ANDREW GINZBERG
CREATIVE TECHNOLOGY

DESIGNING AND DEVELOPING TECHNOLOGY THAT WILL MERGE THE GAP BETWEEN SCIENCES **AND** HUMANITIES

CONTACT INFO

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EDUCATION

UNIVERSITY OF CONNECTICUT
BA, Digital Medita and Design
Concentrations: Web Development
Business Strategies
Graduation: May 2016   GPA: 3.5/4.0

DIVISION I ATHLETICS

UCONN MEN'S TENNIS TEAM
Captain 2015-2016
25 hours/week training, practices, matches
August 2012-Present

CREATIVE SKILLS

VIRTUAL REALITY DESIGN
DIGITAL MARKETING
UI/UX DESIGN
TYPOGRAPHY
MOTION GRAPHICS

ADOBE CREATIVE SUITE
PHOTOSHOP
AFTER EFFECTS
ILLUSTRATOR
INDESIGN
DREAMWEAVER
SKETCH
COMP

UNITY
UNREAL 4

TECHNOLOGY SKILLS

OBJECT ORIENTED PROGRAMMING
MOBILE APP DEVELOPMENT
INTERNET OF THINGS
ADVANCED WEB DESIGN
RASPBERRY PI DEVELOPMENT

LANGUAGES
PYTHON
JAVA
HTML5
CSS6
JAVASCRIPT
PHP
OBJECTIVE C
APEX

SUBJIME TEXT
GITHUB
XCODE

WORK EXPERIENCE

SEECLICKFIX
PROJECT MANAGEMENT INTERN
Managed six interns to develop one minute video to showcase benefits of the SeeClickFix platform

Led brainstorming discussions

Outlined, wrote, and produced narrative

Animated, edited, and directed film

STORRS, CT   SEPTEMBER 2015 - DECEMBER 2015

MEDTRONIC
SALESFORCE ENABLEMENT INTERN
Developed and designed user interfaces on top of salesforce.com platform

Created custom Apex pages

Developed online badge certification system for sales reps

Graphically designed badges

Tested and modified third party salesforce pages

NEW HAVEN, CT   JULY 2015 - AUGUST 2015

IBM
PROJECT MANAGEMENT INTERN
Managed twelve interns to redesign one of IBM's in-house websites

Conceived and designed 3D, interactive web app

Lead multiple brainstorming discussions

Conceived, designed, and prototyped new marketing strategy to target new users as well as build brand trust

STORRS, CT   FEBRUARY 2015 - MAY 2015

BOWL FULL OF NOUNS
APPLICATION DEVELOPER/DESIGNER
Conceived idea for family/friend-oriented party game

Developed framework for virtual game envirnment

Fully designed user interface and mapped out user experience

Assisted in back-end development

WOODBRIDGE, CT   JULY 2014 - AUGUST 2014

FIND YOUR VOICE
CHIEF WRITER/DIGITAL ANALYST
Outlined,edited and wrote evaluation plan for analyzing a group using a website prototype

Analyzed data from focus group to improve evaluation plan

STORRS, CT   August 2014 - December 2014

SILVER SANDS BEACH CLUB
HEAD TENNIS PROFESSIONAL
Managed, taught and maintaned summer tennis program

Created and distributed marketing materials to general public

Developed social media presence

Handled all monetary interactions

EAST HAVEN, CT   MAY 2013 - FEBRUARY 2014