

Title

Two-Wheel City

Author Names

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Theme

Sightseeing Copenhagen on a bike is a wonderful experience.

Logline

A tourist in Copenhagen is looking for different renting methods for bikes in order to sightsee the city.

Treatment

John arrives to Copenhagen and is looking for ways to get to different attractions. He doesn't want to spend a lot of money because he is on a budget and he wants to see as much as possible. He finds Mie who gives him a list of different renting methods for bikes. John tries each and every one of them in order to get to the specific tourist attraction in that day. In the end, after visiting his desired destinations John finds a confused tourist in the street and hands him the note from Mie therefore continuing to inform other wonderers.

Target group: We direct our video to young adult tourists between the ages of 20-25, visiting Copenhagen and wishing to experience the city's magic on a bicycle.