

AFFILIATE DASHBOARD – RESOURCES PAGE

Project Concept

The Affiliate Dashboard Resources Page is a centralized hub within Jotform's affiliate system, designed to provide affiliates with all the brand-compliant assets and promotional materials they need. Developed as part of the internship program, the project combined competitor research, UX improvements, and technical implementation. The page ensures affiliates can easily access media assets, ready-to-share packs, customizable posts, and engagement tools, significantly improving their efficiency and creativity.

Core Features

- **Resource Library & Media Assets:** Dedicated section for product-specific visuals and media packs. Each Jotform product (AI Agents, Card Forms, Store Builder, Smart PDF) has tailored assets.
- **Asset Library & Brand Guidelines:** Includes official logos, icons, color codes, typography rules, and correct/incorrect logo usage.
- **Starter Bundles:** Visible for the first 30 days to help new affiliates kickstart their campaigns quickly.
- **Ready-to-Share Packs:** Pre-designed content for Instagram, LinkedIn, TikTok, and YouTube with optimized visuals and captions.
- **Build Your Own Post (BYOP):** Affiliates can select visuals, captions, and preview posts before direct sharing to social platforms.
- **AI Caption Generator:** Allows affiliates to generate or personalize captions using AI suggestions.
- **Preview & Share:** Provides realistic previews of posts before publishing.
- **Engagement Forms:** Interactive forms to connect with audiences, previewable within the dashboard.
- **Learn & Support:** Guides, tutorials, and press kits to educate and assist affiliates.
- **Partner Inspiration:** Real examples of successful affiliate campaigns and performance stats.

Additional Features

- Dynamic previews of all assets in multiple aspect ratios (9:16, 4:5, 1:1).
- Hover effects and modern animations for better interactivity.
- Download and copy-code options for visuals and email templates.
- Multilingual support for international affiliates.

Tools and Technologies

- React + TypeScript: Implementation of front-end logic and dynamic components.
- SCSS with Jotform Tokens: For styling and consistent branding.
- PNPM Monorepo: For project organization and dependency management.
- Rspack/Webpack: Bundling and build configuration.
- Figma: Used for prototyping and design flows.
- GitHub + Husky Hooks: For version control, CI/CD, and commit quality checks.
- RDS & API Integrations: For remote development and media asset integration.