY 2014 - AUGUST 2014

### FIND YOUR VOICE

CHIEF WRITER/DIGITAL ANALYST

Outlined, edited and wrote evaluation plan for analyzing a group using a website prototype

Analyzed data from focus group to improve evaluation plan

STORRS, CT

August 2014 - December 2014

### SILVER SANDS BEACH CLUB

HEAD TENNIS PROFESSIONAL

Managed, taught and maintained summer tennis program

Created and distributed marketing materials to general public

Developed social media presence

Handled all monetary interactions

EAST HAVEN, CT

MAY 2013 - FEBRUARY 2014