

# GEORGE IZRAELIAN

## Web Developer

### Professional Summary

Tenaciously motivated web-developer looking for a mission-driven company, where I can deliver superior results through challenging projects.

### Experience

**WEB DEVELOPER** | 2018 – present  
IVG FIBER LTD | Toronto, Canada

- Upgraded the company marketing website in ReactJS, increasing customer traffic
- Consolidated product database in an API, enabling a quick turn-around and client onboarding
- Researched the market ensuring that company offerings are relevant
- Designed and implemented the sales and marketing strategies

**WEB DEVELOPMENT CONSULTANT** | 2018 – 2019  
VICTORIA BALLET ACADEMY | Toronto, Canada

- Created and maintained a WordPress website for Victoria Ballet Academy
- Modernized the company's web presence to make the service offerings more enticing

**BUSINESS AND TECHNICAL OPERATIONS** | 2010 – 2018  
IVG FIBER LTD | Toronto, Canada

- Increased profit margins by 20%
- Fostered new relationships in order to solidify long-term contracts and business relations
- Implemented new technologies to rapidly make changes to operational business processes
- Resolved conflicts within the logistics chain and within the sales process, optimising client satisfaction and continual sales growth

### Education

Seneca College – Electronics Engineering Technology  
BrainStation – Web Development Diploma (Full-Stack)

### Contact

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### Stack

React and Gatsby

Node.js and Express.js

GraphQL

JavaScript (ES6)

HTML5, CSS3 and SCSS

Bootstrap 4

Material-UI

WordPress and Webflow

Adobe Photoshop

Adobe Premiere

Adobe Illustrator

### Languages

English

Russian