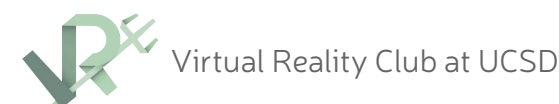




presented by the Virtual Reality Club at UCSD

HackXR is UC San Diego's premier Virtual and Augmented Reality Hackathon hosted by the Virtual Reality Club at UCSD, the same team that built a record-breaking HTC Vive VR space at SD Hacks two years in a row. Starting this year, we aim to bring together our innovative community and provide them with all of the resources they need to create incredible XR projects in 36 hours. We'll be offering VR & AR equipment, mentors, workshops, and expertise from our veteran hackers throughout the entire event. With your help, we can bring dreams into reality, and empower a new group of passionate creators seeking to explore new technology.

February 23 - 25, 2018
CSE Building, UCSD (EBU3)
100 Students: 18 VR Teams + 6 AR Teams
sponsor@ucsdvr.club



Why should you help?

Sponsoring our hackathon can help your company connect with passionate students.

Talent

HackXR will bring together the best VR and AR developers at UCSD, and with sponsorship comes the chance to interact with passionate innovators who are dedicated to setting standards in a new industry. We are incredibly proud of our members, hackers, and XR community, and by sponsoring our event, you can gain access to a unique talent pool of applicants who want nothing more than to show you what they can do.

Product Exposure

Any donation of company equipment, software, or hardware to **HackXR** provides the unique opportunity to put your products in the hands of innovative and passionate developers. Introducing students to tools, hardware, and emerging technology this early in their careers greatly increases the chances they will continue to use those products, and maintain loyalty to them in the future.

Branding

Sponsoring **HackXR** means having your company become a part of our vision. This means that we'll display your logo with pride on our website, T-shirts, and presentations. Any branding materials provided to the event will be eagerly distributed among members, offered as prizes, and handed out as swag. We'll make sure that every member knows the contribution you made to helping our event become a success.



How can you get involved?

We offer a large list of benefits to ensure you get the most out of this event.

Type	Bronze (\$1k)	Silver (\$2.5k)	Gold (\$5k)	Partner (\$10k)
Branding				
Facebook	Mention	Event Post	Page Post	Page Post
Website Logo	Small	Med	Large	Partner
T-Shirt Logo	-	Small	Med	Large
Emails	-	-	Targeted Email	Newsletter (until the end of the academic year)
Exposure				
Representatives	Mentors	1 Recruiter + Mentors	2 Recruiters + Mentors	Unlimited Recruiters + Mentors
Booth	-	Yes	Yes	Yes
Workshop	-	Short (30 Min)	Long (≤2 Hours)	Long (≤2 Hours)
Opening Ceremony Speaker	-	-	Short (3 Min)	Long (≤20 Min)
Prizes + Judging				
Sponsored Prize Categories	Yes	Yes	Yes	Yes
General Prize Judge	-	-	-	Yes
Resume Access	-	-	Yes	Yes
VR Club Benefits	-	-	\$3k Tier	\$5k Tier

* These tiers are just skeletons. All sponsorship benefits are flexible and open to negotiation.

Loaned equipment and donations of prizes are welcome and can be discussed.