

Gustav J. W. Lundberg

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EDUCATION

2017 – 2022 (Exp.) Ph.D., Social Psychology
New York University, Advisor: Jonathan Freeman

2017 B.A., Psychology, B.A., Sociology
University of Iowa

AWARDS, FELLOWSHIPS, & GRANTS

2020 NYU CSTEP Summer Grant with Emmanuel Omotayo Ologundudu (\$5000)

2019-2020 NYU CSTEP Research Grant with Emmanuel Omotayo Ologundudu (\$2000)

2019-2020 NYU CSTEP Research Grant with Vivian Danquah Michel (\$2000)

2019 NYU DURF Research Grant Award with Dor Katz (\$1000)

2019 NYU DURF Research Grant Award with Xinyue Chen (\$1000)

2017 NYU DURF Research Grant Award with Deshana Barua (\$1000)

2017 Society for Personality and Social Psychology Graduate Student Travel Award (\$500)

2017 NYU Summer Research Fellowship (\$6000)

2017 - Present Henry M. MacCracken Fellowship, New York University (\$27,526)

2017 Dean's Supplementary Fellowship Grant (\$1000)

2016 - 2017 ICRU Academic Year Research Fellowship (\$1,500)

PUBLICATIONS

Lundberg, G. J. W., Neel, R., Lassetter, Bethany, B., & Todd, A. R. (2018). Racial bias in implicit danger associations generalizes to older male targets. *PLoS One*.

UPUBLISHED MANUSCRIPTS

Lundberg, G.J.W., Martin, J., & Freeman, J.B. (In Prep). A Geospatial Approach Reveals the Contextual Nature of Accuracy or Error in Face-Based Person Perception

Lundberg, G.J.W., Lick, D.J., & Freeman, J.B. (In Prep). Initial Activation of Monoracial Categories Shapes Categorizations and Evaluations of Multiracial Individuals.

Stolier, R.M., **Lundberg, G.J.W.**, & Freeman, J.B. (In Prep). The Structure of Multiracial Category Representation.

CONFERENCE/INVITED TALKS

Lundberg, G. J. W. (2020). Slit-second Perception, Social Categories, and Consequences. Invited talk given at a weekly of meeting of NYU Child & Adolescent Mental Health Studies.

Lundberg, G. J. W., Freeman, Jonathan B. (2019). A Dynamic Account of Multiracial Categorization. Talk given at the annual 5 College Conference at NYU.

POSTER PRESENTATIONS

Lundberg, G. J. W., Martin, J., Freeman, Jonathan B. (2020). A Geospatial Approach Reveals the Contextual Nature of Accuracy or Error in Face-Based Person Perception. Poster presented at the annual meeting of the Society for Personality and Social Psychology. New Orleans, LA.

Lundberg, G. J. W., Freeman, Jonathan B. (2019). Stereotypes and Context in the Accuracy and Error of Sexual Orientation Perception. Poster presented at the annual meeting of the Society for Personality and Social Psychology. Portland, OR.

Lundberg, G. J. W., Freeman, Jonathan B. (2019). Initial Activation of Monoracial Categories Shapes Categorizations and Evaluations of Multiracial Individuals. Poster presented at the Social Cognition Preconference during the annual meeting of the Society for Personality and Social Psychology. Portland, OR.

Lundberg, G. J. W., Neel, R., Lassetter, B., & Todd, A. R. (2018). *Racial bias in implicit danger associations generalizes to older male targets*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

RESEARCH ADVISING EXPERIENCE

Student Awards Dor Katz (NYU - Dean's Undergraduate Research Grant Award, 2019)

 Xinyue Chen (NYU Shanghai - Dean's Undergraduate Research Grant Award, 2019)

 Deshana Barua (NYU - Dean's Undergraduate Research Grant Award, 2017)

TEACHING EXPERIENCE

2020 Teaching Assistant – Social Neuroscience, Department of Psychology, NYU

2019 Teaching Assistant – Social Neuroscience, Department of Psychology, NYU

2016 Teaching Assistant – Research Methods, University of Iowa

DEPARTMENT SERVICE

2019 -2020 Organizing the 2019-2020 Brown Bag and SP Colloquium talks,
Department of Psychology, New York University, New York, NY.

2019 Organized the Annual 5 College Conference at New York University, New York,
NY.

2018-2019 Running Room Manager – Department of Psychology, New York University.

2015 - 2016 Lab Manager - Center for the Study of Group Processes, University of Iowa.

PROFESSIONAL MEMBERSHIPS

2018 - Present The Social & Affective Neuroscience Society

2017 - Present Society for Personality & Social Psychology

2015 - Present Midwestern Psychological Association