# Understanding Loan Defaulters: An Exploratory Data Analysis (EDA)

## Key Takeaways from Analysis

#### **Categorical Variables**

- Lower loan grades (D, E, F, G) have higher default rates.
- "OWN" home ownership status corresponds to fewer loan applicants.
- Debt consolidation and borrowers from California (CA) show higher loan application numbers.

### Relationship between Categorical Variables and Loan Default

- Lower loan grades (D, E, F, G) are linked to increased default likelihood.
- Certain sub-grades (F4 and G3)
  have notably high default rates.
- "Verified" income verification status may indicate higher default risk.
- Small business loans and borrowers from Nebraska (NE) have elevated default probabilities.

### Numerical Variables and Loan Default:

- Higher interest rates (>12.5%) correlate with increased default risk.
- More credit inquiries in the last 6 months are associated with higher default rates.
- Higher loan and principal payments postissuance reduce default likelihood.
- Loans with ~35-month terms tend to have better repayment rates.
- Lower late fees and public record bankruptcies indicate full repayment likelihood.

### Numerical Variable Relationships with Loan Default:

- Higher loan amounts (21k23k and 29k-35k) exhibit higher default chances.
- Interest rates of 21%23.5% have a 50% default probability.
- Employment lengths of 6.57 years and 9.5-10 years show higher default rates.
- Certain zip code areas (304xx 350xx and 850xx-999xx) have elevated default likelihood.
- Debt-to-income ratios between 11-26 raise default risk.
- More credit inquiries in the last 6 months are associated with higher default rates.
- Any number of derogatory public records (pub\_rec) warrant thorough loan approval scrutiny.
- Higher revolving credit utilization (>16%) increases default probability.

## Recommendations Based on EDA Analysis for Loan Defaulters

#### Risk-Based Pricing Model

 Adjust interest rates based on identified risk factors like loan grade, sub-grade, employment length, debt-to-income ratio, and credit utilization to reflect borrower risk adequately.

#### Enhanced Credit Risk Assessment

• Incorporate key driver variables such as loan grade, purpose (especially small business loans), employment length, zip code area, credit inquiries, and debt-to-income ratio into credit risk assessment models for improved accuracy

#### Strengthened Verification Process

• Improve income verification processes by implementing additional verification steps such as requesting supporting documents or conducting thirdparty verifications to address potential issues with "Verified" income status loans being defaulted

#### Targeted Intervention Strategies

 Implement personalized intervention strategies like financial counseling, debt consolidation, or alternative repayment plans for high-risk borrower segments identified through risk factors

#### Enhanced Credit Monitoring

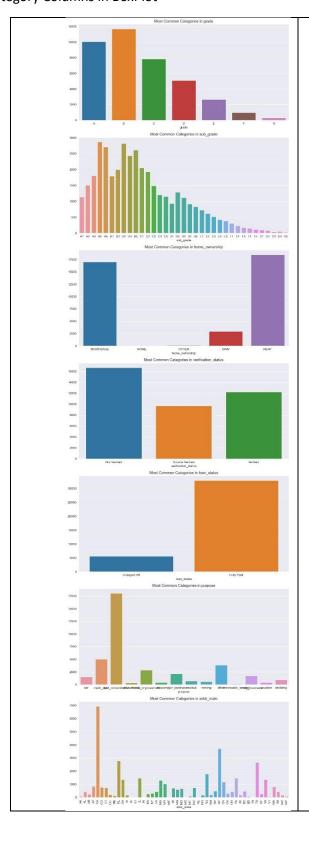
 Establish robust credit monitoring systems to track borrower credit behavior and identify early warning signs of default, including monitoring credit inquiries, credit utilization, and payment patterns

# Tighten loan approval criteria

- Implement stricter eligibility requirements for lower loan grades (D, E, F, G) and subgrades (F4, G3)
- Impose higher down payment or collateral requirements for small business loans
- Consider declining loan applications from high-risk zip code areas (304xx-350xx and 850xx-999xx)

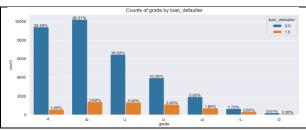
# **Detailed Analysis**

#### 1. Category Columns in BoxPlot



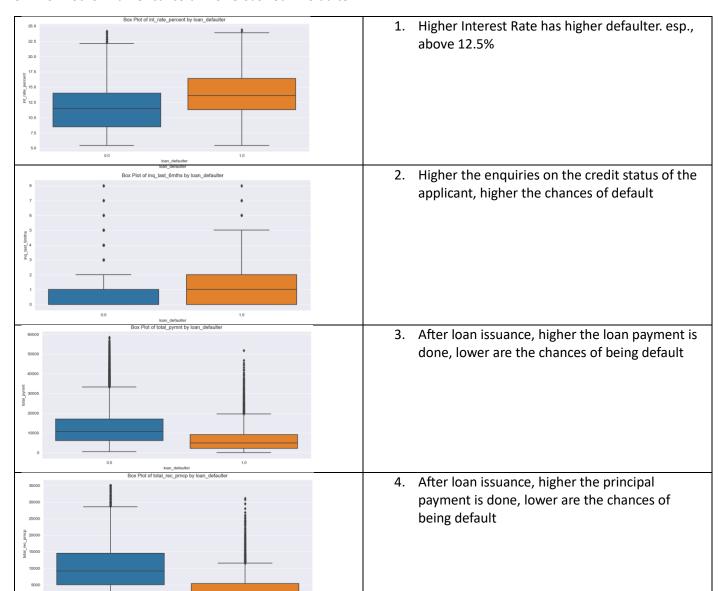
- 1. Very less Loan applicants in below:
  - a. Grade F and G
  - b. OWN house
- 2. A lot more Loan applicants are in below:
  - a. debt\_consolidation
  - b. CA

#### 2. CountPlot for Categorical Columns versus Loan Defaulters

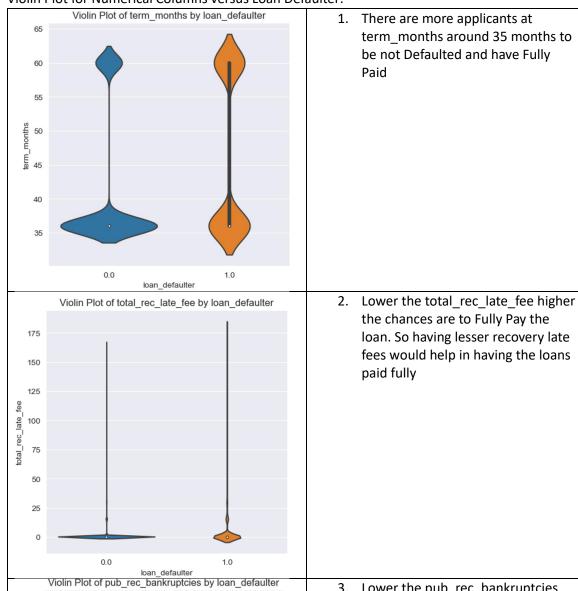


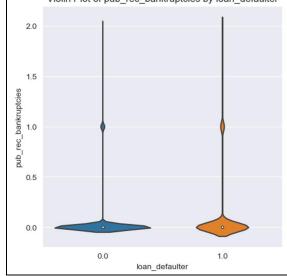
 As the Grade towards D,E,F,G the percentage of having a defaulter is higher

3. BoxPlot for Numerical columns versus Loan Defaulter



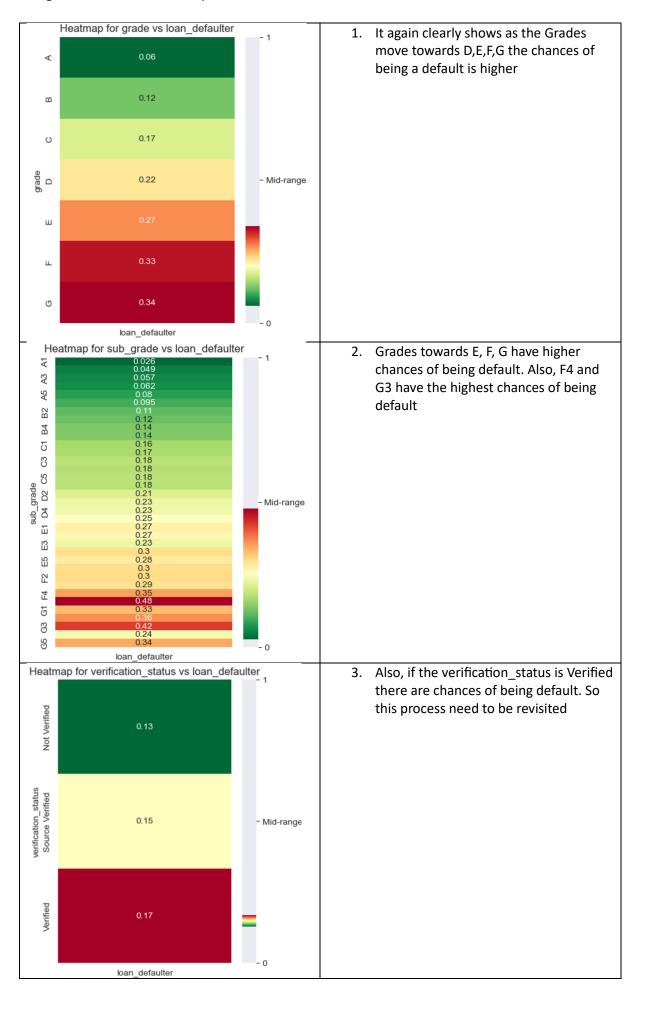
4. Violin Plot for Numerical Columns versus Loan Defaulter:

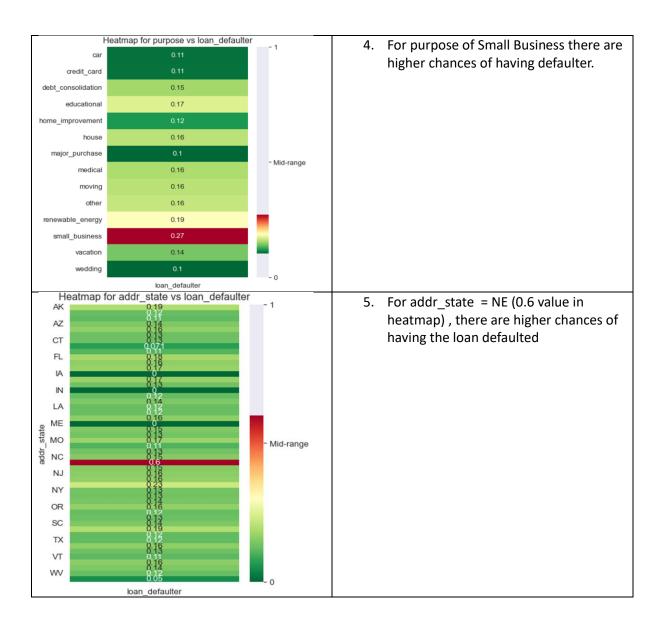




3. Lower the pub\_rec\_bankruptcies higher the chances are to Fully Pay the loan. So the time pub\_rec\_bankruptcies are more its an indication of being a defaulter

#### 5. Categorical Columns – Heatmap versus Loan Defaulter





#### 6. Numerical-Columns-Heatmap versus Loan Defaulter

