

# “Original” layout



## The Old McDonald Song

ORIGINAL CUSTOM

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O



# Typography

H1 - ABeeZee (Regular), 34pt, #323232

H2 - ABeeZee (Regular), 25pt, #323232

H3 - ABeeZee (Regular), 20pt, #323232

Paragraph - Proxima Nova (Regular), 17pt, #323232

ROBOTO

ROBOTO

# Color Palette



**<App>**

**<Paper>**

**<Nav>**

**<NavLink>   <NavLink>**

**<Verse>**

**<Word>**

**<Verse>**

**<Word>**

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**<Verse>**

# “Custom” layout v1



## The Old McDonald Song

ORIGINAL    **CUSTOM**

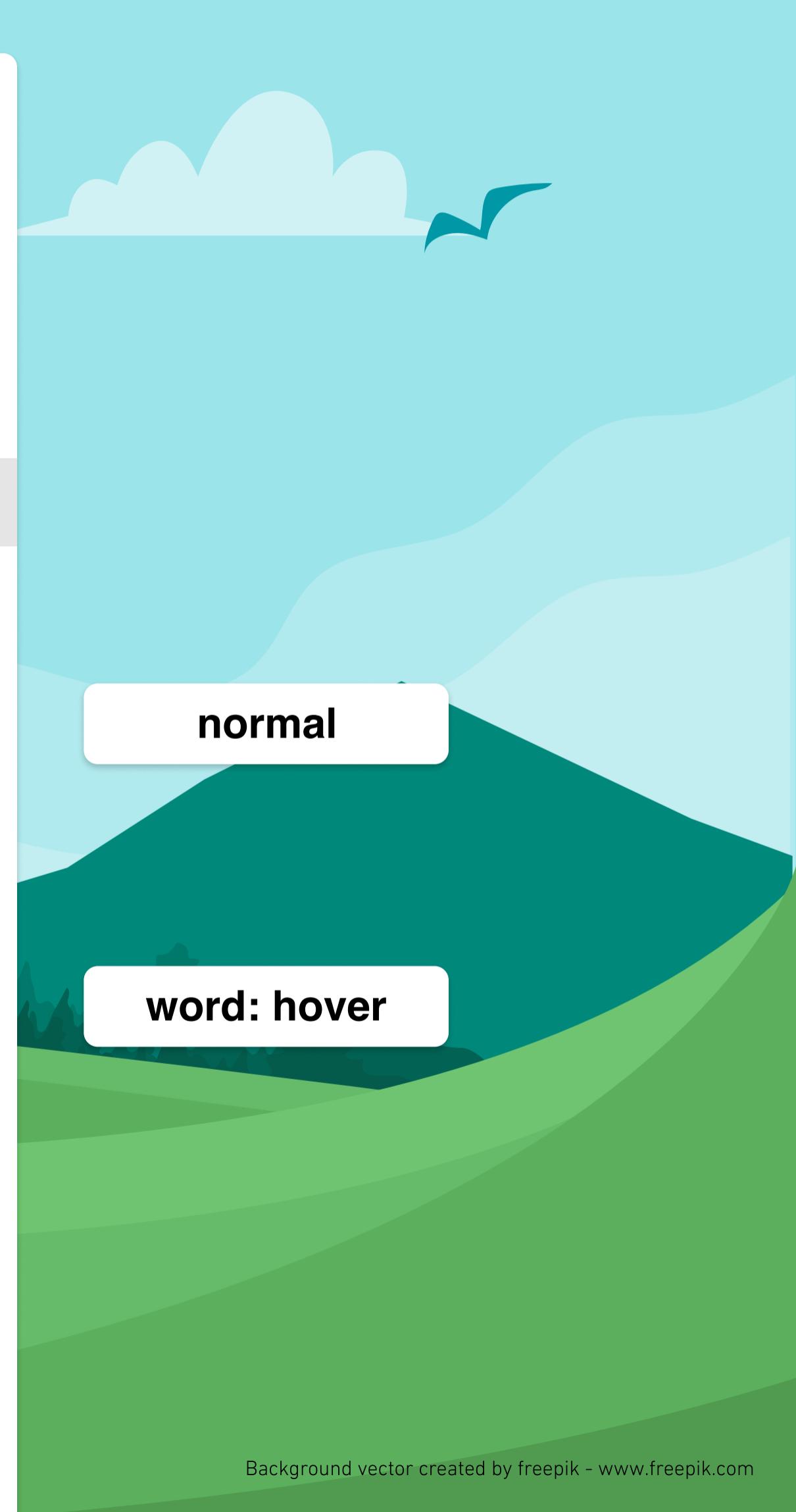
Click on an animal / sound to change them

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

- Add a new verse



# “Custom” layout v2



## The Old McDonald Song

ORIGINAL    **CUSTOM**

Click on an animal / sound to change them

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

**+** Add a new verse



# “Custom” layout v3



## The Old McDonald Song

ORIGINAL    **CUSTOM**

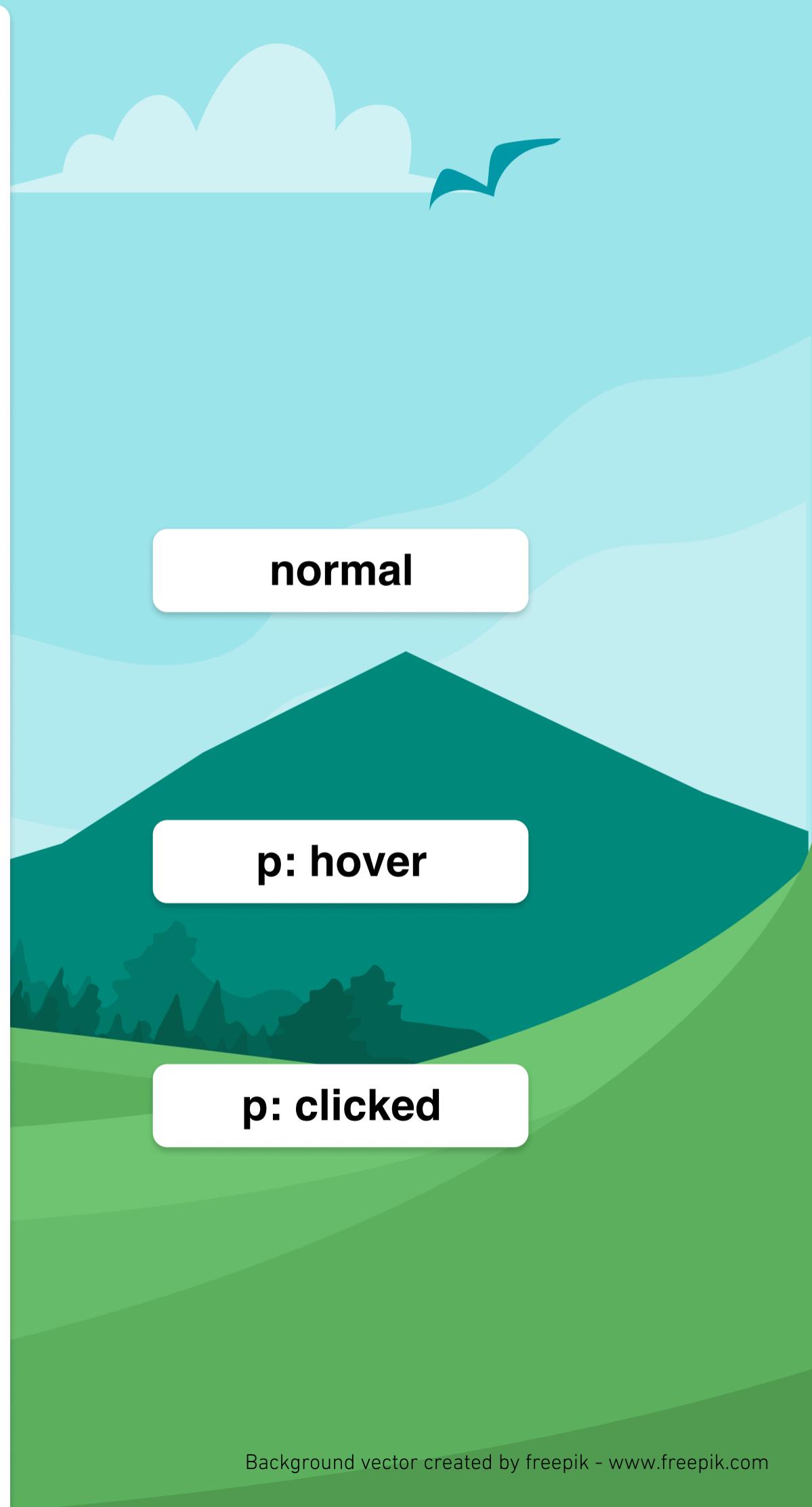
Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

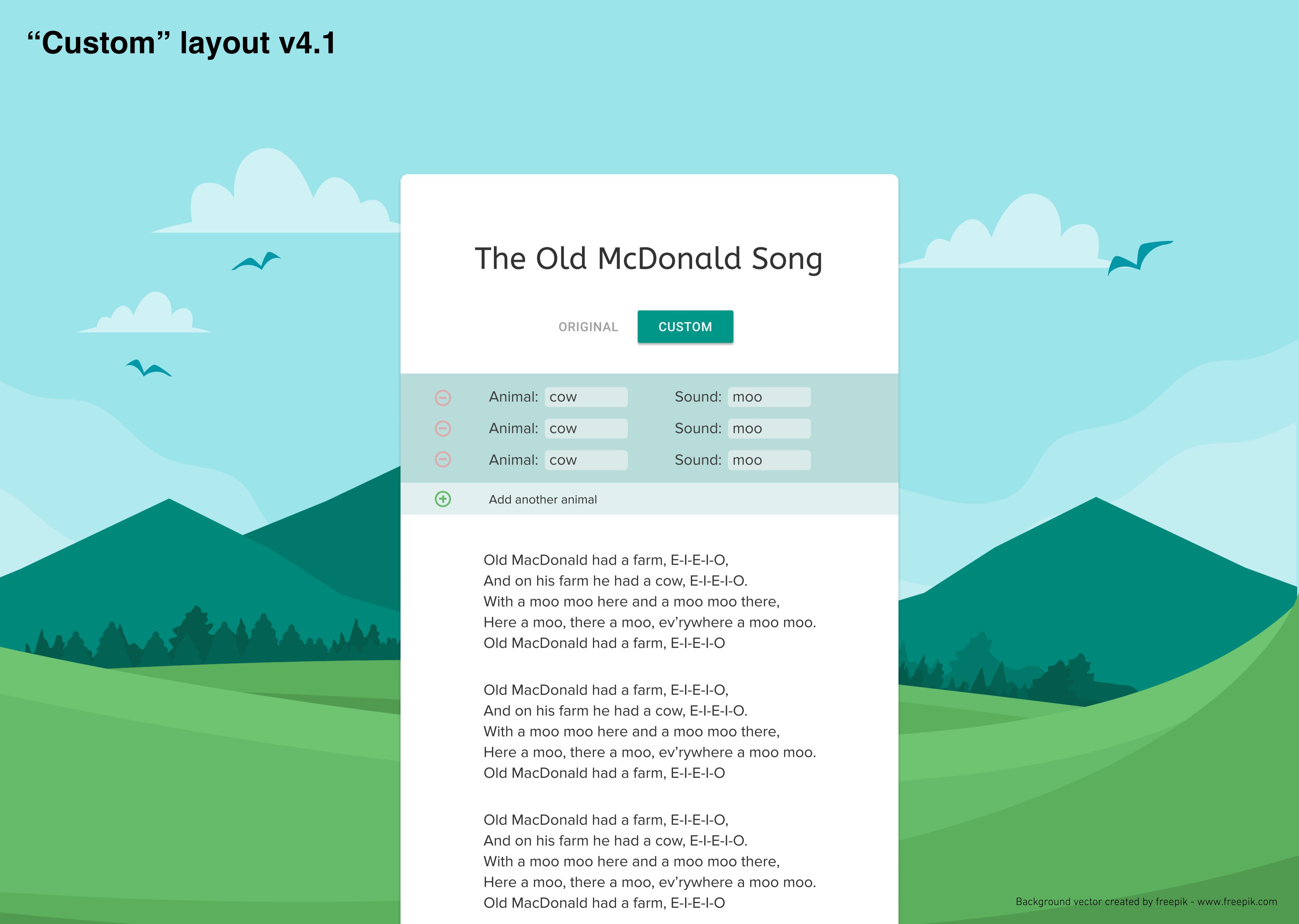
Animal

Sound

+ Add a new verse



# “Custom” layout v4.1



## The Old McDonald Song

ORIGINAL    **CUSTOM**

|     |                    |            |
|-----|--------------------|------------|
| (-) | Animal: cow        | Sound: moo |
| (-) | Animal: cow        | Sound: moo |
| (-) | Animal: cow        | Sound: moo |
| (+) | Add another animal |            |

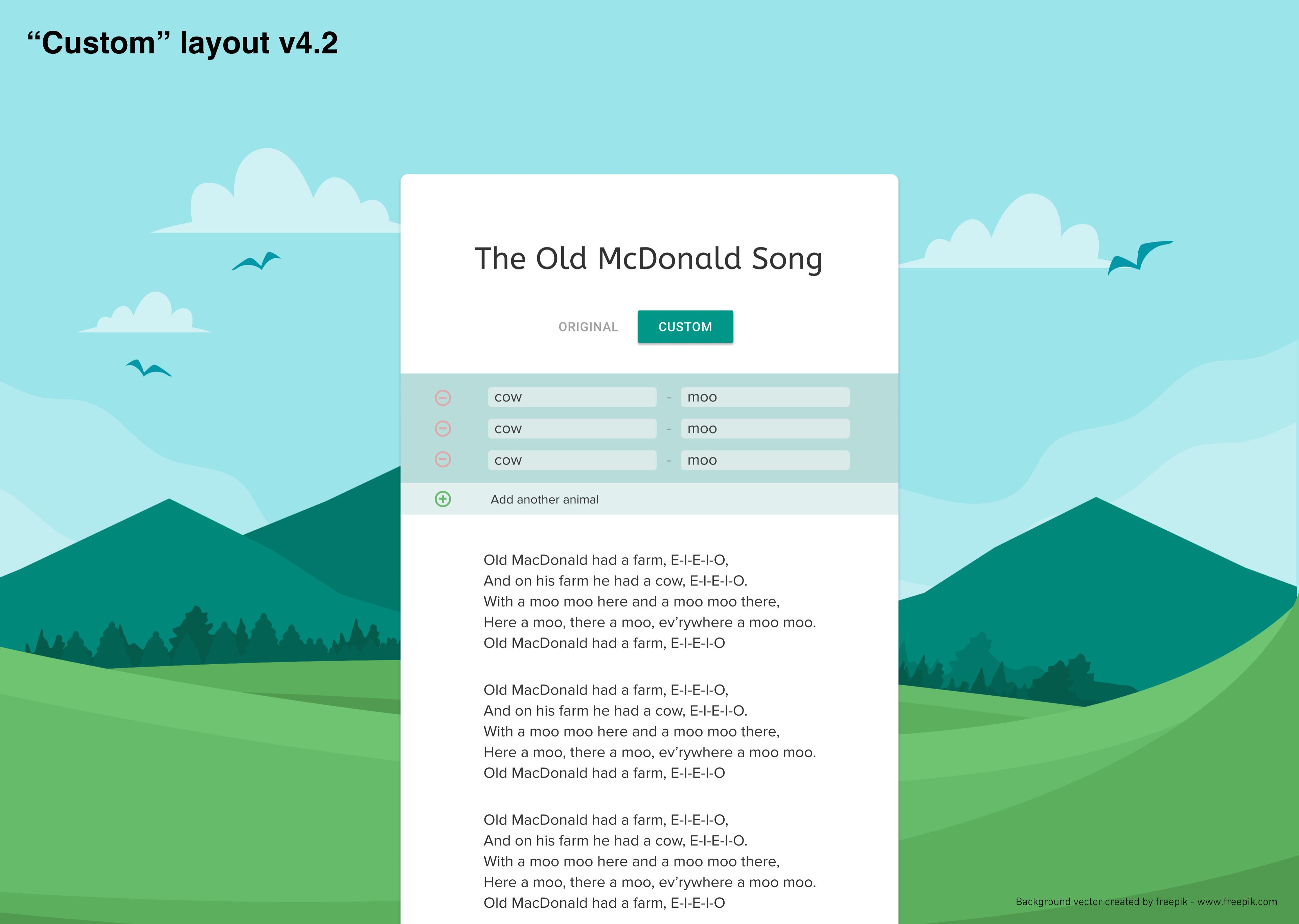
Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Background vector created by freepik - www.freepik.com

# “Custom” layout v4.2



## The Old McDonald Song

ORIGINAL    **CUSTOM**

|     |     |   |     |
|-----|-----|---|-----|
| (-) | cow | - | moo |
| (-) | cow | - | moo |
| (-) | cow | - | moo |

**+** Add another animal

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
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Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow, E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Background vector created by freepik - www.freepik.com

# “Custom” layout v5



## The Old McDonald Song

ORIGINAL    CUSTOM

Click on an animal / sound to change them

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow , E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow , E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

Old MacDonald had a farm, E-I-E-I-O,  
And on his farm he had a cow , E-I-E-I-O.  
With a moo moo here and a moo moo there,  
Here a moo, there a moo, ev'rywhere a moo moo.  
Old MacDonald had a farm, E-I-E-I-O

+ Add a new verse

