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Step 5: Communicating Our Findings (Cont.)

How do you do this, exactly? What does a compelling data-driven presentation look like?

A few key components to consider, include:

- Summarizing your findings.
- Labeling all plots and visualizations.
- Restating your hypothesis and initial assumptions.
- Describing your data and process.
- Explaining your model's strengths and limitations.
- Providing an appropriate degree of disclosure for your audience (especially when dealing with proprietary data or sensitive user information).

We'll cover many more tactics in later lessons.

