



Sponsorship Letter

October 22, 2022 at Sandy Bottom in Hampton, VA

We cordially invite you to participate as a Sponsor for the *Fast & Funky 5K Run/Walk*. The Peninsula Track Club has assisted in organizing this event for the past eleven years to benefit Transitions Family Violence Services. All communities are welcome to participate, advocate and donate. The funds raised will support intervention and prevention services for adults and children impacted by family violence on the Virginia Peninsula.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants and awards. Any additional money from sponsorships will help go toward our fundraising goal of **\$10,000**.

There are various levels of sponsorship for the *Fast & Funky 5K Run/Walk*. Size and placement of logos on T-shirts and web site are based on sponsorship level.

Platinum Level Sponsor--\$5,000

- Mentioned on all media outlets
- Pre-record advertisement or sponsor remarks virtually
- Listed as top sponsor on social media page with logo and link
- Listed as top sponsor in quarterly newsletter with logo
- Prominent display of logo on all race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during award ceremony
- 8 complimentary race entries

Gold Level Sponsor---\$2,500

- Pre-record advertisement or sponsor remarks virtually
- Listed as top sponsor on social media page with logo and link
- Listed as top sponsor in quarterly newsletter with logo
- Prominent display of logo on all race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor before race
- 6 complimentary race entries

Silver Level Sponsor--\$1,000

- Listed as a sponsor on social media page
- Listed as top sponsor in quarterly newsletter with logo
- Company logo on race t-shirt
- Promotional materials in race packet
- 4 complimentary race entries

Bronze Level Sponsor--\$100

- Listed as sponsor quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entry

Mile Marker Sponsor--\$150 each

- Company name will appear on one-mile marker sign displayed which will be prominently displayed at businesses or designated community locations.
- Company logo on back of race t-shirt

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Please call or email Jasmine Nelson, Sponsorship Chair to set up sponsorship or answer any questions. Jasmine can be reached at 757-722-2261 (Office), 757-370-8722 (Cell), or jnelson@transitionsfvs.org.

Sincerely,

Jasmine Nelson

Jasmine Nelson
Development & Engagement Manager



Fast and Funky 5K Run/Walk Sponsorship

October 22, 2022 at Sandy Bottom, Hampton VA

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle): Platinum Gold Silver Bronze Mile Marker
2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

4. Sponsorship packets and logos should be submitted via email to lleiss@transitionsfvs.org. **PLEASE EMAIL BY SEPTEMBER 16, 2022.**
5. Checks can be made payable to TFVS and mailed to: PO Box 561, Hampton, VA. **PLEASE MAIL BY September 30, 2022.**
6. Participants can register for 5K Run/Walk at link: <https://runsignup.com/fastandfunky5k>

Note: Artwork and logos should be submitted as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for web site should be submitted as 72 dpi JPEG or PNG files.