

giselle katics

portfolio gkatics.github.io/giKatics

contact giselle.ks@gmail.com

[linkedin.com/in/gikatics/](https://www.linkedin.com/in/gikatics/)

working
permission
EU citizen

languages
Portuguese native
English fluent
Italian intermediate

iOS app
NoiseGate
heart/work

Pier Program
Apple Developer Academy
Sep/2018 – Jun/2019 | Napoli, Italy

WWDC18 Scholarship
Apple
Jun/2018 | San Jose, US

Master App Development
Apple Developer Academy
Oct/2017 – Jun/2018 | Napoli, Italy

BA in Engineering Information
University of Dunaújváros (DUE)
Feb/2017 – Jul/2017 | Dunaújváros, Hungary

BA Computer Science
FUMEC University
Aug/2015 – Jul/2017* | Belo Horizonte, Brazil

MA Editorial Design
Istituto Europeo di Design (IED)
Aug/2008 – May/2010 | São Paulo, Brazil

BA Graphic Design
FUMEC University
Feb/2003 – Dec/2006 | Belo Horizonte, Brazil
Bronze Academic Award

skills Senior Product Designer, trained design thinking facilitator. Skilled in mobile, iOS first, and web products in Agile methodology.

professional

Imaginary Institute

Product designer and senior design mentor for educational programs. Focusing on building for iOS as a mentor of the Apple Developer Academy.
Napoli, Italia | Nov/2021 –

Raiffeisen International Bank

Senior product designer and UX researcher for mobile and digital products. User testing and developing new products based on user needs and brand guidelines.
Wien, Austria | Jun/2019 – Oct/2021

Boris in Berlin

Product designer for DanceMe and BeMySpace iOS apps. User flow, user research, user experience and user interface based on the Human Interface Guidelines and brand guidelines.
Remote | Mar/2019 – Jun/2019

Mid Graphic Designer | Guia Folha – Folha de S.Paulo

Editorial, infographic design and photo editing for weekly city guide and seasonal magazine editions.
São Paulo, Brazil | Jan/2010 – Sep/2013

Junior Graphic Designer | Folha de S.Paulo

Editorial and infographic designer for Illustrada (daily cultural section), Folhateen (weekly vertical tailored for teenagers) and Folhinha (the first national vertical created for kids).
São Paulo, Brazil | Oct/2007 – Sep/2009

7º Graphic Arts Trainee | Folha de S.Paulo

Trainee program deeply focused on graphic design, editorial design and photo editing. Immerse and hands-on experience focused on daily newspapers and weekly magazine requirements.
São Paulo, Brazil | Aug/2017 – Oct/2017