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[← Pre-Course Work](#)

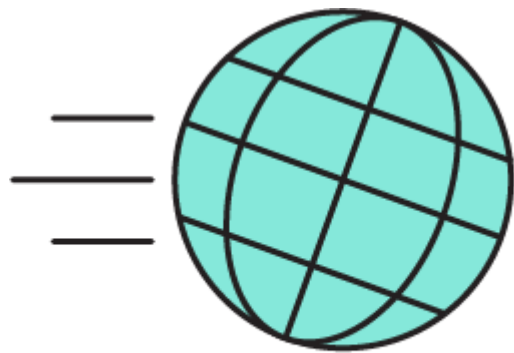
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## How About an Example?

Here's a scenario:

Global shipping company Planet Express has hired you to determine how likely users of the service are to become repeat customers. In your data arsenal, you have the following:

- Customer demographic data from 2013 to 2017 (profession, company size, location).
- Previous delivery data for these same customers (days since last delivery, total number of deliveries).



# ***PLANET EXPRESS***

