

Why is this reasonable? (Lloyd's Algo)

$$\hat{G}_1, \dots, \hat{G}_K = \underset{G_1, \dots, G_K}{\operatorname{argmin}} \underbrace{\sum_k N_k \sum_{i \in G_k} \|x_i - \bar{x}_k\|^2}_W$$

Generalize:

$$\hat{G}_1, \dots, \hat{G}_K, \hat{m}_1, \dots, \hat{m}_K = \underset{G_k, m_k}{\operatorname{argmin}} \left[ \sum_k N_k \sum_{i \in G_k} \|x_i - m_k\|^2 \right]$$

Fact: ① given  $G_k$ 's the best values for  $m_k$  is  $m_k = \bar{x}_k$

② Given fixed values for  $m_k$ , the best  $G_k$  is to assign pts to cluster w/ closest  $m_k$

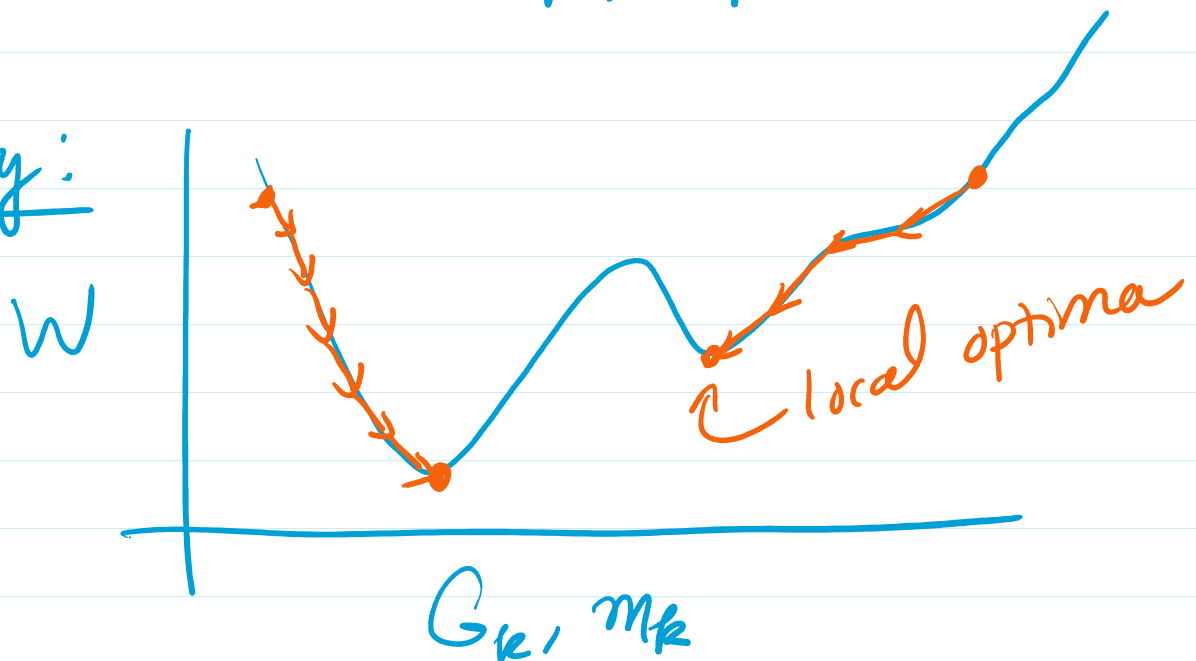
closest  $m_k$

Because of these two facts, each step of Lloyd's algo will decrease  $W$

Ideally:



Reality:



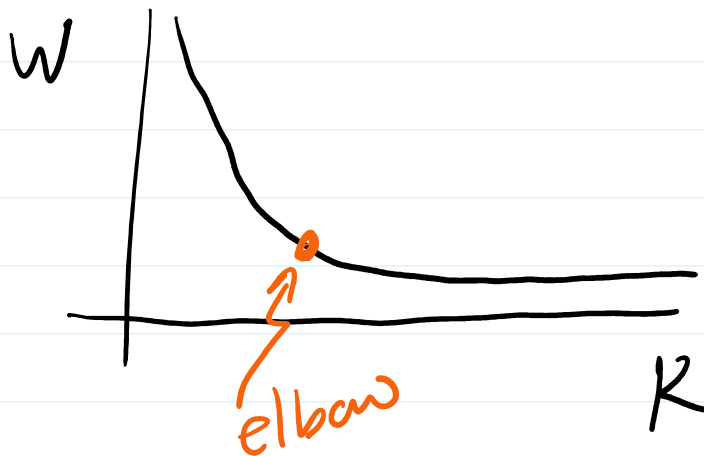
$G_k, m_k$

To avoid local minima try multiple random initializations and choose clustering w/ lowest val of  $W$ .

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How do I choose  $K$ ?

Can't choose  $K$  to minimize  $W$ , increasing  $K$  will always decrease  $W$ :



What about non-numeric data or non-euclidean dissim metric.

All you need is  $D$

## K-medoids

### Step 0: initialization

choose  $K$  points  $i_k^*$   $k=1, \dots, K$   
randomly in my data

↑ "representatives" of my clusters -  
called medoids

For  $t=1, 2, 3, \dots$

### Step 1: assignment

assign each data point  $i$  to cluster  $G_k$   
if the dissim between  $i$  and  $i_k^*$  is the  
smallest among all choices of  $k$

assign  $i$  to  $G_k$  if  $D_{ii_k^*} \leq D_{ii_{k'}^*} \forall k'$

assign  $i$  to  $k$  if  $u_k - u_{k'} > \epsilon$

## Step 2: Update

Choose new medoids for each group as pt w/ least total dissim to all other pts in cluster

$$i_k^* = \underset{i \in G_k}{\operatorname{argmin}} \sum_{i' \in G_k} D_{ii'}$$

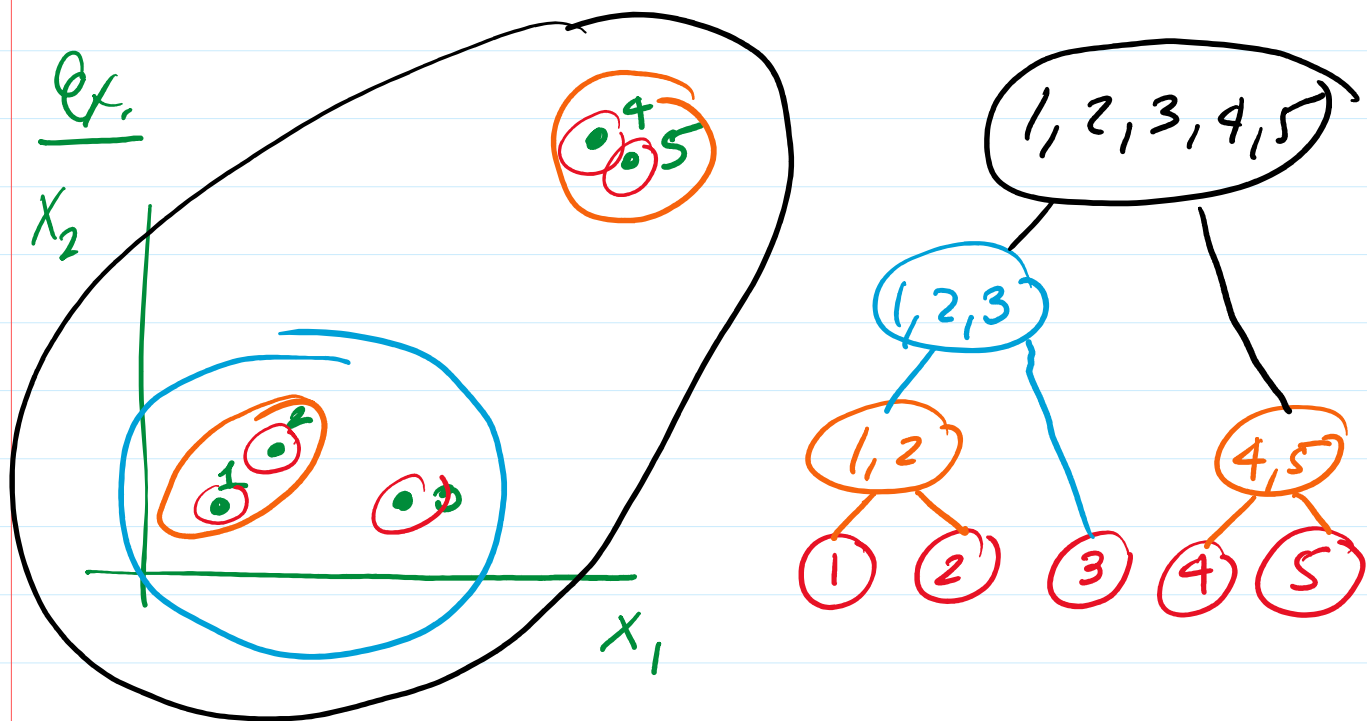
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## Hierarchical Clustering

Build up a collection (hierarchy) of nested clusters.

### Agglomerative clustering: bottom-up

- ① start w/ each pt as individual cluster
- ② merge clusters that are close
- ③ recursively do ② until everything is in a single cluster



To do this, need some measure of "closeness" of clusters

Many ways to do:

Single-linkage: dist. btwn  $G$  and  $H$  is the min dissim btwn pts

$$d_{SL}(G, H) = \min_{\substack{i \in G \\ i' \in H}} D_{ii'}$$

Complete-linkage: dist is max dissim

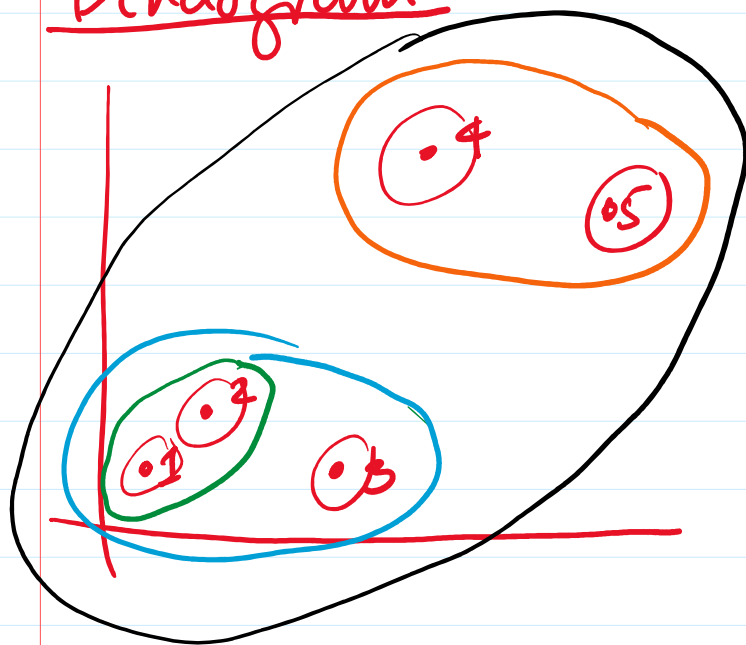
Complete-linkage : dist is max dissim

$$d_{CL}(G, H) = \max_{\substack{i \in G \\ i' \in H}} D_{ii'}$$

Average-Linkage

$$d_{avg}(G, H) = \frac{1}{N_G N_H} \sum_{i \in G, i' \in H} D_{ii'}$$

Dendrogram



dist btwn  
clusters  
were merged Dendro

