

Experience

2021 - 2022

Kerning Cultures - Head of Partnerships

Led sales and partnership efforts for MENA's largest podcast network. Found product market fit, and grew YoY revenue from \$55K to \$1.1M through advertising, branded content and sponsorships.

2020 - 2021

Kalai & Co - Principal

Consultancy practice to work with a select group of clients on strategy, product and fundraising. Clients included: Saks Potts, Bonumose, and Silo.AI.

2018 - 2022

Sort of Coal - Founding Partner

Led operations and commercial operations for a sustainable design company in Denmark, creating products water, air and body. I built a team from scratch and relaunched the company in 15+ countries through a mix of online and retail partnerships.

2016 - 2018

Relink - Head of Sales

Led all sales efforts for Relink, a machine learning startup that built AI software for the recruiting industry. Relink was acquired in 2018.

Education

2011 - 2015

University of Virginia - B.A, Political Science

Moved from Greece to Charlottesville, VA on a full scholarship and learned about the wonderful but imperfect world that is America.

Misc.

Fluent in Arabic, English and Greek. Dual citizen of Syria and Greece.