	Defn: Likelihood Function
	If Xn iid for where O∈ G.
	Recall: joint distribution of data $f_0(x) = \prod_{n=1}^{N} f_0(x_n)$ typically we think of this as a function of $x$
	the likelihood function is viewly this joint dist. as a function of  Two ways of thinking about joint
fol	Way 1 $f_0: \mathbb{R}^N \to \mathbb{R}$ $L: G \to \mathbb{R}$ $L(0) = f_0(X)$
	Often its useful to consider the log-likelihood for

log-likelihord 1 (0) = log (L(0))
log-likelihord 1 logarithm

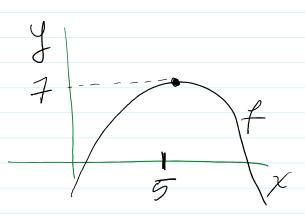
Defn: Maximum Likelihood Estimator (MLE) Idea: Want to estimate of.

Choose êthat gives the largest likelihooel.

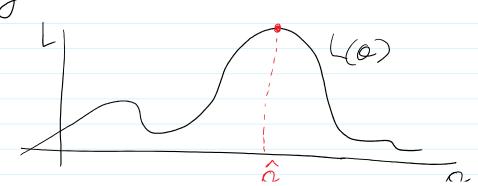
$$\frac{\partial(\chi)}{\partial t} = \frac{\partial}{\partial t} = \frac{\partial^2 f}{\partial t} =$$

Aside: max v. argmax max f(x) = 7

arg max fex) = 5



MLE pictorally



why l(0) - log likelihood function?

Fect:

log is an increasing function why?

$$\chi_{2} + \chi_{1} \Rightarrow \log(\chi_{2}) > \log(\chi_{1})$$

 $\frac{1}{x_{ex}} \qquad L(\hat{\Theta}_{MLE}) \gg L(O) \quad \forall O \in G$   $\log L(\hat{\Theta}) = l(\hat{O}) \gg l(O) = \log L(O)$ 

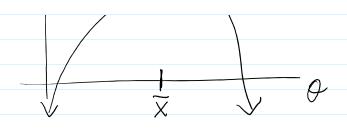
 $ex. X_n \stackrel{iid}{\sim} N(0, 1)$  and  $0 \in \mathbb{R}$ what is the MLE of 0?

$$L(0) = f_0(\chi) = \prod_{n=1}^{N} f_0(x_n) = \prod_{n=1}^{N} \frac{1}{\sqrt{z\pi}} \exp\left(-\frac{1}{z}(\chi_n - o)^2\right)$$

$$= (2TC) \frac{-N/2}{\exp(-\frac{1}{2}\sum_{n=1}^{N}(\chi_n - \Theta)^2)}$$

$$\ell(0) = \log L(0)$$

$$\begin{array}{c} \left| \left( 0 \right) \right| = \log \left( \left( 0 \right) \\ = \log \left( \left( 2 \pi \right)^{N_{2}} \right) - \frac{1}{2} \sum_{n=1}^{N} (\chi_{n} - \theta)^{2} \\ = -\frac{N}{2} \log \left( 7 \pi \right) - \frac{1}{2} \sum_{n=1}^{N} (\chi_{n} - \theta)^{2} \\ = -\frac{N}{2} \log \left( 7 \pi \right) - \frac{1}{2} \sum_{n=1}^{N} (\chi_{n} - \theta)^{2} \\ = -\frac{N}{2} \log \left( 7 \pi \right) - \frac{1}{2} \sum_{n=1}^{N} (\chi_{n} - \theta)^{2} \\ = 2 \frac{1}{2} \sum_{n=1}^{N} 2 (\chi_{n} - \theta) \left( -1 \right) = \sum_{n=1}^{N} (\chi_{n} - \theta)^{2} \\ = 2 \frac{1}{2} \chi_{n} - N \theta = 0 \\ = 2 \frac{1}{2} \chi_{n} - N$$



Thearen: MLEs are based off of Sufficient Stats.

Pt Factaization theaeur

$$L(\theta) = f_{\theta}(x) = h(x)g(\theta,T)$$

 $\hat{\theta}_{\text{MLE}} = \underset{\bullet}{\text{ars max}} L(\theta)$   $= \underset{\bullet}{\text{ars max}} N(x)g(\theta, T)$   $= \underset{\bullet}{\text{ars max}} g(\theta, T) \quad \text{it doesn't depend on } \theta$ 

function of  $\int \frac{aymax}{xe[i,2]} = 2$  $max5x^2 = G4$ XE[1,2]

Ex, let Xn ~ Bernoulli(p) where  $p \in [0,1]$ what is PMLE?

 $f(x) = \begin{cases} P & \chi = 1 \\ 1 - P & \chi = 0 \end{cases}$  $=p^{\chi}(1-p)^{1-\chi}$ 

what is 
$$\hat{P}_{MLE}$$
?

(1) Write  $L(p)$  or  $l(p)$ 

$$L(p) = f_{p}(\chi) = \prod_{n=1}^{N} p^{X_{n}}(1-p)^{-Y_{n}}$$

$$= p^{\frac{N}{2}X_{n}}(1-p)^{N-\frac{N}{2}X_{n}}$$

$$=$$

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odds: 
$$\gamma = \frac{P}{1-P}$$

Notice:  $(1-P)\eta = P$ 
 $\Rightarrow \eta - \eta p = p \Rightarrow \eta = \eta p + p = \eta = (1+\eta)p$ 
 $\Rightarrow \eta - \eta p = p \Rightarrow \eta = \eta p + p = \eta = (1+\eta)p$ 
 $\Rightarrow p = \frac{\eta}{1+\eta} = \frac{\eta}{1+\eta}$ 

$$= (\sum \chi_{N}) \log(\eta) - (\sum \chi_{N}) \log(H\eta) - N(g(H\eta) + (\sum \chi_{N}) \log(H\eta))$$

$$= (\sum \chi_{N}) \log(\eta) - N(g(H\eta))$$

$$\frac{\partial l}{\partial \eta} = 0$$

$$\frac{\partial l}{\partial \eta} = \frac{\sum \chi_{N}}{\eta} - \frac{N}{1+\eta} = 0$$

$$\Rightarrow (H\eta) (\sum \chi_{N}) - \eta N = 0$$

$$\Rightarrow (\sum \chi_{N}) = -\eta (\sum \chi_{N}) + \eta N = \eta (N - \sum \chi_{N})$$

$$\Rightarrow \hat{\eta} = \frac{1}{\eta} \sum \chi_{N}$$

$$\Rightarrow \hat{\eta} = \frac{1}{\eta} \sum \chi_{N} = \frac{\overline{\chi}}{1-\overline{\chi}}$$
Recall that  $\eta = \frac{l}{l-r}$  and  $\hat{r} = \overline{\chi}$ 

Recall that 
$$n = \frac{P}{1-P}$$
 and  $\hat{P} = X$ 

Notice:  $\hat{N} = \frac{\hat{P}}{1-\hat{P}}$ .

Prochline: we can do this generally.

Theorem: Transferrentian for MLES.

If  $\hat{\theta}$  is the MLE for  $\theta$  then for

my fuetion T, the ME of [(0) is T(6).
EX, We Shand thus  If $X_h \stackrel{iid}{\sim} N(0,1)$ then $\widehat{\theta}_{MCE} = X$ .  What is the ME for $0^2$ .
It is $\overline{X}^2$ .
Interpretation of MLE
$L(\theta) = L(\theta X) = f_{\theta}(X)$ $C \text{ given that I observed some data } X$ $L(0) \text{ says how "likely" it is that}$ $H(1) \text{ observed data convertion a}$ $dist \text{ w/ parameter } \theta.$
L(1/X) V.S. L(2/X)  likelithered X  of observe the if my parenter  if my pareter  if my pareter
M(Es: estimate of as the value of my parometer that is most likely

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parometer that 3 most likely  $X_n \sim N(\theta_1)$  X = (1, 3, 7, 2.4) Q = 10,000 unlikely Q = 4 more likely