

# Cierra Williams

Multimedia Journalist in Philadelphia, PA & New York, NY

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## PROFESSIONAL EXPERIENCE

### Editorial Assistant

**Philadelphia Magazine**, Philadelphia, PA, January 2019 to present

- Responsible for making sure that all regular editorials and columns were submitted by their deadlines
- Wrote and pitched ideas related to Philadelphia life and culture
- Assisted in reviewing each story before it went to print

### Digital Contributor

**Philadelphia Magazine**, Philadelphia, PA, December 2018 to January 2019

- Researched trending topics related to health and wellness for the BeWell Philly brand
- Wrote and conducted articles related to Philadelphia life and culture
- Pitched ideas for both online and print

### Digital Newsroom Fellow

**Hearst Magazines**, New York, NY, October 2018 – November 2018

- Researched trending topics in the news realm to provide the latest stories
- Wrote and conducted articles revolving across all Hearst brands (including Country Living, Women's Health, Men's Health, Harper's Bazaar, Delish, etc).
- Pitched ideas to corresponding editors both in the U.S. and U.K.

### Digital Content Associate

**City of Philadelphia/ Dell Music Center**, Philadelphia PA, December 2017-Present

- Managed social media accounts (Instagram, Twitter, Facebook) and website for the Dell Music Center
- Wrote blog posts for the website as well as kept it current with information on all upcoming artists
- Worked closely with marketing team to execute promotional deals

### Editorial Intern

**VIBE Magazine**, New York, NY, December 2017- May 2018

- Researched trending topics in the news realm to provide the latest stories
- Wrote and conducted articles revolving around the urban music and culture
- Pitched ideas to corresponding editors

### Freelance Writer

**VILLA**, Philadelphia, PA, November 2017- April 2018

- Wrote and conducted articles based on the latest fashion and lifestyle trends
- Conducted interviews with the leaders of fashion and urban culture in Philadelphia
- Pitched ideas to corresponding editor

## SKILLS

Adobe Photoshop, InDesign

Apple-Final Cut Pro

iMovie

WordPress

MS Office, Excel, PowerPoint

Graphic Design

Copywriting

Website Programming

Social Media Applications

DSLR cameras

## HIGHLIGHTS

Brought tea for former president Barack Obama

Over 200 articles written for VIBE

Featured on *The Temple News* website for having one of the 'Top 10 columns of 2016'

Spent a summer abroad in London, U.K. as an intern in 2016

## EDUCATION

**Temple University**, Bachelor of Arts in Journalism, minor in Environmental Studies, Philadelphia, PA (2017)