

TREND CART
APPAREL

Season

All

Age Group

All

Location

All

Gender

All

Item Purchased

All

Customer Segment

All

Shipping Type

All

PaymentCategory

All

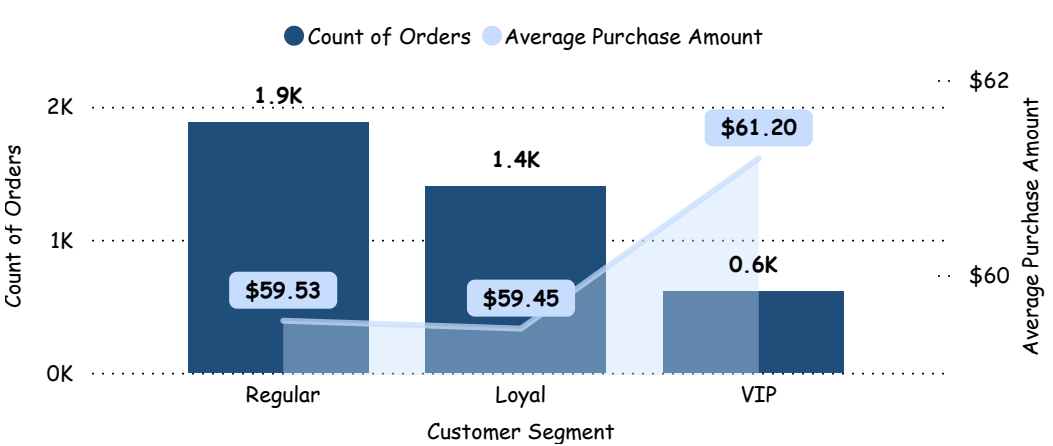
Total Revenue	Total Orders	Average Order Value (AOV)	Subscription Customer Rate	Discount Usage Rate	Average Rating (★/5)
233K	3.9K	\$59.76	27% (1.1K)	43% (1.7K)	<div><div></div><div>3.75</div><div>4.2</div><div>5</div></div>

Customer Behavior Analysis

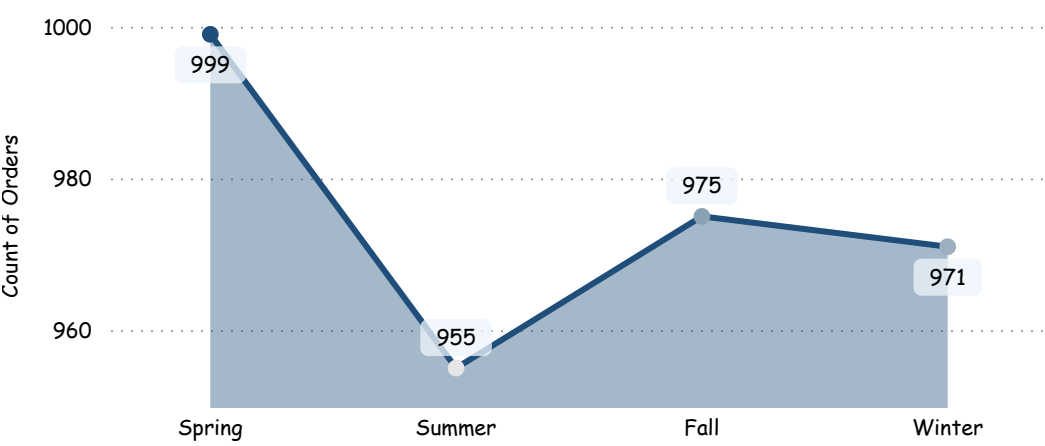
Delivery Type Analysis

Payment Type Analysis

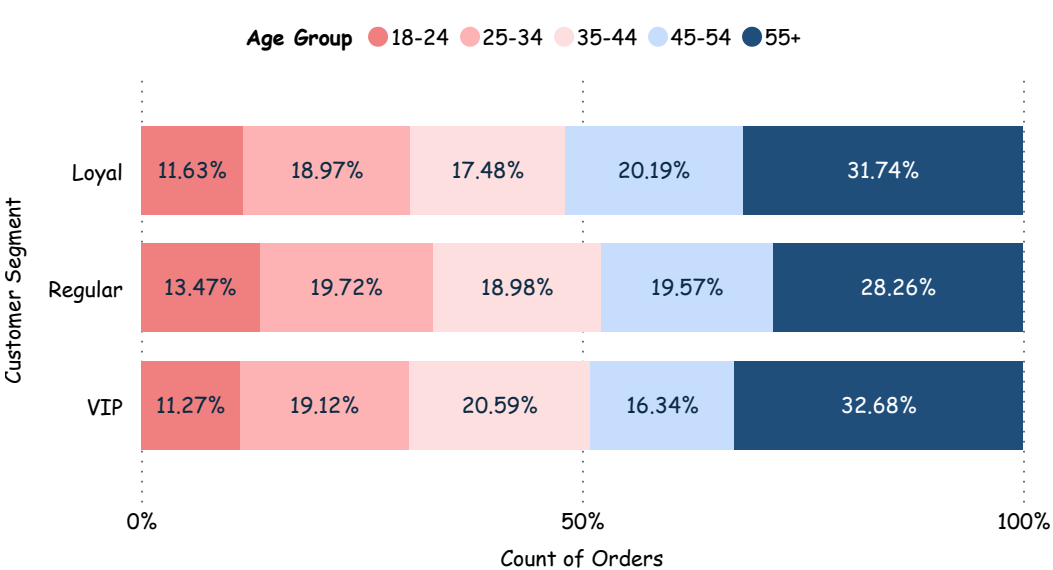
Loyalty Tier vs Average Purchase



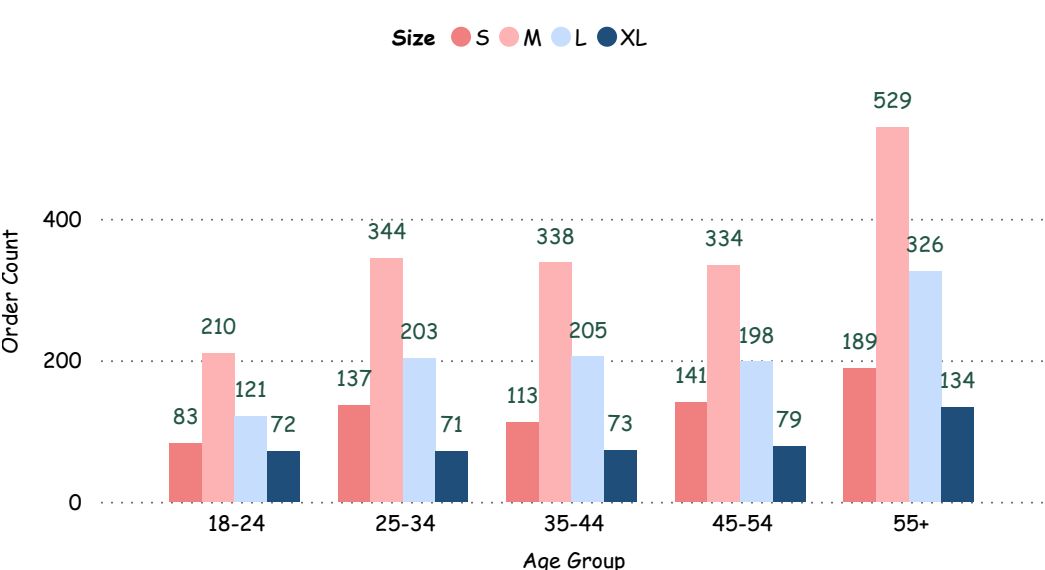
Seasonal Sales Trend



Loyalty Distribution by Age Group



Purchases by Age & Size



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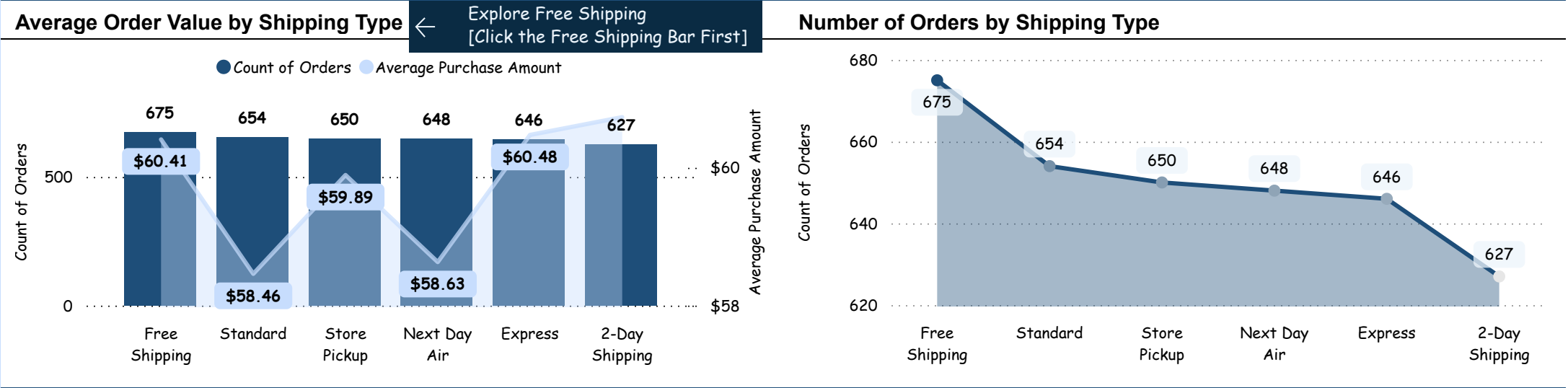
All

PaymentCategory

All

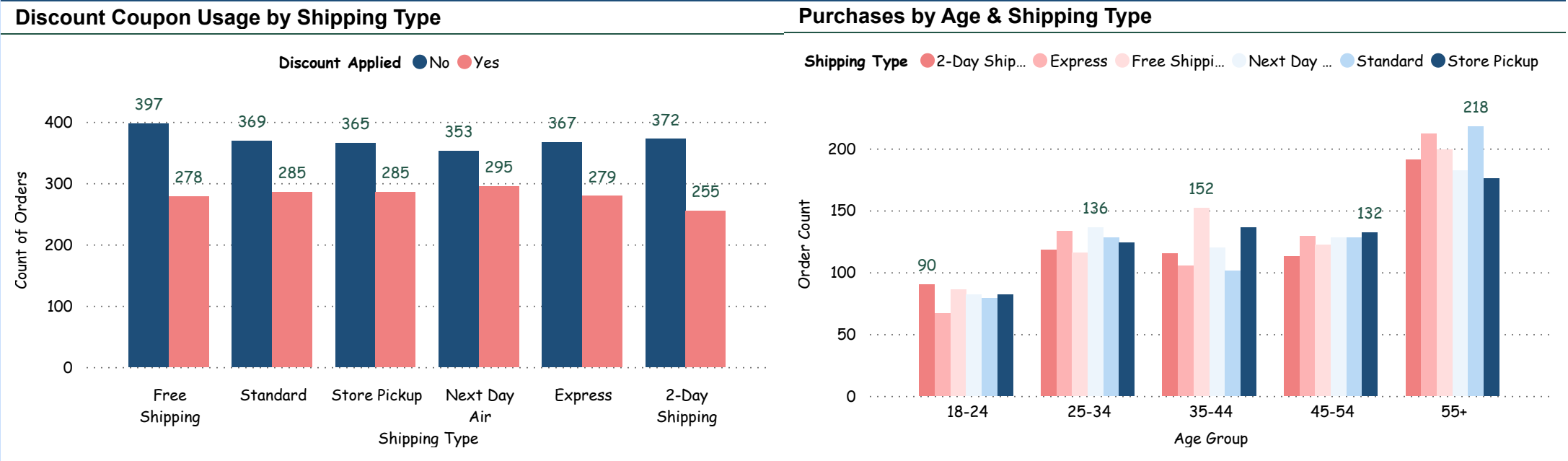
Total Revenue	Total Orders	Average Order Value (AOV)	Top Shipping Type	Discount Coupon Usage Rate	Free Shipping Rating (★/5)
233K	3.9K	\$59.76	Free Shipping (17%)	43% (1.7K)	<div><div></div><div>3.72</div><div>4.2</div><div>5</div></div>


Customer Behavior Analysis	Delivery Type Analysis	Payment Type Analysis
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Number of Orders by Shipping Type

Shipping Type	Count of Orders
Free Shipping	675
Standard	654
Store Pickup	650
Next Day Air	648
Express	646
2-Day Shipping	627





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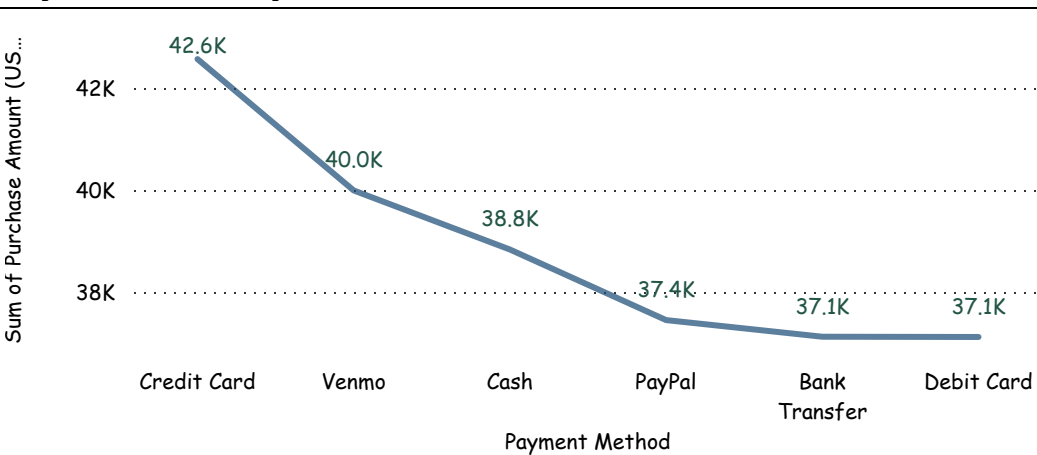
Total Revenue	Total Orders	Average Order Value (AOV)	Top Actual Payment	Top Preferred Payment	Payment Preference Match
233K	3.9K	\$59.76	Credit Card (18%)	PayPal (17%)	<div><div></div><div>0%32%100%</div></div>

Customer Behavior Analysis

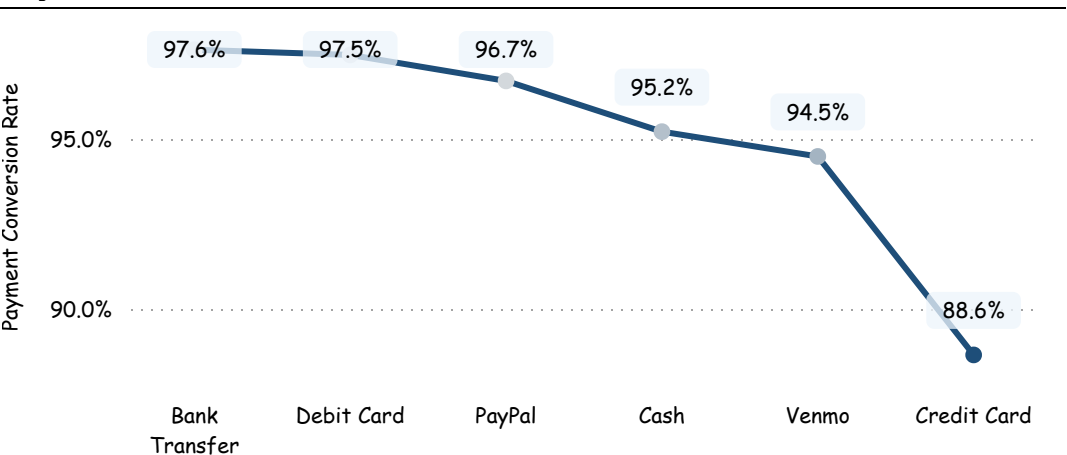
Delivery Type Analysis

Payment Type Analysis

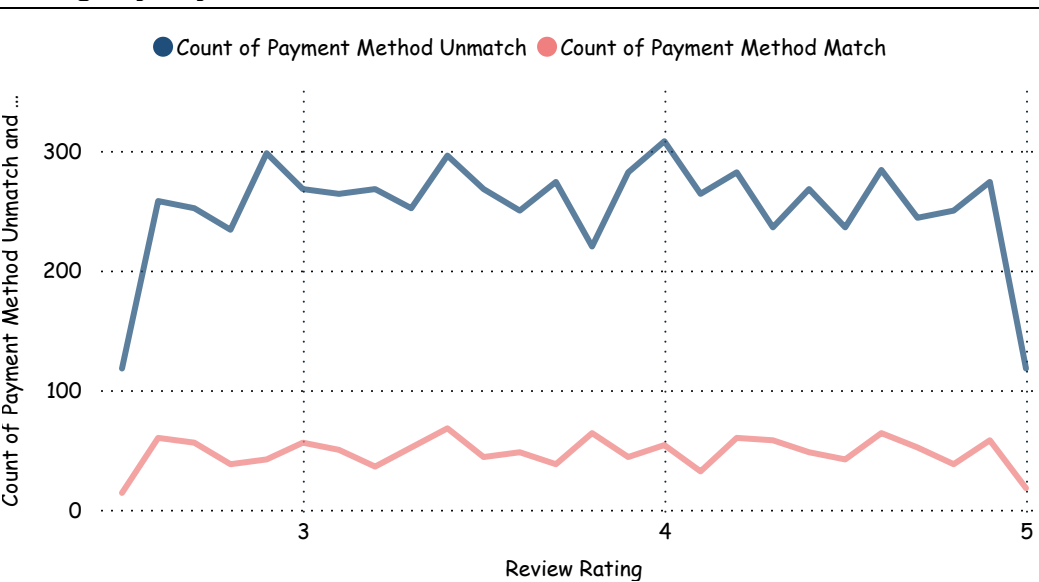
Payment Amount by Actual Method



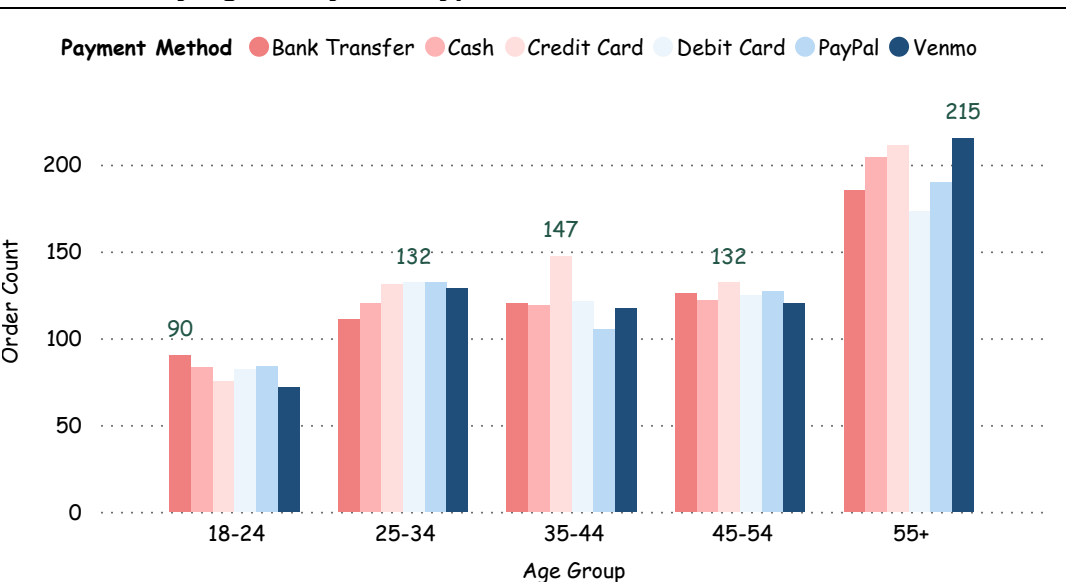
Payment Method Conversion Rate



Ratings by Payment Preference Match

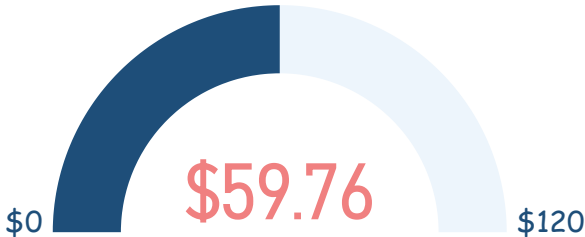


Purchases by Age & Payment Type



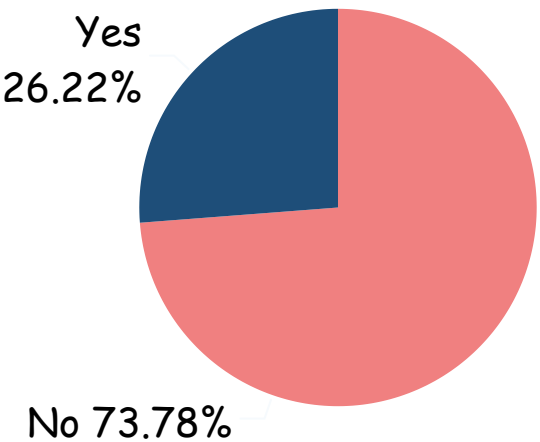
Age Group	Count Order	Payment Method
18-24	3900	Bank Transfer

Average Purchase Amount

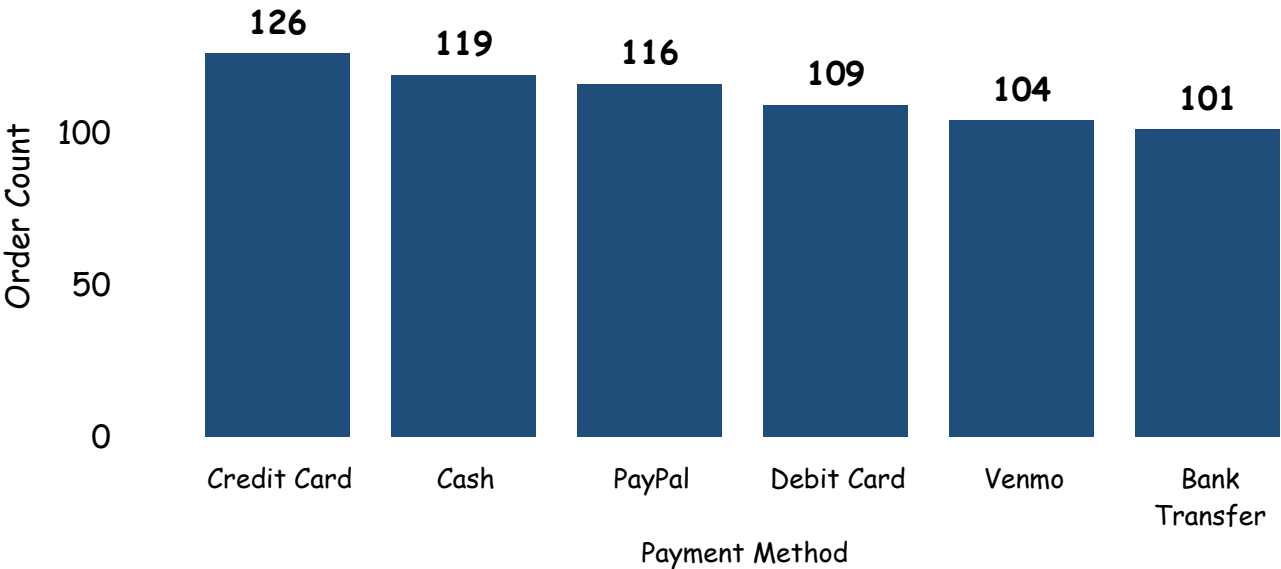




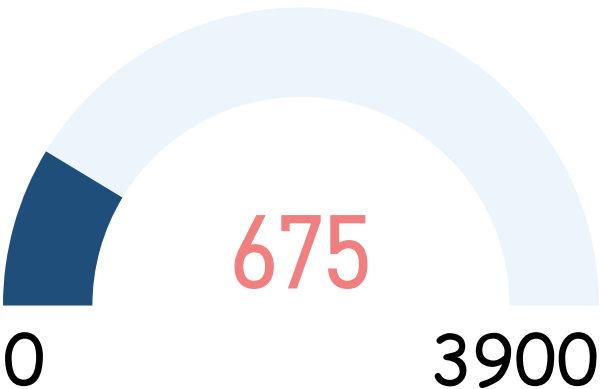
Subscription Status Free Shipping Customers



Distribution of Payment Methods for Free Shipping



Free Shipping Order Count



Frequency of Purchases by Age Group

