

Claim;  $\beta = (x^T x) x^T y$  $\hat{y} = X\hat{\beta} = X(X^TX)^{-1}X^Ty = proj. of y onto Col(X).$ OG Regression! Y= Bo + E BjXj = XB lin. in B 15 this regression? Y=BotZBjXj Yup.

Linear in B 1 x12 x12 ··· x1p / 1 x12 ··· x1p What about this? No. Not liver in Ps

Y= Bo+ ZXjBj ~ Squarry Bs

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Y= 
$$\beta_0 + \sum_{j=1}^{\infty} x_j^2 \beta_j^2$$
 Squarry  $\beta_s$ 

No way to write  $Y = X \beta$ 

Other examples:

Y=  $\beta_0 + \beta_1 x_1^2 + \beta_2 \log(x_2) + \beta_2 x_3^2$ 

This is regression

 $Y = X \beta$ 

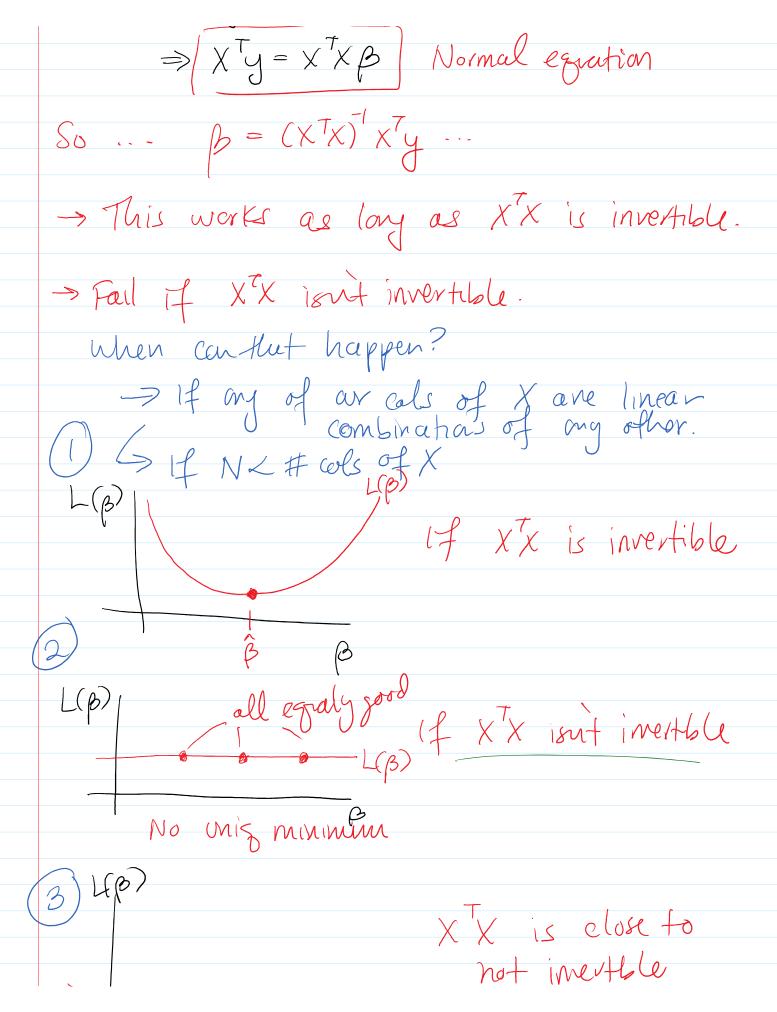
In gareral any transformation of the covariates is allowed.

 $E_{X, Y} = X_1 X_2 \beta_1 + X_3 \beta_2$ 
 $Y = X \beta$ 
 $X = X_1 X_2 \beta_1 + X_3 \beta_2$ 
 $X = X_1 X_2 \beta_1 + X_3 \beta_2$ 

For all of these design mtx X

 $\beta = (XX)XY$ Haw do we get 3? Recall! a GIZN  $||a|| = \sqrt{a^7a}$  $\hat{\beta} = \underset{\alpha}{\text{argmin}} L(\beta) \|\alpha\|^2 = \alpha^{T} \alpha$  $L(\beta) = \|y - X\beta\|^2$  $= (y - \chi \beta)'(y - \chi \beta) \leftarrow$ Calc I say to get B we look at  $\frac{\partial L}{\partial a} = 0$ Calc II says ore gradient The gradient = 2(y-xp)T(-x) (IXN) (NX(PH)) (ptr)-vector Look of where  $\frac{\partial L}{\partial B} = 0$  $\mathcal{Z}(y-x\beta)(/x)=0$  $\Rightarrow$   $y^T X - \beta^T X^T X = 0$ => XTy = XTXB Normal equation

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not imertble really shallow Loss.
The fit will be very sensitive Categorical Variables So far we need numeric variable. What if I have non-numeric? → race -> Cdor -> gender What I wald like to do: Y=Bot By gender

X = 1 M = aint gomma work

1 F Use a duning variable: encode M=0 nel F=1  $X = \begin{bmatrix} 1 & 0 \\ \vdots & 0 \end{bmatrix}$   $Y = \begin{cases} \beta_0 & \text{if } glade = M \\ \beta_0 + \beta_1 & \text{if } glade = F \end{cases}$ 

more generally we can encode multi-level categorial variables usy dummies I have a K-tenel facter I use K-1 dunny variables Hoguards House HG RG SG 2-level factor / vsc 3 duny vars using Gas a base level the resulty model kinary of Y = β6 + β, HG + β2RG + β3SG+ ...