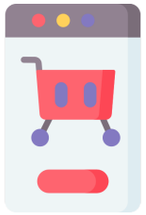
Shipment

Margin

Stores



What-If

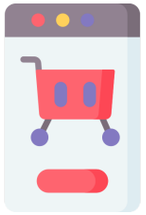
Spacelectronic

Customers

Operations

Sales

Products



Stock

Select all | 2017 | 2018 | 2019

4,1bn Sales

1M 2. SalesQuantity

3,8bn 6. Margin

93,40% 8. Margin%

Selected Currency: $ ₸ $

City: All

Store Name: All

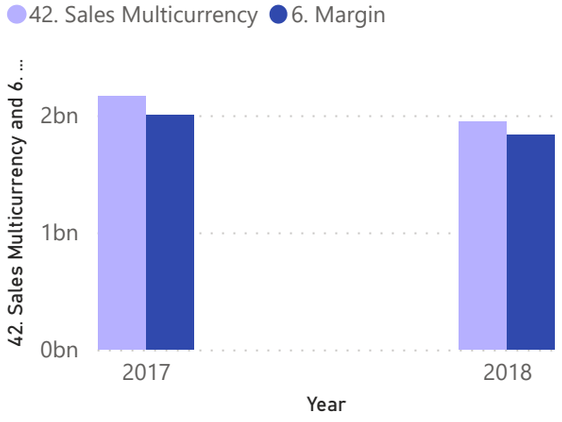
Category: All

Brand: All

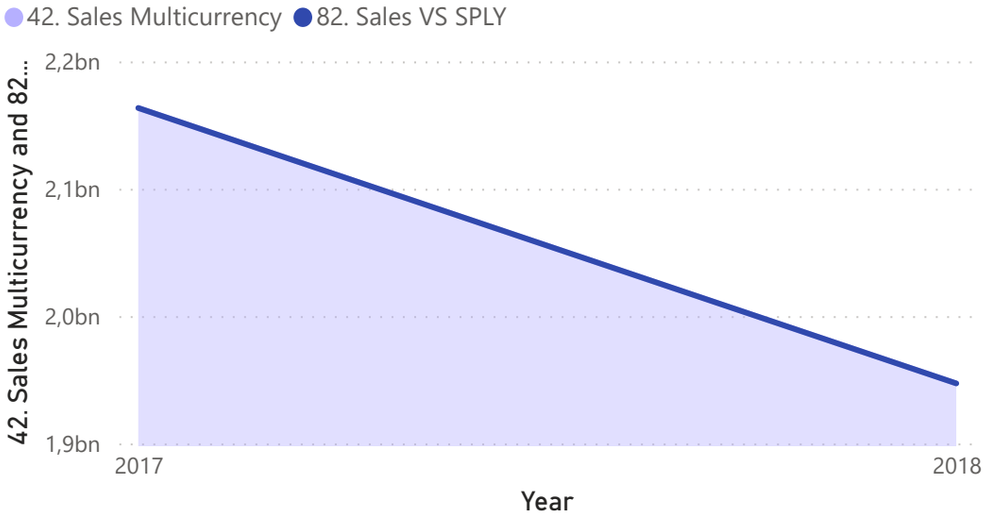
Subcategory: All

Manufacturer: All

42. Sales Multicurrency and 6. Margin by Year



Сравнение продаж каждого года с предыдущим

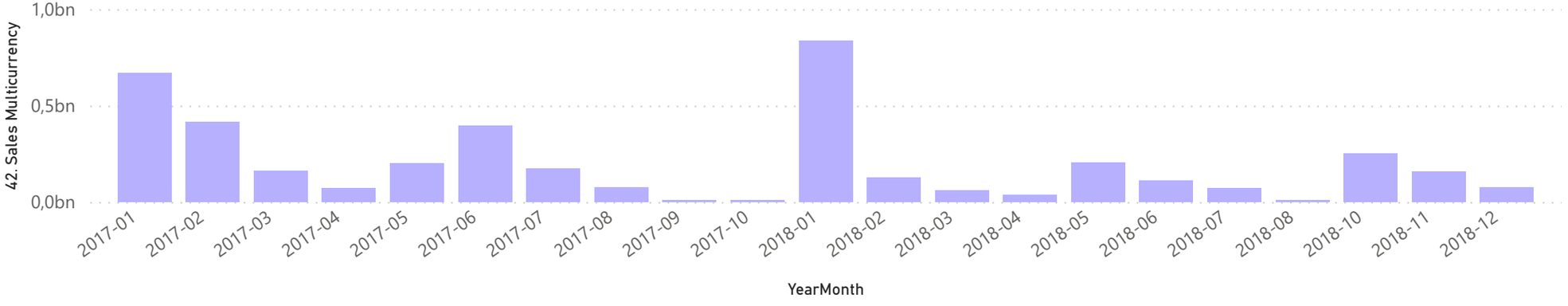


CLICK HERE

Last 1 year

Last 2 year

42. Sales Multicurrency by YearMonth



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

2,6bn 4. Sales

756K 2. SalesQuantity

2,4bn 6. Margin

93,38% 8. Margin%

Selected Currency: $ ₸ $

City: All

Store Name: All

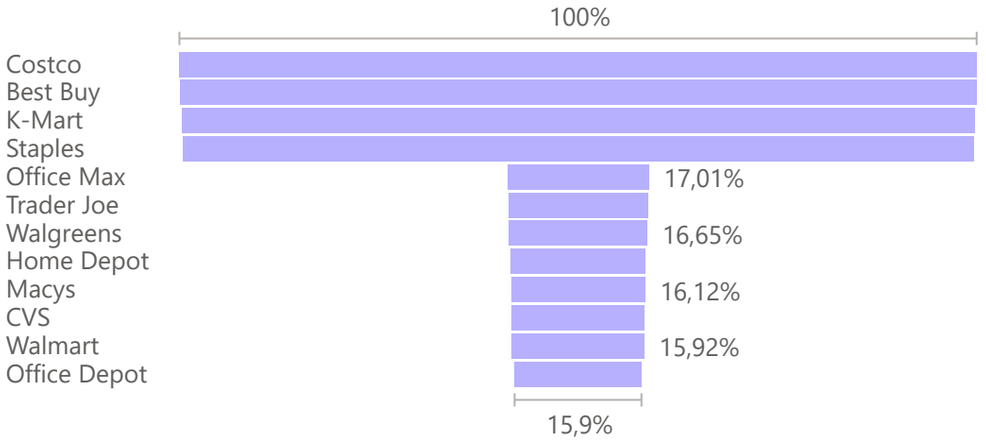
Category: All

Brand: All

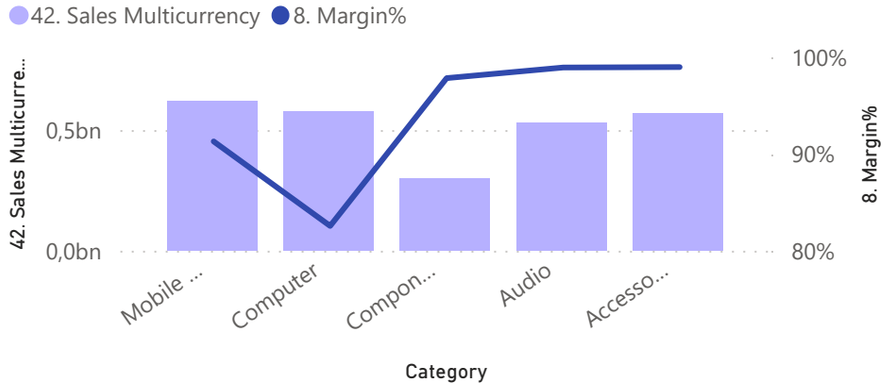
Subcategory: All

Manufacturer: All

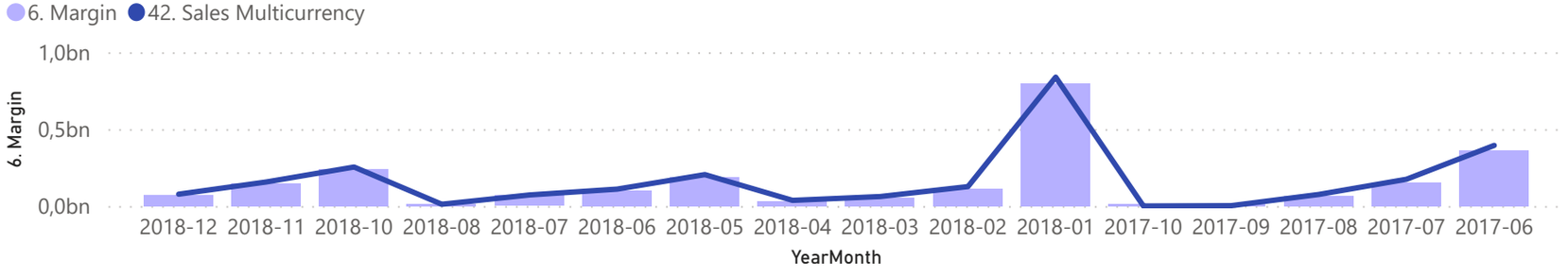
8. Margin% by Store Name



42. Sales Multicurrency and 8. Margin% by Category



6. Margin and 42. Sales Multicurrency by YearMonth



Last 1 year

Last 2 year

Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

Subcategory

All

Manufacturer

All

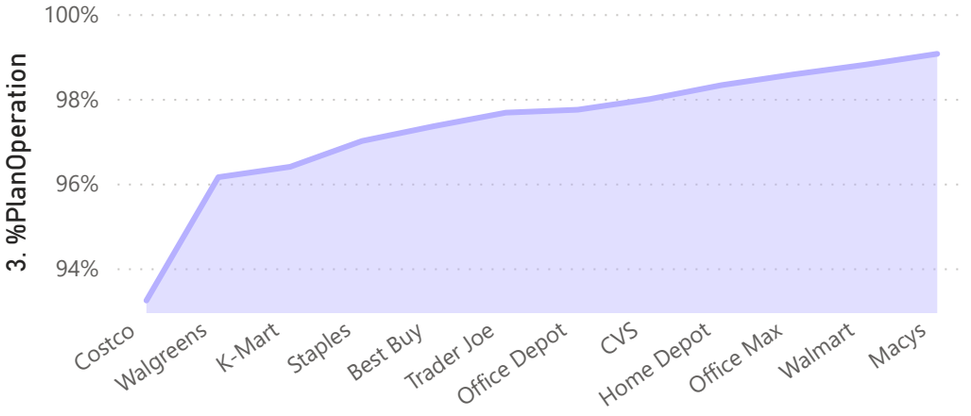
Select all | 2017 | 2018 | 2019

6,5M
1. ActualCost

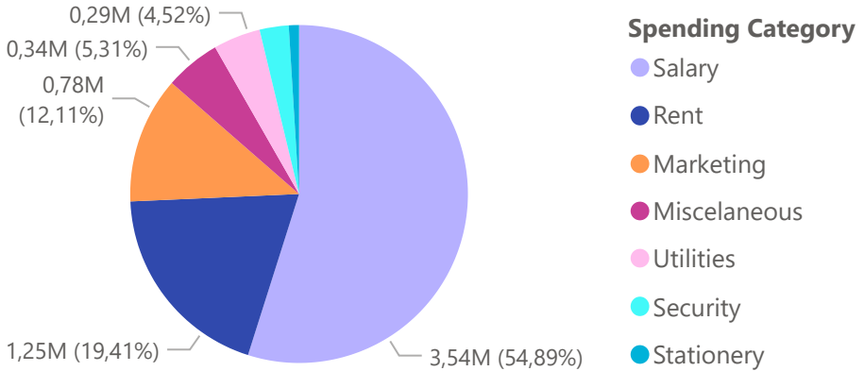
7M
2. PlannedCost

3,8bn
4. NetMargin

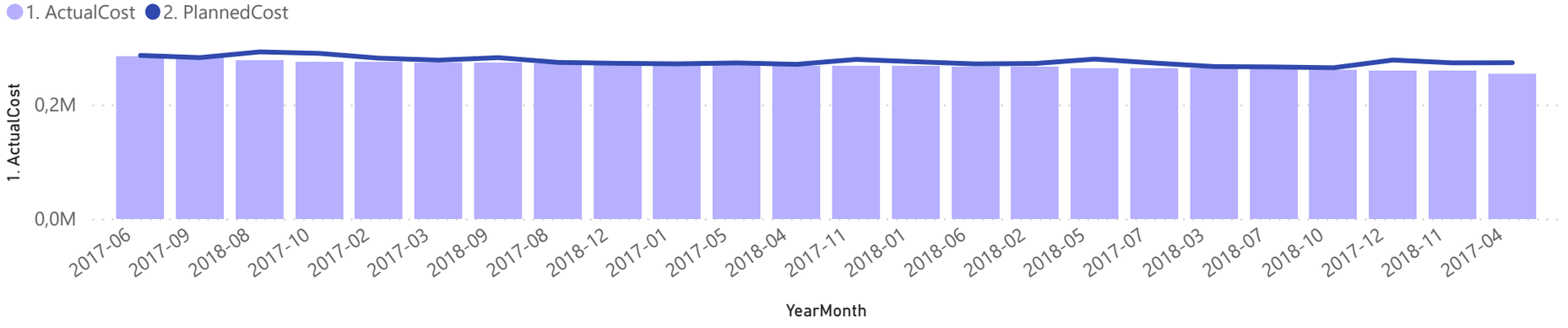
Процент выполнения плана по операционным расходам



Actual Cost by Spending Category



1. ActualCost and 2. PlannedCost by YearMonth



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

4,1bn — 4. Sales

1M — 2. SalesQuantity

3,8bn — 6. Margin

93,40% — 8. Margin%

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

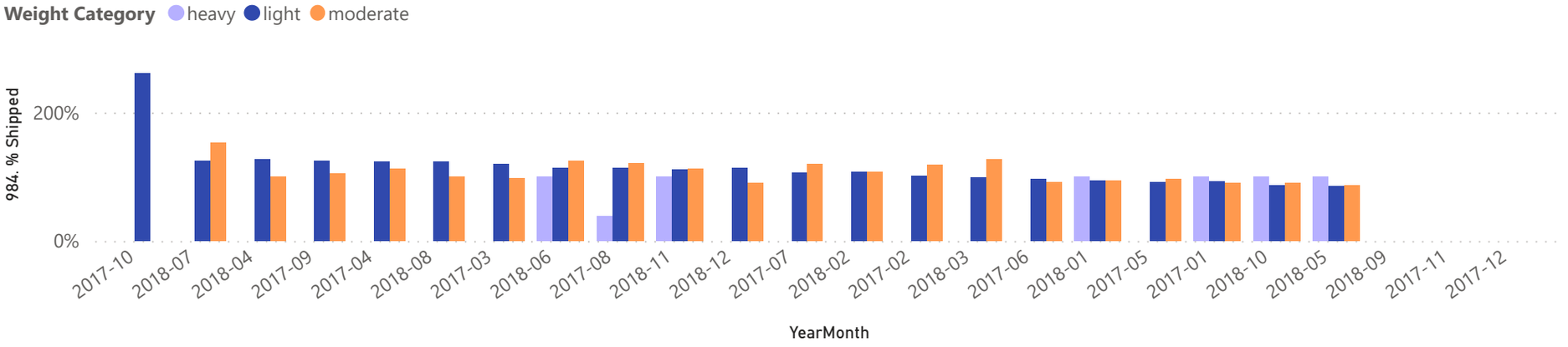
Subcategory

All

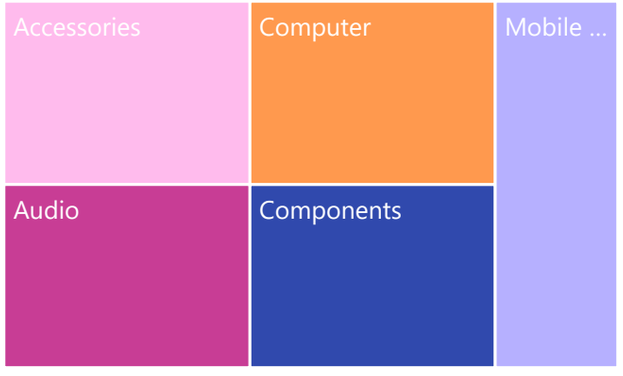
Manufacturer

All

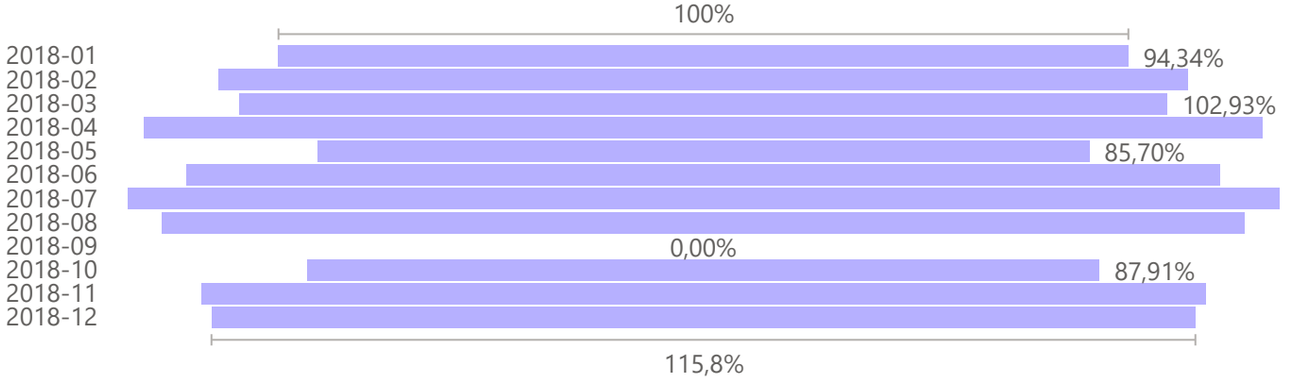
984. % Shipped by YearMonth and Weight Category



984. % Shipped by Category



984. % Shipped by YearMonth



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

4,1bn — 4. Sales

1M — 2. SalesQuantity

3,8bn — 6. Margin

93,40% — 8. Margin%

Selected Currency: $ (₸ / $)

City: All

Store Name: All

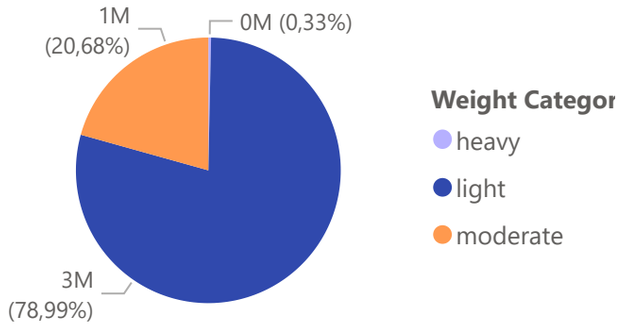
Category: All

Brand: All

Subcategory: All

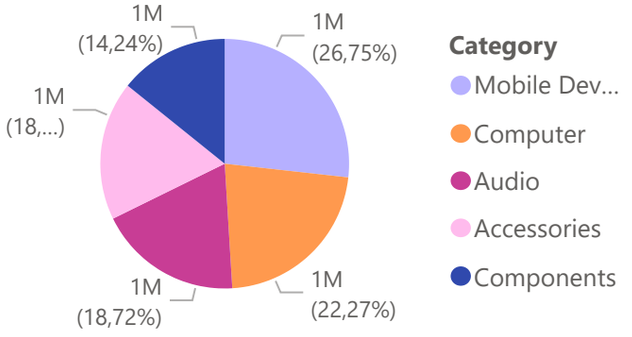
Manufacturer: All

3. Остатки by Weight Category

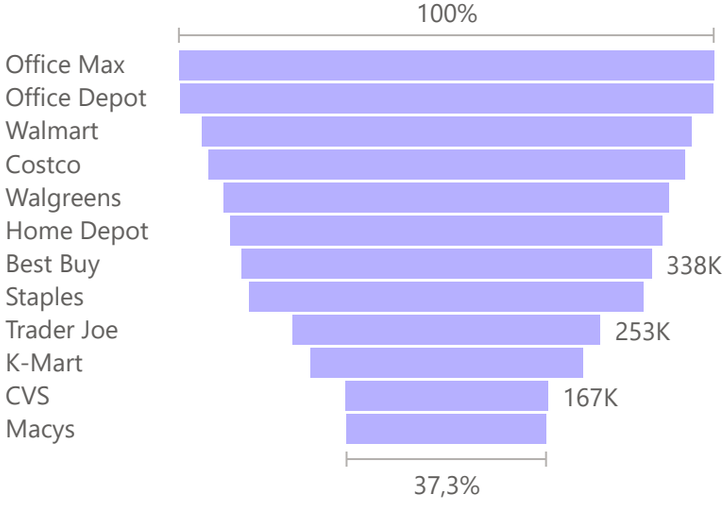


3. Остатки by City

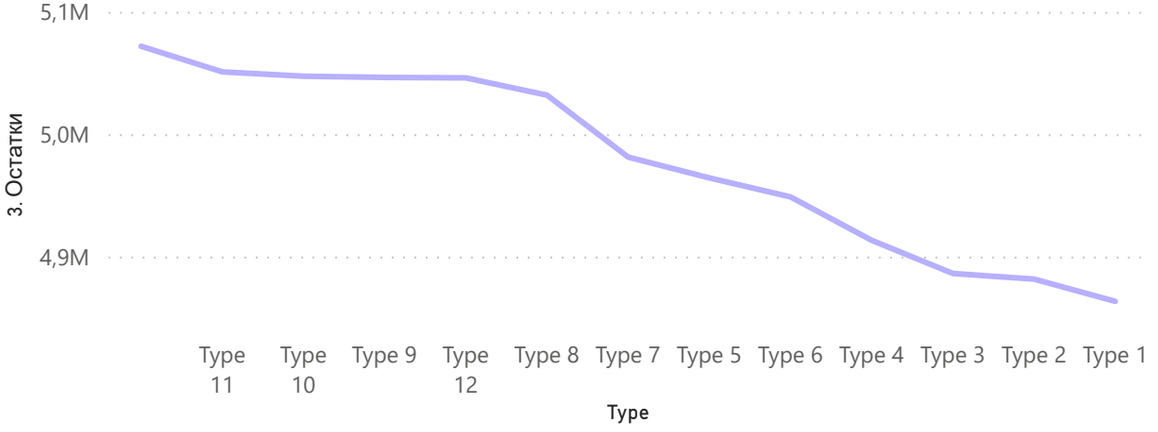
3. Остатки by Category



3. Остатки by Store Name



3. Остатки by Type



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

1 278

Number of Customers

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

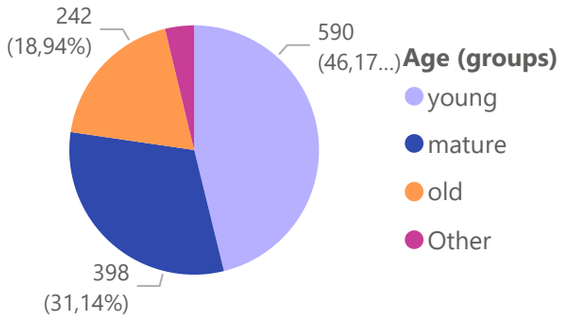
Subcategory

All

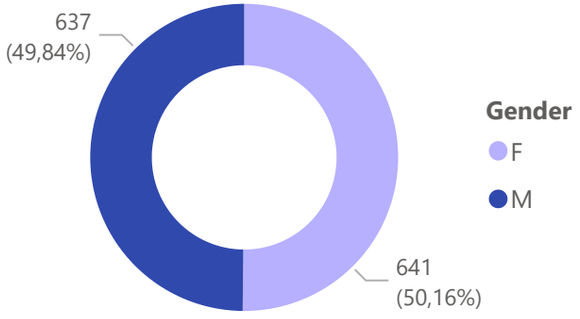
Manufacturer

All

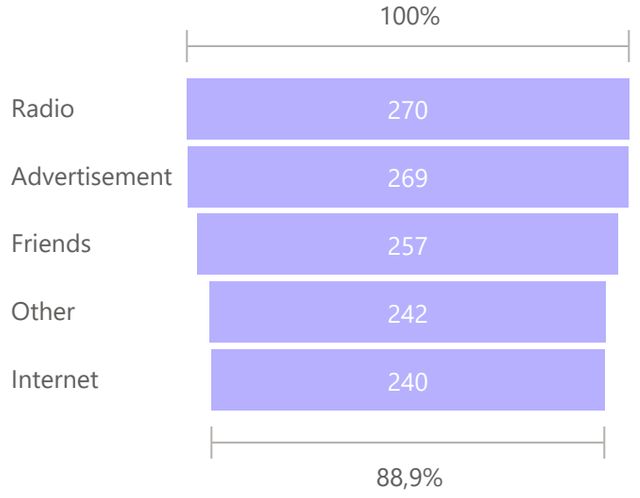
Count of Customer by Age (groups)



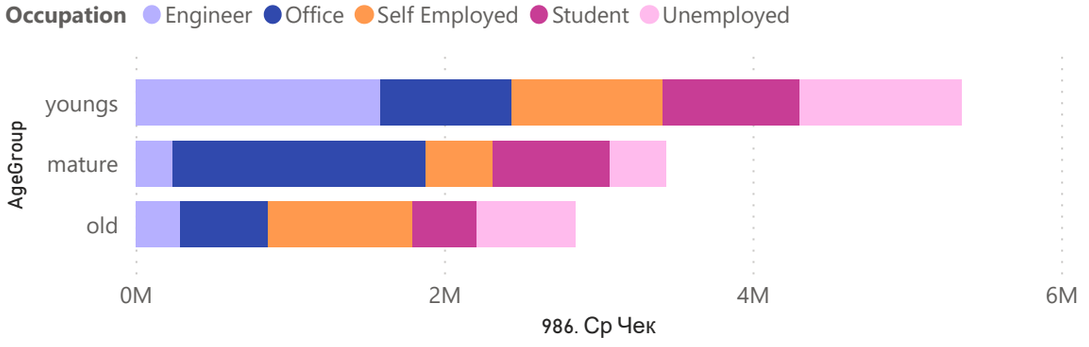
Count of Customer by Gender



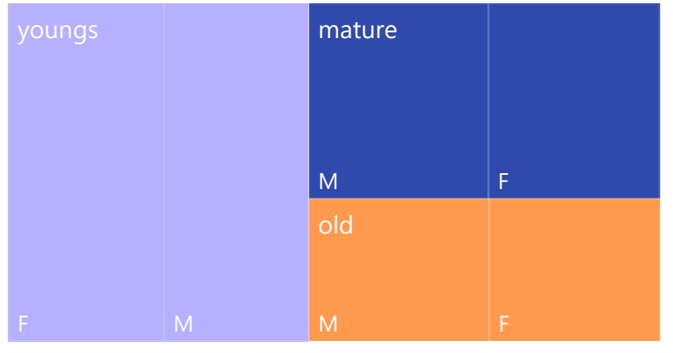
Count of Customer by Source



986. Ср Чек by AgeGroup and Occupation



Count of CustomerID by AgeGroup and Gender



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

4,1bn
4. Sales

1M
2. SalesQuantity

3,8bn
6. Margin

93,40%
8. Margin%

Selected Currency: $

- ₸
- $

City
All

Store Name
All

Category
All

Brand
All

Subcategory
All

Manufacturer
All

Real Data

4111M
4. Sales

3839M
6. Margin

Fictional data

6 535,91M
987. Sales What If

6 264,77M
988. Margin What-If

Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Selected Currency: $

₸

$

City

All

Store Name

All

Category

All

Brand

All

Subcategory

All

Manufacturer

All

Select all | 2017 | 2018 | 2019

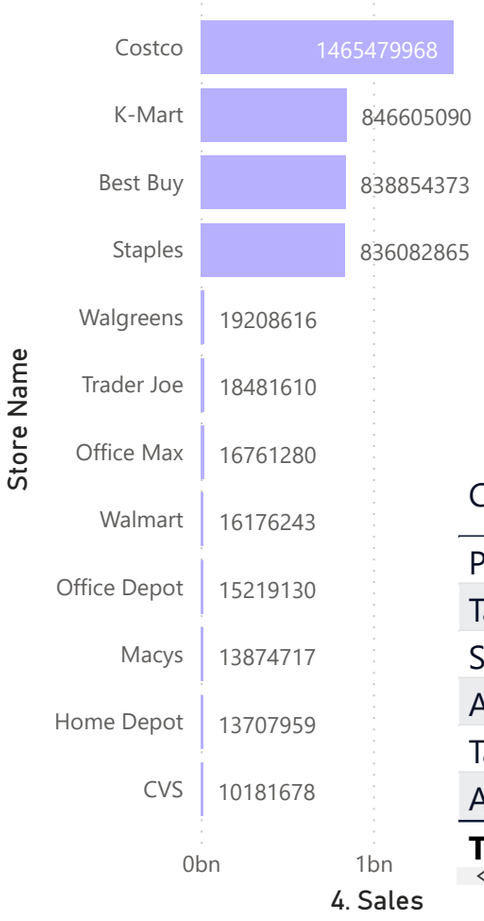
4,1bn
4. Sales

1M
2. SalesQuantity

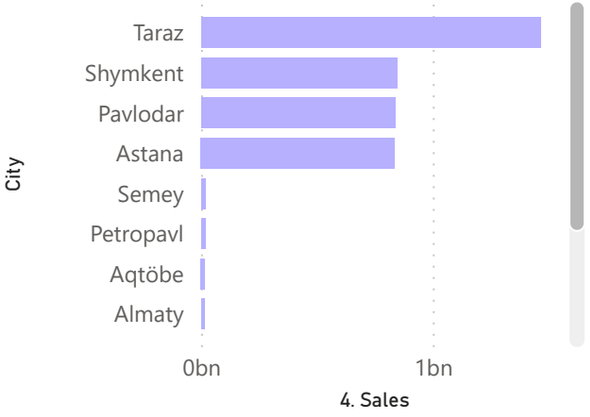
3,8bn
6. Margin

93,40%
8. Margin%

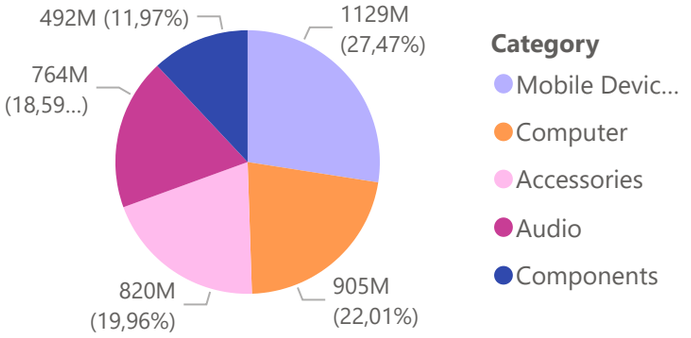
4. Sales by Store Name



4. Sales by City



4. Sales by Category



City	Store Name	First StoreSize	Sales	Cost of goods	6. Margin	8. Marg
Petropavl	Trader Joe	Small	18481610	565718	3138914	16,9
Taraz	Costco	Medium	1465479968	517735	1408327971	96,
Semey	Walgreens	Large	19208616	450150	3224860	16,7
Almaty	Walmart	Small	16176243	433625	2595528	16,0
Taldyqorghan	Macys	Large	13874717	429979	2194279	15,8
Aqtöbe	Office Max	Large	16761280	427852	2785674	16,0
Total		**Large**	**4110633529**	**4845646**	**3839494578**	**93,4**

Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If

Select all | 2017 | 2018 | 2019

4,1bn 4. Sales

1M 2. SalesQuantity

3,8bn 6. Margin

93,40% 8. Margin%

Selected Currency: $

○ ₸

◉ $

City: All

Store Name: All

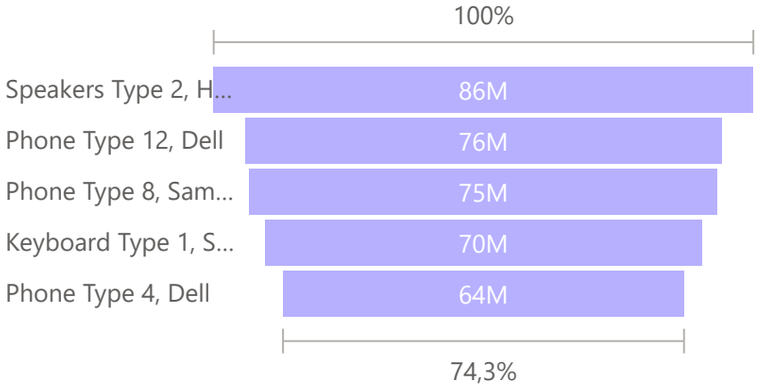
Category: All

Brand: All

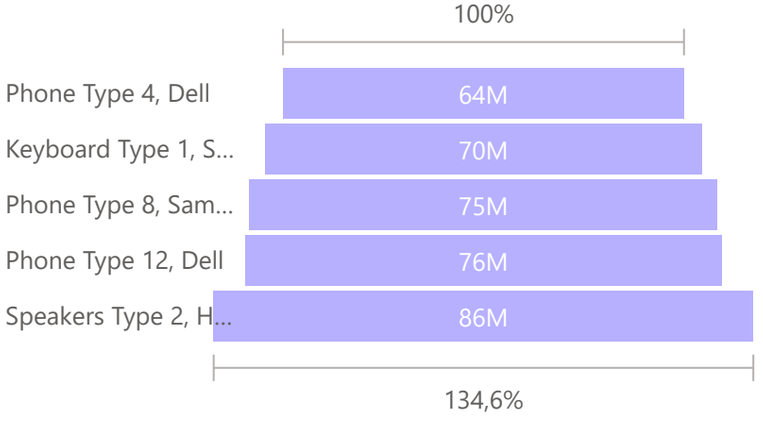
Subcategory: All

Manufacturer: All

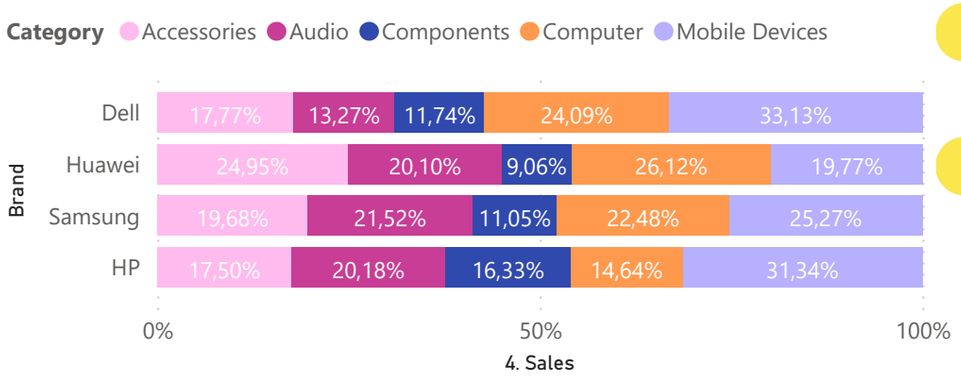
Top 5 High-margin products



Top 5 Low-margin products



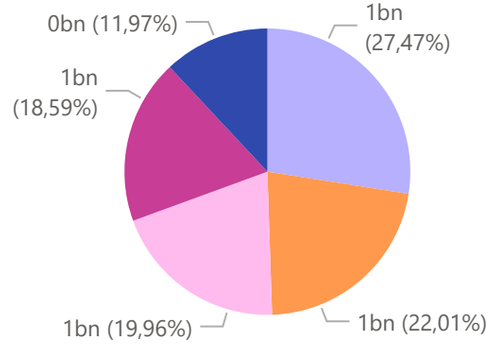
4. Sales by Brand and Category

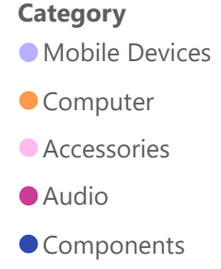


CLICK HERE

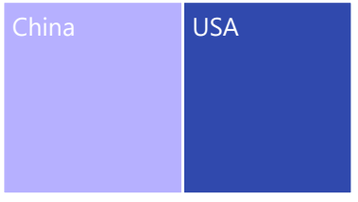
CLICK HERE

4. Sales by Category





4. Sales by Manufacturer



Home | Sales | Margin | Stores | Customers | Shipment | Stock | Operations | What-If