



# GIZEM AYAZ YEGUL

## FULLSTACK WEB DEVELOPER

### CONTACT

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### SKILLS

HTML, CSS, JavaScript, React, Typescript, Bootstrap  
Express.js, Postman, RESTful API, MongoDB, SQL  
Jira, Agile, Scrum, Kanban  
User Story, Acceptance Criteria  
Communication, Teamwork, Adaptability, Problem Solving

### EDUCATION

#### Physics Engineering

#### Istanbul Technical University

September 2011 - September 2017

Coursework in Python, C++, and Data Analyses  
Thesis: Parallel Programming in Fortran  
Member of Physics Engineering Club  
Member of Dance Club

#### Fullstack Web Development

#### Ironhack

December 2023

HTML, CSS, JavaScript, Node.js, Express.js, React, MongoDB, Git, RESTful API

#### Meta - Frontend Developer

#### Coursera

April 2023

HTML, CSS, React, Javascript, Git, Jest

### LANGUAGES

English Professional Proficiency  
German Intermediate  
Turkish Native Speaker

### PROFILE

I am a certified Meta Front End Developer and currently attending full-stack Web Developer BootCamp at Ironhack. With my experience as a Scrum Master/Product Owner, I possess a unique blend of knowledge and project management skills that are specifically designed for Web Development. Through engaging in UI and incorporating feedback, I have honed my skills to create web applications that are both user-friendly and visually appealing. My true passion lies in working collaboratively with teams to push the boundaries of software development.

### WORK EXPERIENCE

#### Freelancer Tester

Ustesting.com

May 2021 - Current

- Gained valuable insights into optimizing user experience, interface design, and overall functionality of websites and mobile apps.
- Applied feedback to improve comprehension of user needs and preferences for more intuitive and user-friendly applications.

#### Product Owner

Alocai(Altagram), Berlin

December 2020 - May 2021

- Shaped and executed the product roadmap, organized team workflows, and led agile ceremonies for successful objective attainment.
- Demonstrated ease with technical aspects, combining technical proficiency with Agile knowledge.
- Introduced a game-changing 'Instant Quote' feature through benchmarking and collaboration with a UX designer, optimizing user experience.
- Executed multiple beta launches, showcasing effective project management with developers and QA engineers.

#### Product Owner/Scrum Master

Modanisa,Istanbul

October 2017 - April 2019

- Led high-value projects, including the development of the easy return center, checkout page revision, and basket page, resulting in a significant boost in the conversion rate by at least 20%
- Actively participated in requirement gathering meetings with diverse stakeholders, ensuring a deep understanding of challenges and contributing meaningful solutions to the platform and customer experience.
- Played a key role in the agile transformation, serving as a Scrum Master and actively contributing to estimation, prioritization, and backlog management.

#### Banking Analytics Intern

Akbank,Istanbul

August 2017 - September 2017

- Analyzed ATM withdrawal statistics, utilizing Excel tools like VLOOKUP and Pivot Table for data extraction and cleaning.
- Collaborated with two data analysts and managers to optimize processes and enhance data analysis efficiency.