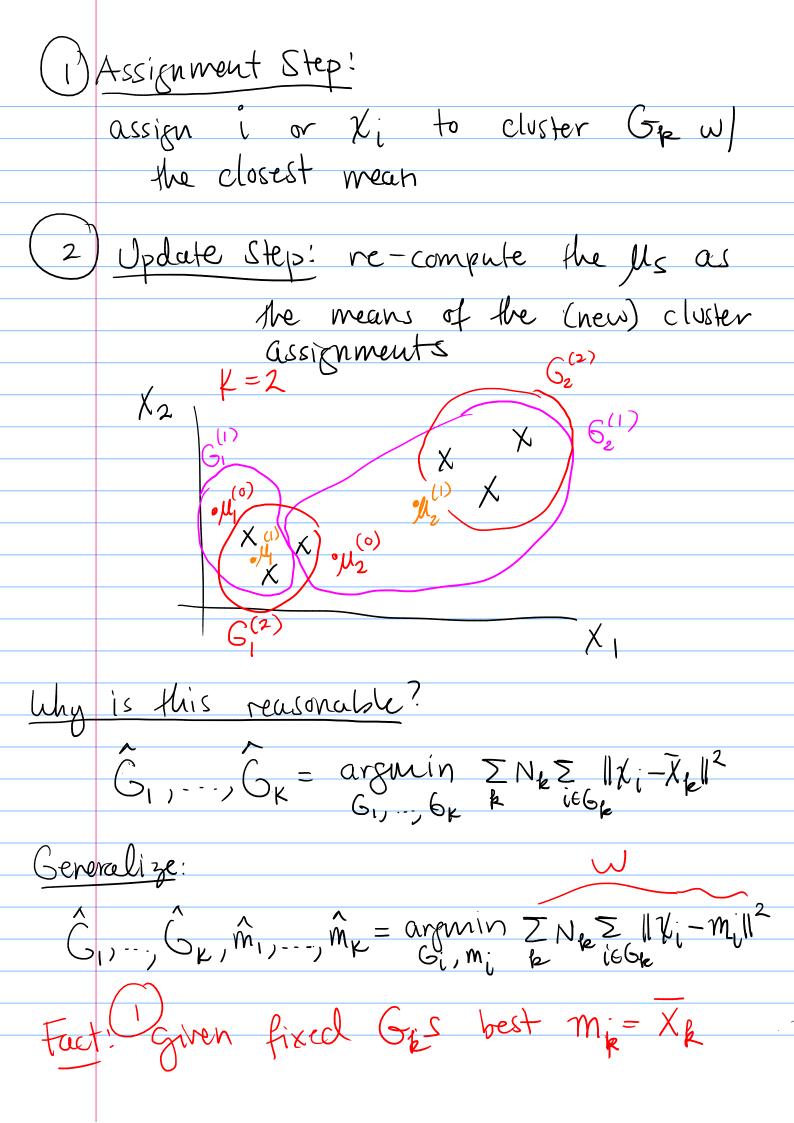
Lecture 18: K-means Assume me have numeric features X; ER and define  $D_{ii} = \|\chi_i - \chi_i\|^2$ Want to choose - Gks to minimize W  $W = \sum_{k} \sum_{i,i \in G_k} D_{ii'} = \sum_{k} \sum_{i \in G_k} ||\chi_i - \chi_{i'}||^2$ = \( \tau \) 2 \( \tau\_i - \tau\_k \) \\
\tau\_i \( \text{tope} \) \( \text{tope} \) \\
\text{number} \quad \text{nean of pts} \\
\text{in Gk} \quad \text{in Go} in GR  $(+) = \|\chi_i - \chi_i\|^2 = \|\chi_i - \chi_k + \chi_k - \chi_i\|^2$  $= ((\chi_i - \overline{\chi}_i) + (\chi_k - \chi_i))^{\top} ((\chi_i - \overline{\chi}_i) + (\chi_k - \chi_i))$ = (x; -xe) (x; -xe) ~~ || x; -xe||2 + (xi/-xe) T(xi/-xe) ~ | Vi/-xe|2 -2(7;-Xk) (xi'-Xe) = Z ||Xi-Xk||2+Z||Xi/-Xk||2+2(Xi/-Xk)Z(Xi-Xk)  $\Sigma(y_i - \overline{y}) = 0$ 



y = argmin llyi - mll2 Fact! (2) given fixed M& the best Gk is to assign pts to cluster w/ closest B/c of these two facts, at each step Lloyd's algorithm makes W smaller.
(at least not larger)  $\mathcal{M}(G)$ o will alization, pick are snattert minma

tow do we choose K?
s I increace K, W will decrease.
W Letbow K
at about non-numeric data or non-evolidean distance?
lue reed is D.
mediods
Step 0: initialization
Choose some random pts Uk, k=1,, K
as "representative" of some clusters  — called mediads
t=1,2,3,
each val of t
tep 1: assignment

assign each i to group Gk if
its dissim w) it is smallest
all possible mediads
assign i to Gert Dii* 4 b'
· P
Step 2: Updute:
choose new representatives for each group as the point w/ least total dissim to all other pts in group
it = arguin I Dii
le le Gk leGk

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