

GABRIEL BELLEI

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Summary

Production Engineer from UFJF with experience in processes, strategy, finance, and marketing. Data Analyst from Toronto School of Management with expertise in Python, R, PowerBI, and Tableau, among other tools. Native in Portuguese, fluent in English, with international experience in the USA and Canada. Entrepreneurial mindset, seeking professional opportunities in the business/data analysis field.

- Problem-solving and attention to detail
- Critical thinking
- SQL, Excel, Python, R, Tableau, Power BI
- Data Analysis and Visualization

Experiences

Data Analyst - rCycle, Toronto (ON) 02/2024 – 04/2024

- Conducted QA testing on the user app, generated insights to enhance functionality and user experience. Utilized the data to develop a dashboard with Power BI. This Analytics Portal, integrated into the web platform, illustrates all stages of rCycle through effective charts, serving as an essential tool to demonstrate the impact of every stakeholder in the product lifecycle.

Bar Support - 1 Hotels, Toronto (ON) 06/2023 – 04/2024

- Integral member of the bartender and waiter support team at a rooftop bar in a 5-star hotel.
- Managed tasks such as barback, busser, and food runner, ensuring exceptional customer service.

Data Analyst - Little me, Brazil 05/2022 – 05/2023

- Developed automated reporting and data analysis tools with Python and Power BI, resulting in a 30% increase in productivity.
- Implemented data-driven strategies to identify high-margin products and customer profiles, leading to better pricing, inventory management, increased customer engagement, and higher sales.

E-commerce Manager and Customer Relationship (Entrepreneur) - BelleiArt, Brazil 05/2021 – 05/2022

- Developed an e-commerce website for a woodworking craft business, including market data analysis for product catalog and pricing.
- Managed customer relationships, resulting in monthly revenue of R\$3,000+.

Strategies, Processes, and People Manager (Entrepreneur) - VintePouco, Brazil 05/2018 – 12/2018

- Market research to define the business plan strategy.
- Developed a website feature for personalized product creation, responsible for 30% of sales.
- Defined and managed OKRs (Objectives and Key Results) for the team, resulting in a profit of R\$2,000 with 50 different clients.

Education

Toronto School of Management, Diploma in Data Analytics Co-op, Canada 05/2023-05/2024

Universidade Federal de Juiz de Fora, Production Engineering, Brazil 05/2013-03/2021

Volunteer Experience

Vice President of People and Management

Liga das Empresas Juniores, Juiz de Fora - Brazil 01/2017-12/2017

- Developed the first strategic planning for the league, including goals to strengthen junior enterprises.
- Led the first selection process, expanding the team from 2 to 20 people in 1 year.