# A BICYCLE GUIDE FOR NON-DANES

Group 15 - Las Cucarachas

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## Target group



young adult tourists



design



genre of the videos



important information

#### About the video



bike sharing and bikes on public transport

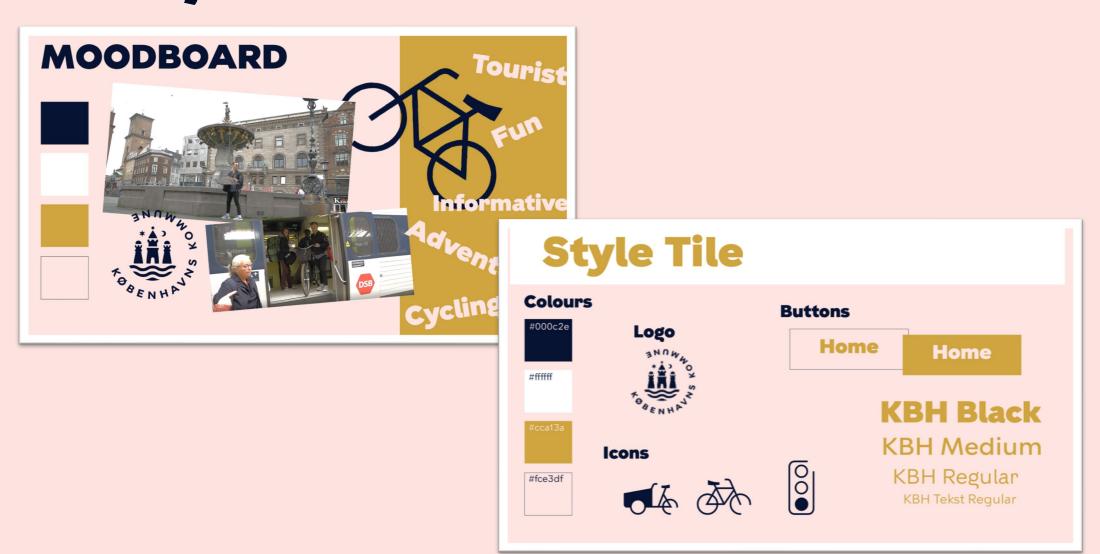


biking in Copenhagen



light, space, music, movement, time, image

## Design of the website and videos



## Design of the website and videos



**FONT** 



LAYOUT



CONTENT

#### **About the team work**

- the most difficult problem
- work on the location
- team canvas

### **Our Website and Videos**

http://thenewpower.eu/KEA/bicycle-guide/