



Republic of the Philippines  
**PROVINCE OF BENGUET**  
**OFFICE OF THE GOVERNOR**

Poblacion, La Trinidad, Benguet 2601

Main: (telefax) 074-422-2004/ Admin: 074-422-2609/ Records: 074-422-2132



## **TRAINING DESIGN**

**Activity:** Tourism Orientations, Basic Tour Guiding Trainings, Basic Photography Trainings, Farm Tourism Seminars, Customer Satisfaction Trainings, Cultural Orientation, Seminar-Workshops of LEDIPOs, and Livelihood Training Seminar of MSMEs.

**Participants:** Male and female Community Guides, MLGU/BLGU officials, MTAOs, LEDIPOs, elementary, secondary and tertiary learners, MSMEs, and other tourism stakeholders such as women, housewives, PWD and cultural workers/bearers and cultural performers.

**Rationale:** One of the PPAs of the Benguet Tourism Office is to conduct orientations, trainings, seminars to male and female tourism stakeholders, cultural workers and community folks. Additionally, being designated as the Local Economic Development and Investment Promotions Office of the province, our office also extends assistance to our local MSMEs, LEDIPOs on the different municipalities thru the provision of seminars, trainings on investment and other trade programs of the government.

These different activities will be conducted from first to third quarter of this year to the different MLGUs and BLGUs of Benguet and other stakeholders.

Some resource speakers maybe tapped from outside of the Benguet Provincial Government organizations especially seminar/ trainings on Trade and Investment and advance tourism training.

As per result of-validation conducted by the office to tourism sites/ destinations, and consultation with host community and other stakeholders; there is a need for a continuous capacity building for the tourism frontliners and cultural workers. This will result to an effective and efficient frontline services, productivity, increase employment, encourage entrepreneurship and boost economic growth to all sectors and also ensuring cultural promotion and preservation.

**Objective:** For the targetted participants to be equipped with knowledge on how to accommodate tourists in their locality and to ensure that responsible tourism will be practiced for the preservation and protection of the environment; farm tourism





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operators to be guided on how to improve/introduce innovation on their farming activities on tourism; LEDIPOs to be able to identify, analyze and address issues encountered during the previous years to further improve our services and the CMCI ranking status of their respective MLGU; MSMEs to learn the skill on product innovation for the improvement of their local products to be competitive in the market; and for cultural workers and cultural performers to be oriented on the cultural protocols of the province for the preservation and proper promotion of our Benguet culture including our local arts and crafts. It was observed that most of tour guides, porters and tourism workers are dominated by male. Thus, these trainings will include to benefit the female and other sectors. It will increase the number of male and female trained tourism frontliners/workers and number of school learners on the cultural aspect. Moreover, to provide productive and sustainable economic activities that is all-encompassing to both male and female and other sectors in the community.

**Methodology:** Lecture; Workshops; Role Play; Mock Tour; AVP

**Date and Venue:** First to Third quarter of 2025  
Within Benguet

**Financial Requirements:**

PARTICULARS	AMOUNT
Meals and Snacks	167,000.00
Training Supplies	10,000.00
Contingency	8,000.00
<b>TOTAL</b>	<b>185,000.00</b>

**Source of Fund:** PGO-Tourism-General Fund  
Training Expenses (In-service)

**Expected Output:** To ensure the sustainability of the implementation of GAD endeavors profiting both male and female, learners, students, housewives, PWDs in the tourism industry. Equally, to empower the trained participants to be GAD advocates and implementers of GAD programs. Moreover, to equate participation of women as tourguides/porters/workers in partnership with other agencies.





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**Note:**

The Trainings will be conducted on different venues and dates from first to third quarter of this year. Thus, procurement of meals and snacks will be supported by another detailed training design.

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Reviewed as to budgetary requirement:

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Recommending Approval

**BRIAN A. CAMHIT**

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*Provincial Governor*