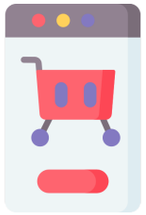
Shipment

Margin

Stores



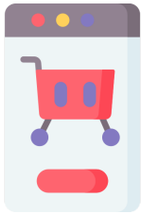
What-If

Customers

Operations

Sales

Products



Stock

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

Subcategory

All

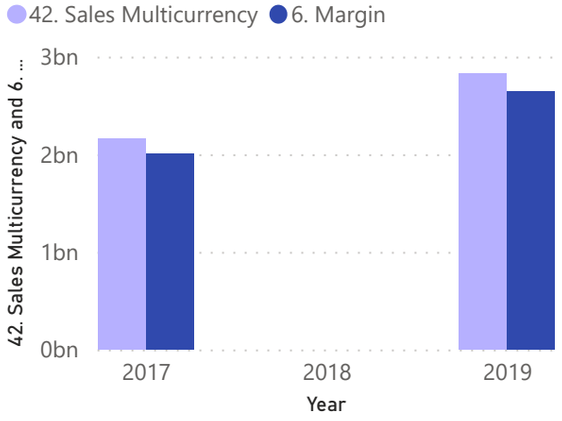
Manufacturer

All

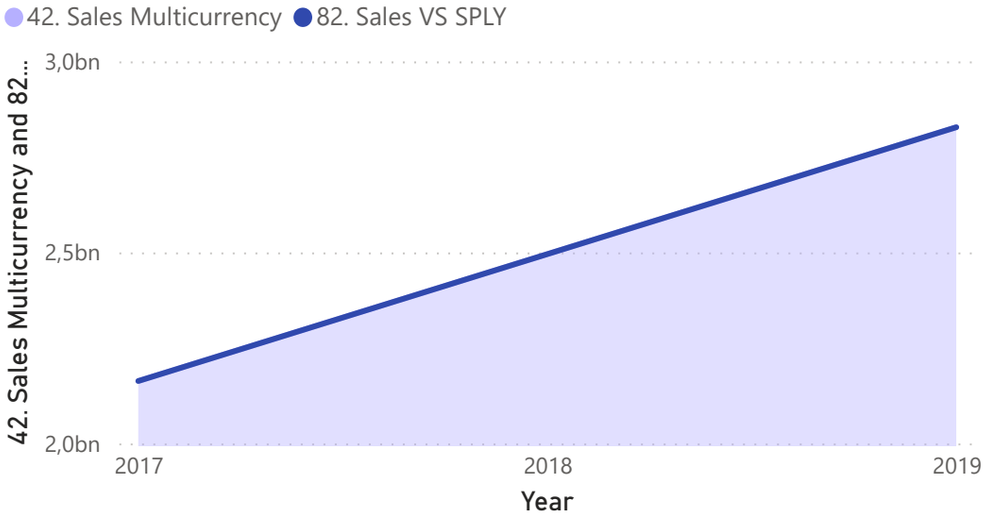
Select all | 2017 | 2018 | 2019

5,0bn	2M	4,6bn	93,15%
Sales	2. SalesQuantity	6. Margin	8. Margin%

42. Sales Multicurrency and 6. Margin by Year



Сравнение продаж каждого года с предыдущим

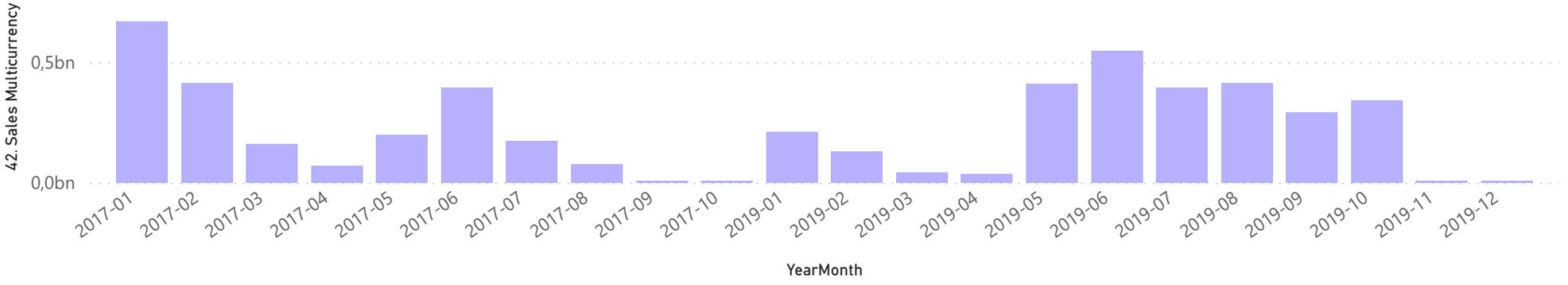


CLICK HERE

Last 1 year

Last 2 year

42. Sales Multicurrency by YearMonth



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

3,5bn 4. Sales

1M 2. SalesQuantity

3,2bn 6. Margin

93,03% 8. Margin%

Selected Currency: $ ₸ $

City: All

Store Name: All

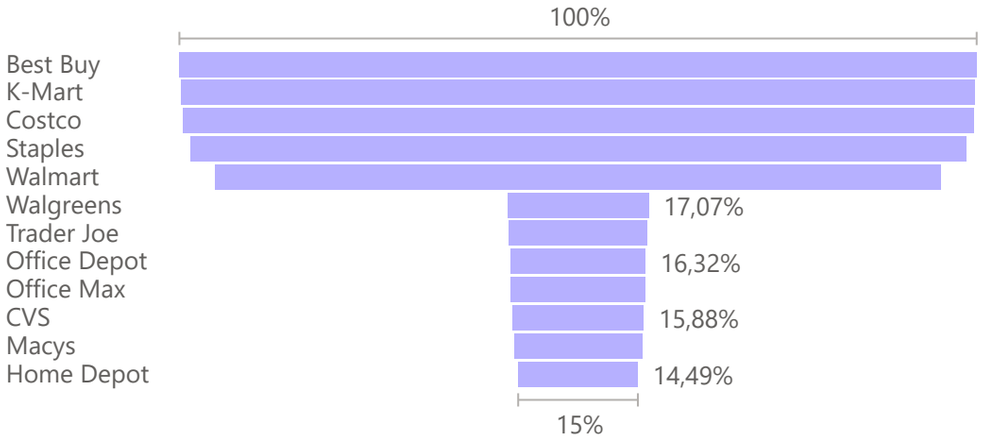
Category: All

Brand: All

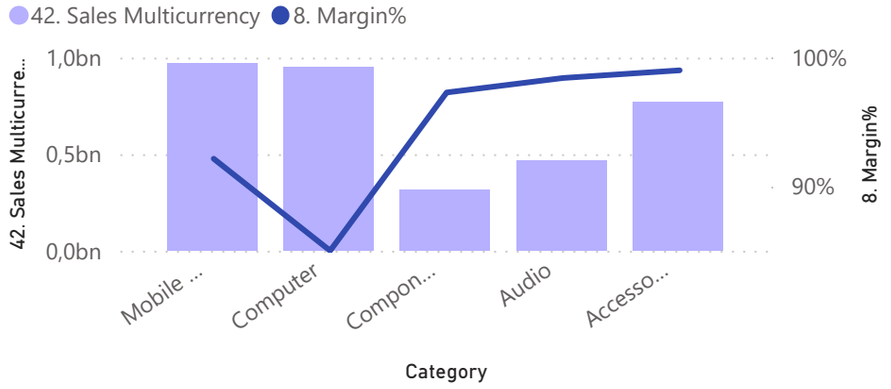
Subcategory: All

Manufacturer: All

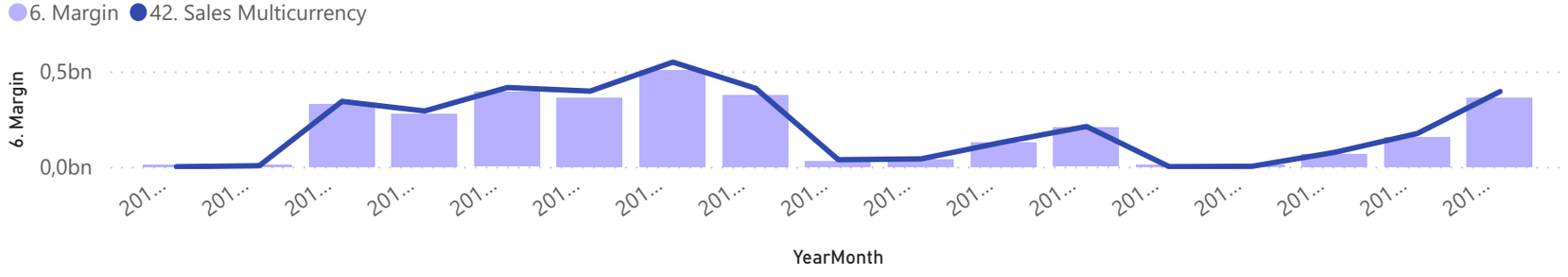
8. Margin% by Store Name



42. Sales Multicurrency and 8. Margin% by Category



6. Margin and 42. Sales Multicurrency by YearMonth



Last 1 year

Last 2 year

Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

Subcategory

All

Manufacturer

All

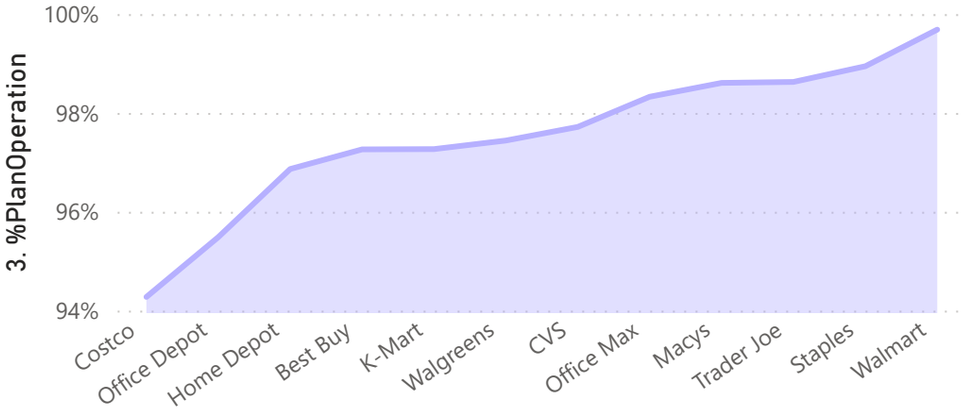
Select all | 2017 | 2018 | 2019

6,5M
1. ActualCost

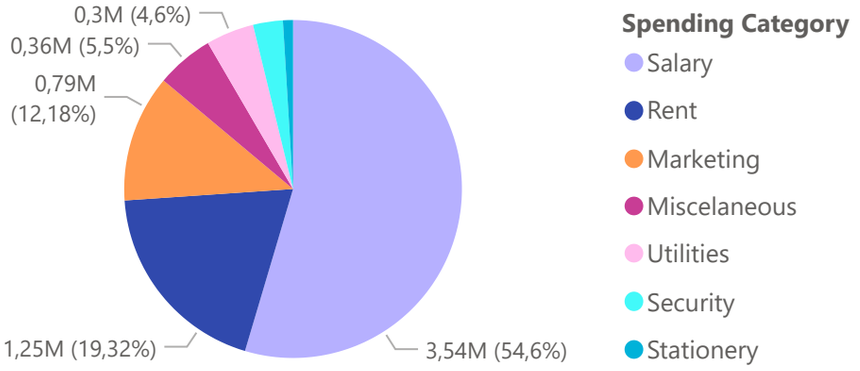
7M
2. PlannedCost

4,6bn
4. NetMargin

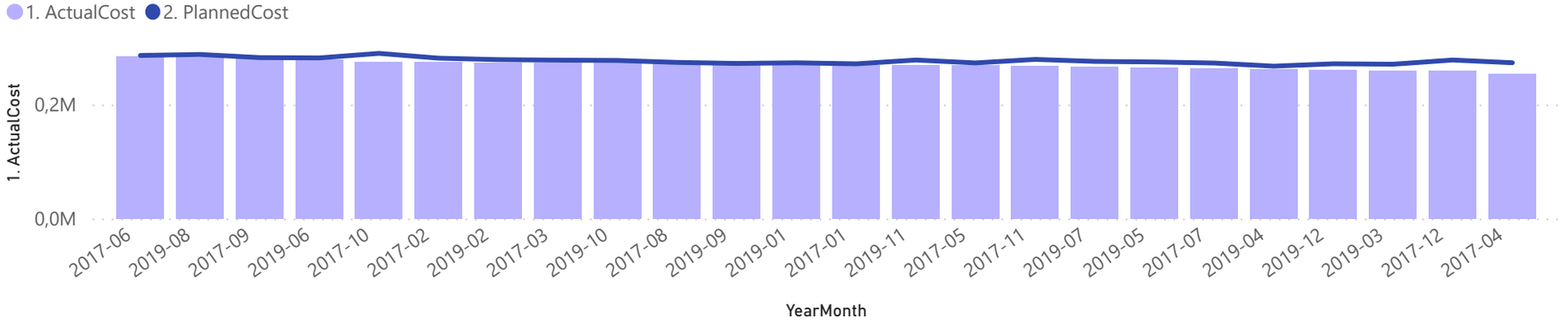
Процент выполнения плана по операционным расходам



Actual Cost by Spending Category



1. ActualCost and 2. PlannedCost by YearMonth



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

Subcategory

All

Manufacturer

All

Select all | 2017 | 2018 | 2019

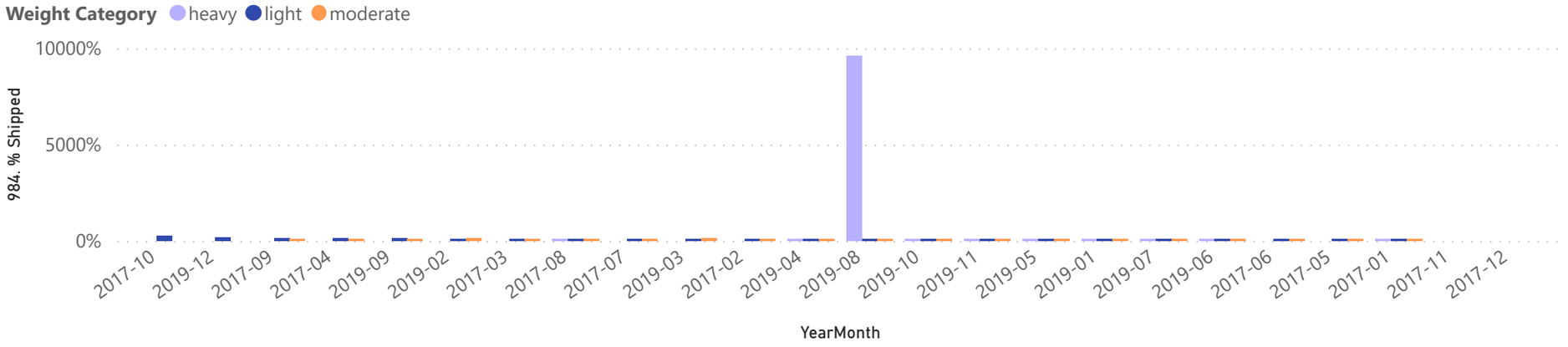
5,0bn
4. Sales

2M
2. SalesQuantity

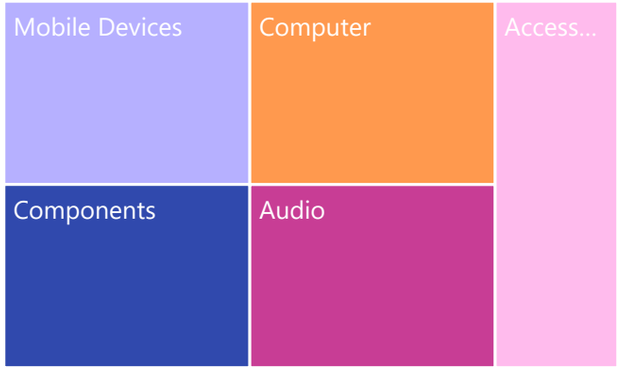
4,6bn
6. Margin

93,15%
8. Margin%

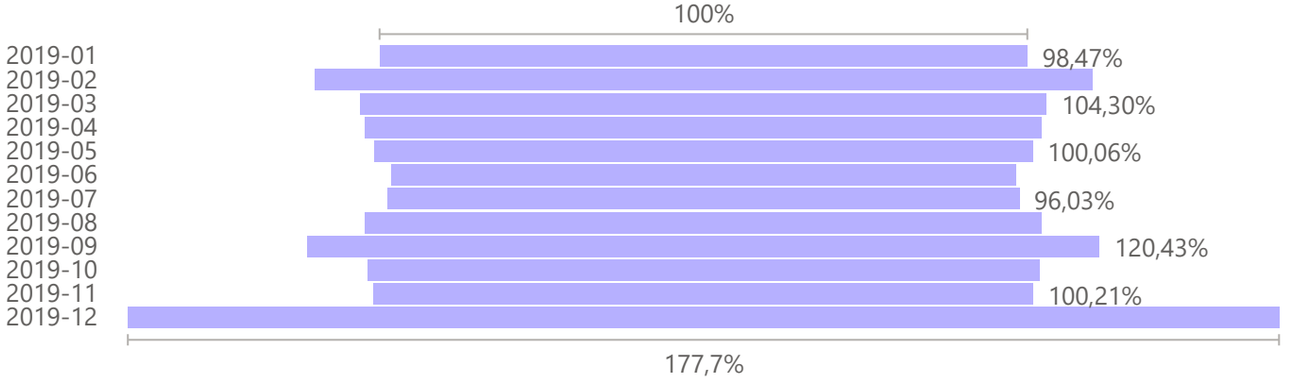
984. % Shipped by YearMonth and Weight Category



984. % Shipped by Category



984. % Shipped by YearMonth



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

Subcategory

All

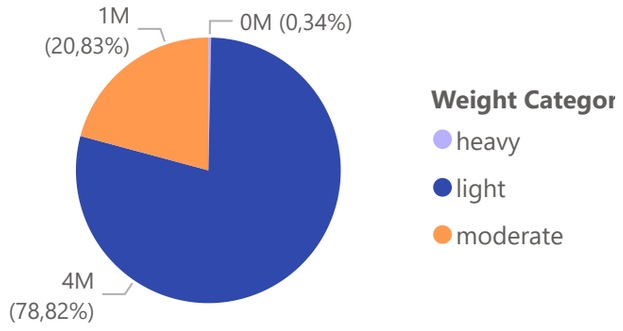
Manufacturer

All

Select all | 2017 | 2018 | 2019

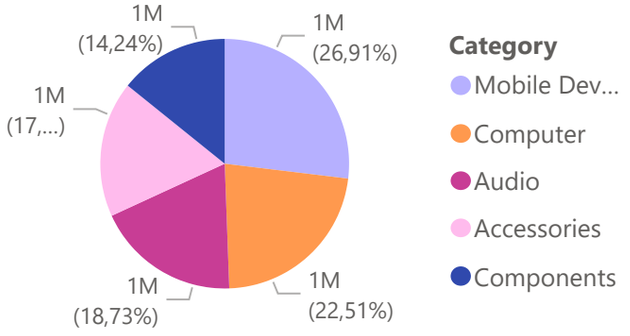
5,0bn	2M	4,6bn	93,15%
4. Sales	2. SalesQuantity	6. Margin	8. Margin%

3. Остатки by Weight Category

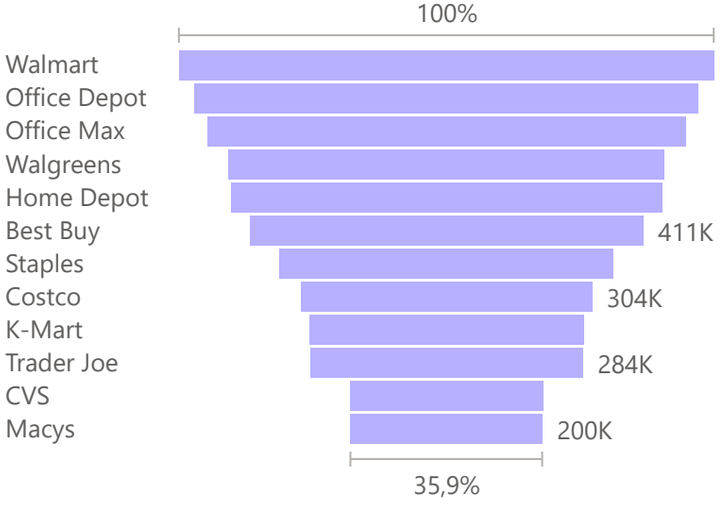


3. Остатки by City

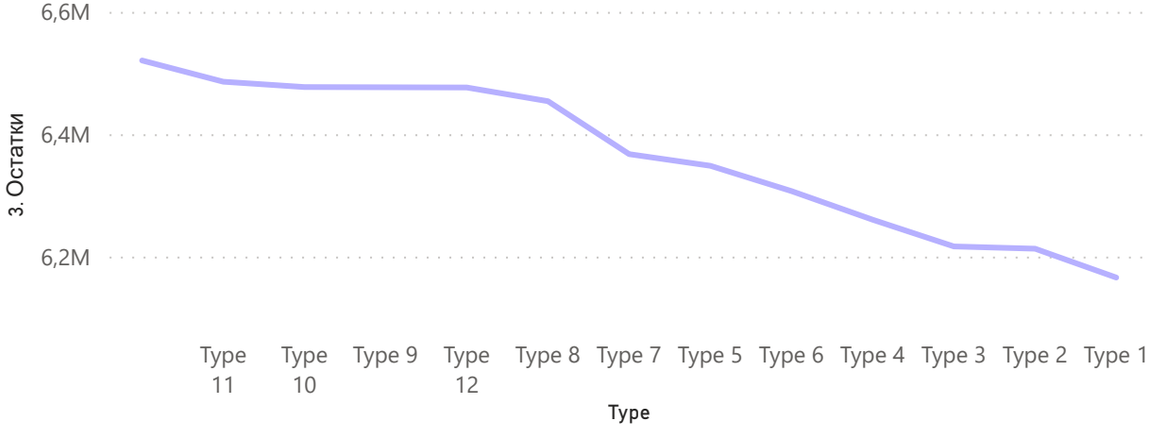
3. Остатки by Category



3. Остатки by Store Name



3. Остатки by Type



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

1 278

Number of Customers

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

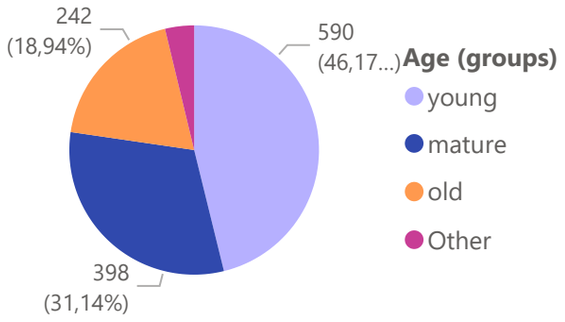
Subcategory

All

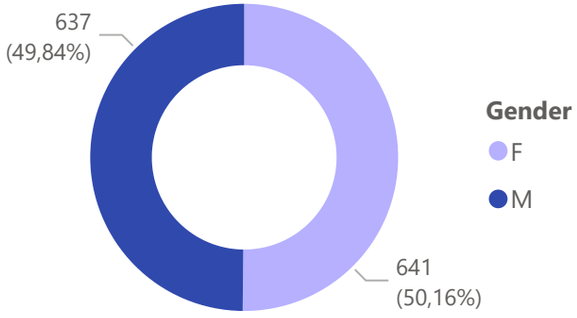
Manufacturer

All

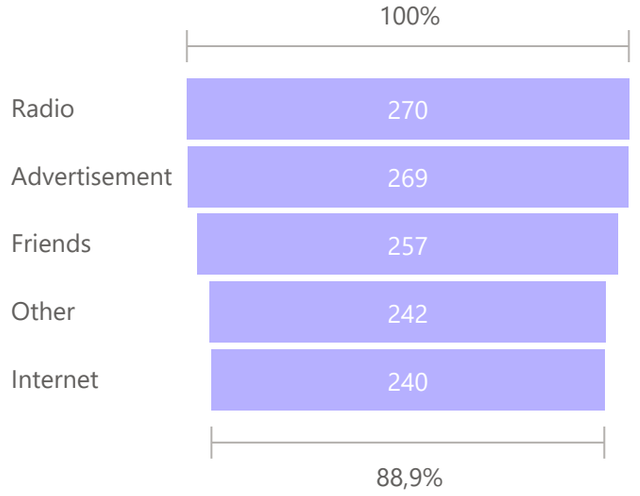
Count of Customer by Age (groups)



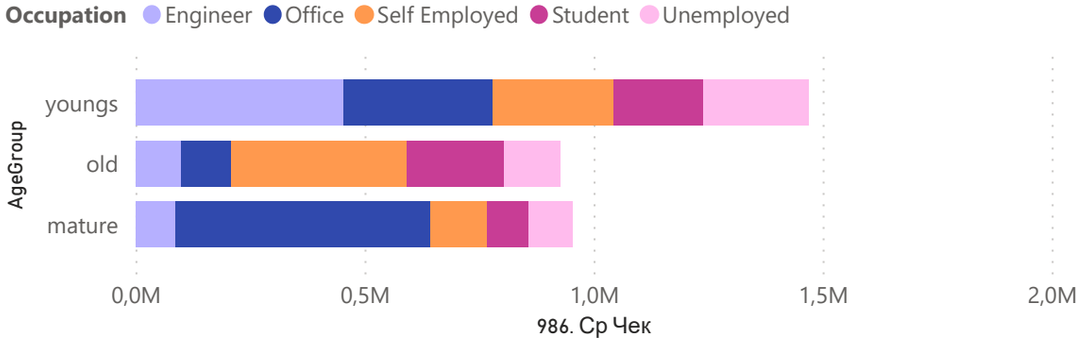
Count of Customer by Gender



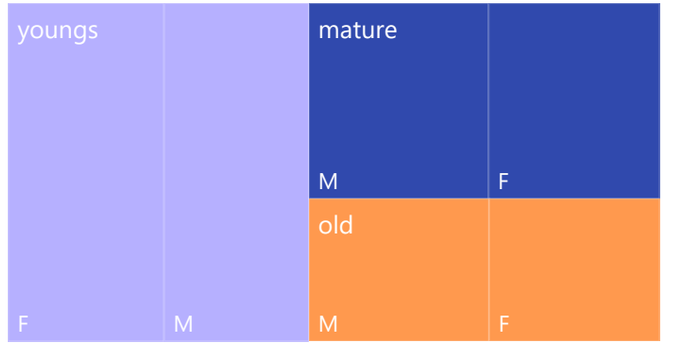
Count of Customer by Source



986. Ср Чек by AgeGroup and Occupation



Count of CustomerID by AgeGroup and Gender



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

5,0bn
4. Sales

2M
2. SalesQuantity

4,6bn
6. Margin

93,15%
8. Margin%

Selected Currency: $

- ₸
- $

City
All

Store Name
All

Category
All

Brand
All

Subcategory
All

Manufacturer
All

Real Data

4991M
4. Sales

4649M
6. Margin

Fictional data

7 936,17M
987. Sales What If

7 594,31M
988. Margin What-If

Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Selected Currency: $

₸
$

City
All

Store Name
All

Category
All

Brand
All

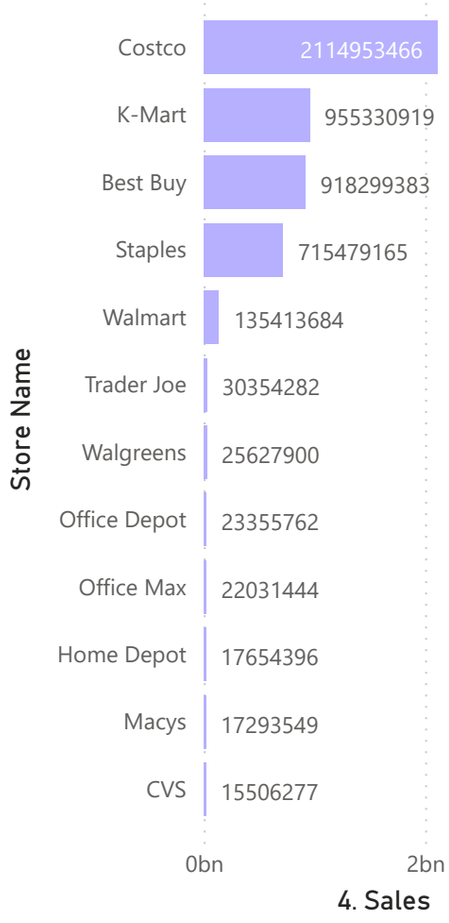
Subcategory
All

Manufacturer
All

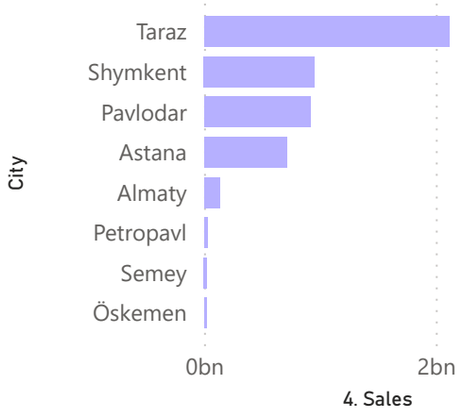
Select all | 2017 | 2018 | 2019

4. Sales	2. SalesQuantity	6. Margin	8. Margin%
5,0bn	2M	4,6bn	93,15%

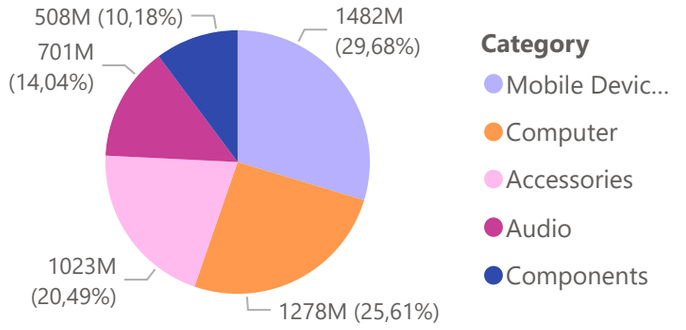
4. Sales by Store Name



4. Sales by City



4. Sales by Category



City	Store Name	First StoreSize	Sales	Cost of goods	6. Margin	8. Marg
Petropavl	Trader Joe	Small	30354282	978374	5110186	16,
Taraz	Costco	Medium	2114953466	921311	2029617399	95,
Semey	Walgreens	Large	25627900	652621	4370132	17,
Almaty	Walmart	Small	135413684	648815	115453924	85,
Öskemen	Office Depot	Large	23355762	597880	3880760	16,
Taldyqorghan	Macys	Large	17293549	588492	2662016	15,
Total		**Large**	**4991300227**	**7084049**	**4649447224**	**93,**

Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

5,0bn 4. Sales

2M 2. SalesQuantity

4,6bn 6. Margin

93,15% 8. Margin%

Selected Currency: $

○ ₸

◉ $

City: All

Store Name: All

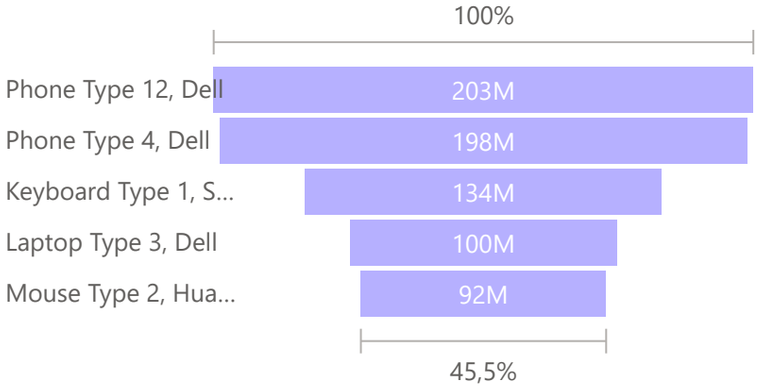
Category: All

Brand: All

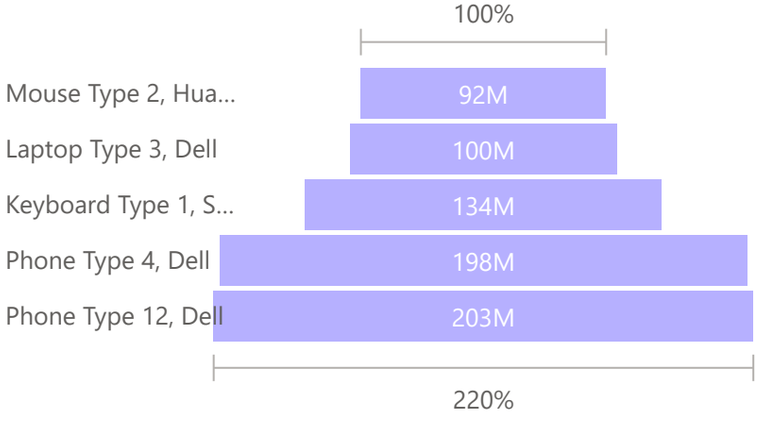
Subcategory: All

Manufacturer: All

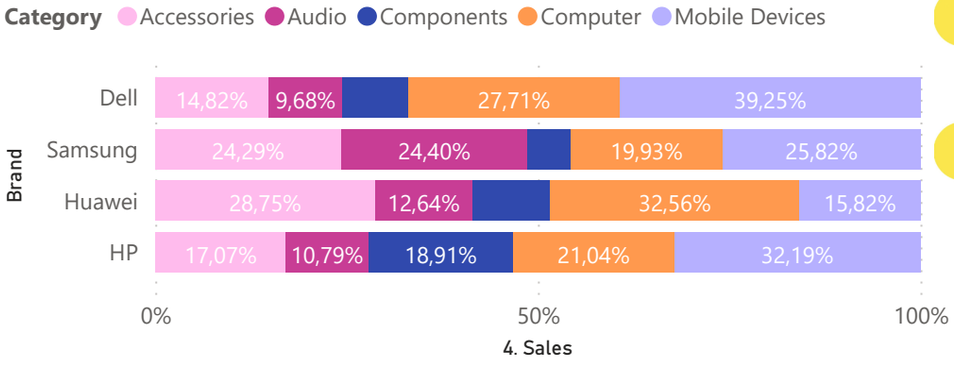
Top 5 High-margin products



Top 5 Low-margin products



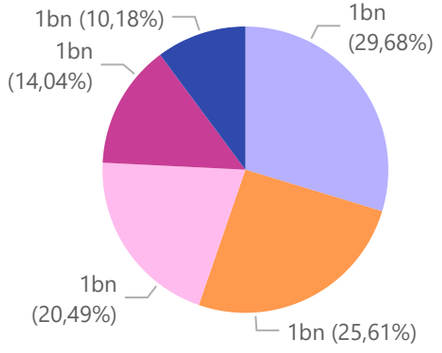
4. Sales by Brand and Category

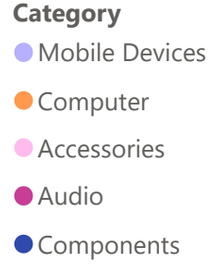


CLICK HERE

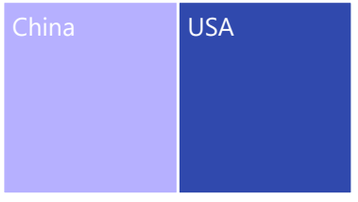
CLICK HERE

4. Sales by Category





4. Sales by Manufacturer



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

2017-01

Sales Quantity

2M

Avr. Bill

332K

2017-01

6bn

6. Margin

7bn

4. Sales