Gizem Deniz

PRODUCT MANAGER

Details

+905383379293

gizemde.deniz@gmail.com

NATIONALITY

Bulgarian

DATE / PLACE OF BIRTH

24 November 1993

Turkey

Skills

JIRA

SQL

Google Analytics

Agile and Scrum

Internal & External Stakeholder Management

Cross-functional Skills

Effective Time Management

Strong Organizational and Planning skills

Risk Management

Strategic Thinking

Product Strategy

Self-Motivated

Team Management

Languages

Turkish

English

Russian

German

Profile

- Experienced in technology for B2B and B2C as a product manager and product development.
- Developed technology product
- Responsible for innovation and end-to-end launch of products according to the customer journey and integration partnership technology provider
- Knowledgeable in **SQL, JIRA, Agile tools, Scrum Methodologies, and Google Analytics, SLACK and HTML, CSS, and basic JavaScript programming.**

Employment History

Product Manager, HotelsPro / Metglobal

JANUARY 2017 — PRESENT

- Manage product backlog to prioritize user stories for implementation
- Work directly with other teams, **UX and UI,** developers, testers, and customers to define features, **product roadmap,** and technical user stories
- Define, monitor and analyze **key metrics** for launched products/features
- Facilitated release planning, sprint planning, and retrospectives and responsible for creating tasks and writing stories in **JIRA.**
- Experience with **Agile tools, Jira, Scrum Methodologies, SQL, sprint planning**

Data Specialist, HotelsPro / Metglobal

AUGUST 2015 — JANUARY 2017

- Added the product details to back-office as manually
- Developed Extranet to increase ease of use for providers and team
- Coordinated with internal departments

Business Development Manager, Gezinomi

JANUARY 2014 — AUGUST 2015

- Contacted potential clients to establish rapport and arrange meetings.
- Follow up on weekly tasks with decreasing, lost, top booking clients and etc.
- Increased value of current customers
- Attended conferences, meetings, and industry events

Business Development Manager, Tez Tour

MAY 2011 — AUGUST 2013

- Supported customers for product requirements, promotions, etc. with the assistance of pricing and sourcing departments
- Follow up on weekly tasks with decreasing, lost, top booking clients and etc.

Education

Management Information Systems, Anadolu University, Istanbul

2019 — 2023

Hospitality Management / Master Degree, Istanbul Arel University

SEPTEMBER 2015 — NOVEMBER 2017

Master Thesis:

THE HABITS OF BUYING TRAVEL PRODUCTS THROUGH INTERNET: A RESEARCH ON GENERATION X

Tourism & Hospitality / Bachelor's Degree, İstanbul Arel Univeristy

SEPTEMBER 2011 — JUNE 2015

Erasmus, Kodolanyi Janos University, Hungary

Projects

Zeppelin - Things to Do

2018 — PRESENT

The "things to do" project was built to provide extra service to OTAs, Tour Operators, DMCs, and Travel Agents in order to streamline their booking process easier. Zeppelin allows clients to search and book the competitive prices by API connectivity. 50% increased HotelsPro revenue.

Zeppelin - Hotel Basket Add Technology

2017 — PRESENT

Combined Hotel and Airport transfers on the HotelsPro interface. HotelsPro provides hotels with airport transfer services as the "Basket Add" option.

Extranet

JANUARY 2017 — JANUARY 2018

Metglobal Extranet; allows to user's upload their products such as hotels, tours, package tours, airport transfer, and custom package. It was developed for DMC, tour operators, and property owners and it is was developed user-friendly and it designed to upload their products at any time of the day without support.