



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Global air transportation

Expensive mode of transportation.

The fastest and most modern means of transportation.

It is a very expensive means of transport

Useful for transporting costly and light-weight consiment

Used in spraying pesticides in agricultural fields



The planes carry people ,goods,mail etc

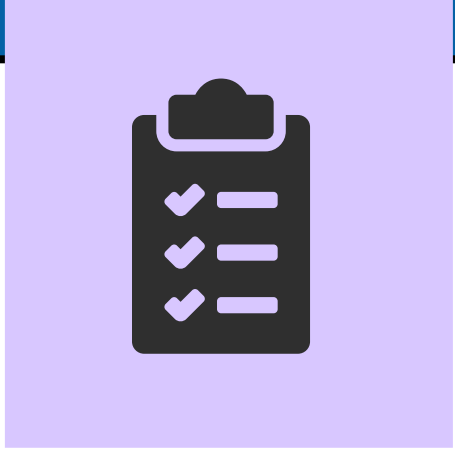
Not suitable for short distance travel

Many discover in aeronatics such as jet engine were discovered by scientiscs

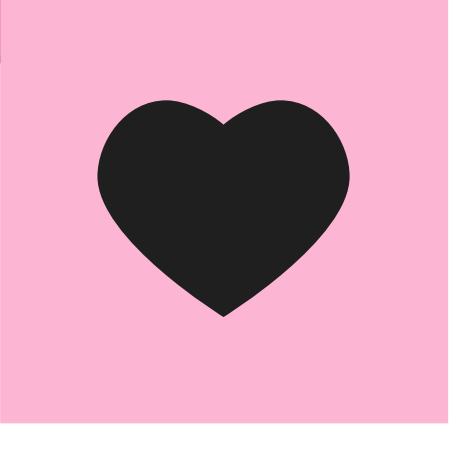
The plane also revolutionized warfare

Large invesments by the construction and operation of modern airport

Embarking and disembarking tourists is outside the settlements,requiring transfer to basic acommodation with other means of transport.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?