

Skills Overview

UX: Wireframes, Sketching, High-fidelity Design Comps, Heuristic Evaluations, Competitive Reviews, User Interviews, Personas and Rapid Prototyping.

Development: HTML, CSS (and preprocessors), Javascript, Angular.js, Knockout.js, Ruby (on Rails and Sinatra), Objective C and Swift.

Design Software: Adobe Creative Suite, Pixelmator, Sketch and Invision.

Development Methods: Agile, Kanban, Regular Scrums and Stand Up Meetings.

Work History

GoHealth Insurance, Chicago (Remote)

July 2012 - Present

Lead UX Designer & Developer (Jan 2014 - Present)

Operating in a small UX team, my core tasks involve:

- Using a combination of web analytics, heuristic evaluations and user interviews to find pain points in the company's current online user flows.
- Providing UI solutions to complex problems that must adhere with the rules and regulations set by the government for healthcare sites, while still be simple and easy to use. These solutions would typically come in the form of flow charts, wireframes, design comps and functional prototypes.
- Writing clear and detailed acceptance criteria for members of both the Development and Quality Assurance teams to follow on tasks.
- Periodically running comprehensive competitive reviews for mobile and desktop.
- Creating and maintaining a living styleguide.
- Contribute to development teams when necessary.

Lead Developer II (July 2012 - Jan 2014)

- Led UI design and front-end development on initial online health insurance marketplace.
Technologies used: HTML, SCSS, Angular.js, Grunt, Grails.
- Led design and development of initial mobile website.
Technologies used: HAML, SCSS, Knockout.js.
- Acted as co-lead on migrating some of our more dated sites from a Java stack to Ruby on Rails.
- Managed a sub-team of developers for consumer facing projects.

WarmlyYours Radiant, Chicago & Hyderabad, India

March 2006 - July 2012

Web Development & Internet Marketing Manager

Responsible for overseeing the company's digital strategy. This included:

- Design and development of the company's flagship website and network of eight other home improvement sites.
- Search Engine Optimization (SEO), buying and selling paid advertisements.
- Online analytics and reporting.
- Worked alongside the in-house graphic designer to develop and maintain a universal brand recognizable regardless of medium.

Education

University of Wales, Cardiff (2002 - 2006)

- BA (Hons) International Business Management

DePaul University, Chicago (2010 - 2011)

- Ruby on Rails
- Web Development with AJAX Technologies

Additional Information

Permanent Resident (Green Card holder)

I'm originally from Wales. My wife and I moved to Charlotte from Chicago in pursuit of more outdoor adventures and milder winters.

In my spare time I often work on personal projects. One of my passions is wine, and between 2011 and 2012, I created a social wine network at corkings.com. I still maintain it and it does have a number of active users.

Currently I'm working on an iOS app for creating and managing digital scorecards for boxing events.