

GANESH JAVHARE

UX Designer

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SUMMARY

A UX Designer with 7+ years of experience designing user-centered digital experiences and leading large-scale transformation projects in the public sector. Currently pursuing an MSc in User Experience Design at Kingston University London, where I'm exploring the integration of AI, AR/VR, and inclusive design for emerging user needs. I thrive on solving real-world challenges by balancing user empathy with system efficiency.

EXPERIENCE

Academic Experience

Kingston University London | UX Researcher & Designer | 2025 – Present

Project Name- XP SARATHI (AI & AR driven Application for traveling)

A mobile app that provides real-time, AR-based itinerary curation and landmark insights for travelers.

Design Approach: Lean UX

- Applied **Lean UX principles** to rapidly **test hypotheses and iterate** based on real user feedback.
- Created **collaborative design canvases** involving stakeholders early in the process.
- Used **proto-personas, journey maps, and MVP-based prototypes** to validate assumptions quickly.
- Conducted continuous **usability testing cycles** and pivoted **interaction design** based on learnings.
- Delivered **immersive AR-driven experiences** aligned with real-time contextual data.

Project Name- ZenSphere (Application for meditation and sleep rejuvenation)

A meditation and well-being app offering personalized, ad-free mindfulness tools and guided sessions.

Design Approach: Stanford Design Thinking

- Used **empathy mapping and interviews** with high-stress professionals to discover key pain points in meditation apps.
- Defined the core problem around fragmented personalization and distracting interfaces.
- Ideated **solutions** like "Study Focus Mode," dynamic soundscapes, and fully free guided sessions.
- Prototyped **low- to high-fidelity wireframes** tested with users across varied demographics.
- Iteratively improved the **UI** by focusing on emotional resonance, cognitive load reduction, and minimal visual noise.

Professional Experience

MahaRERA, Mumbai (July 2022 – Aug 2024) | Assistant Manager (UX & Digital Strategy)

- Led cross-departmental **UX initiatives** for government platforms.
- Designed end-to-end interfaces **wireframes, and design systems**.
- Conducted **usability testing**, data analysis, and accessibility evaluations.
- Oversaw UAT, **API integrations, and vendor collaboration**.
- Led **UX strategy** for digital transformation projects across public-facing platforms and internal systems.
- Managed **cross-functional teams** including designers, developers, analysts, and external vendors to deliver cohesive user experiences.
- Defined project scopes, priorities, and timelines in **coordination with stakeholders** and ensured timely delivery of high-impact features.
- Ensured regulatory **compliance and accessibility standards** were integrated into all UX/UI designs.

MahaRERA, Mumbai (July 2017 – July 2022) | Junior Technical Advisor,

- **Designed workflows** for project registration and SLA dashboards.
- Conducted **data-driven policy assessments** using Power BI.
- Drafted **user-friendly frameworks** for public portals.
- Prepared structured documentation for application processes, government dashboards, and performance reports.
- **Collaborated with legal and finance** departments to translate regulatory guidelines into platform functionality.

EDUCATION

MSc in User Experience Design

Kingston University London, UK

Sept 2024 – Present

Bachelor of Technology in Town Planning

College of Engineering Pune, India

2012 – 2016

SKILLS

- Empathy, Effective Communication, Collaboration, Active Listening, Conflict Resolution, Stakeholder Engagement, Cultural Competence, Problem-Solving, Time Management
- Adobe Creative Suite (Photoshop, Illustrator)
- CMS Platforms (WordPress, Drupal)
- HTML/CSS basics
- AR/VR Concepts (Unity or WebXR familiarity)
- Generative AI
- Cross-functional Team Leadership
- Design Review & Quality Control
- Stakeholder Communication
- Vendor and Project Management
- Performance Evaluation & Feedback