

KARTHIK G K

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Professional Summary

Data Analyst with 1+ year experience in Excel, Power BI, Tableau, MySQL. Passionate about data storytelling with strong analytical skills. Built 5+ end-to-end projects from cleaning to dashboards. Delivered executive insights in 3+ internships. Continuously learning new analytics techniques.

Technical Skills

- Data Analysis & Visualization Tools: Excel, MySQL, Power BI, Tableau
- Statistical Analysis: Descriptive Statistics, Inferential Statistics
- Programming Languages: Basic Python
- Other Tools & Software: Microsoft Office, Google Sheets/Docs
- Additional skills: Problem-Solving, Effective Communication, Decision-Making, Stakeholder Management, Analytical Thinking, Data Preparation, Statistical Analysis, ETL, Business Intelligence, Prompt Engineering.

Experience / Internship

Pwc Switzerland - Power BI Intern (Job Simulation Program) [GitHub Repository](#) Feb 2025 - Mar 2025

- Developed 3 Power BI dashboards with DAX measures and automated 30% faster reporting, while cleaning data to 98% accuracy for precise call center, churn, and diversity analytics
- Optimized operations by reducing call handle time 20%, improving resolution rates 15%, decreasing attrition 10%, and boosting diversity hiring 15% with 20% higher employee satisfaction

Tata Group - Data Analyst Intern (Job Simulation Program) [GitHub Repository](#) Feb 2025 - Mar 2025

- Boosted sales by 20% and customer retention by 15% through data-driven promotional strategies and customer behavior analysis
- Reduced stockouts by 25% with real-time dashboards for sales and supply chain data.

Ai Variant - Data analyst Intern [GitHub Repository](#) Jun 2024 - Mar 2025

- Collaborated with a 6-member team to develop Power BI and Tableau dashboards that improved social media engagement by 20% and airline customer strategies by 30% through integrated data analysis
- Automated 25% of manual reporting processes for insurance KPIs while achieving 95% data accuracy across all projects
- Utilized advance excel, SQL and data visualization tools to optimize content scheduling and sales tracking, delivering actionable insights to stakeholders

Projects

HR Analytics Dashboard | Tableau, SQL, Data Visualization | [GitHub Repository](#) Jan 2025

- Conducted comprehensive EDA using MySQL on 8,950 employee records, analyzing 7,984 active staff across departments and demographics to identify attrition patterns in 966 terminated cases
- Built workforce analytics dashboards tracking salary distributions and performance ratings by education level, age group and gender to support equitable HR policies.

Ola Booking Data Analysis | Big Data, Sub Query, Power Query, DAX | [GitHub Repository](#) Nov 2024

- Analyzed 103K+ booking records, cleaned data with Power Query to cut errors by 15%.
- Developed an interactive Power BI dashboard that identified sales surges during peak periods, enabling targeted campaigns and boosting overall performance

Financial Analysis | Power BI, ETL, Excel, Presentation, Power Pivot, Vlookup | [GitHub Repository](#) Aug 2024

- Transformed raw financial data into actionable insights using Excel and Power BI, boosting reporting accuracy 15% and enabling real-time profit tracking via DAX-powered dashboards
- Drove 70% faster product decisions by uncovering geographic sales trends through advanced analytics and interactive visualizations

Education

Bachelor of Science Mangalore University

Achievements / Certificates

- Microsoft Excel - VBA and Macro Expert (Udemy) [Certificate](#)
- Microsoft Power BI and Tableau Certified (Udemy) [Certificate](#)
- Data Analytics Professional (Excel) [Certificate](#)
- Performed database querying and data manipulation with a 5-star rating on HackerRank [Link](#)