GABRIELLE KLAPMAN

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TECHNOLOGIES

Proficient: Javascript, HTML, CSS, React, Express, Sequelize, Node.js, Redux
Knowledgeable: React Native, JQuery, Bootstrap, Amazon Web Services S3, Google-Map-React, Git, Postgres, Passport.js, Socket.io

PROJECTS

Phantom Racer- *github.com/gklapman/RunningAppFrontEnd github.com/RunsWithBackpack/RunningAppBackEnd*   *May 2017*
A React Native fitness application that enables users to create routes and race against other users' "phantom" past routes
- Implemented a component that utilizes React Native Background Geolocation, capturing time and position of current runner and ensuring runner is following the route of previous "phantom racer"
- Established connection to Fitbit API via OAuth allowing users to view detailed heart rate metrics for a previous run
- Created replay functionality to simulate past runs
- Worked with React Native, Redux, Express, and Sequelize to ensure a comprehensive and consistent native app

TrvlPage- *github.com/gklapman/TravelApp*   *May 2017*
A social media web-app for recording a user's travel locations, experiences, and reviews
- Developed integration with Amazon Web Services S3 to store profile and location photos uploaded by users
- Utilized Google Map React to showcase user profiles via a map view
- Implemented RESTful API with Express routes supporting a relational database built through Sequelize

MemesRUs- *github.com/gklapman/Grace-Shopper*   *April 2017*
An e-commerce platform allowing users to shop for and purchase Memes as a guest or registered user
- Worked with Passport.js to generate login features and session implementation
- Created a cart component via React capitalizing on Redux and Sessions to maintain item information accumulated as a logged in member and guest

EXPERIENCE

Conversant LLC
Account Manager   *July 2016- January 2017*
- *M*anaged 15+ digital marketing campaigns totaling over $0.5 MM in revenue
- Partnered with cross-functional teams on account and campaign set-up to achieve strategic goals and fuel account growth

Sales Coordinator   *December 2015-July 2016*
- Supported Performance Marketing, Media Solutions, Digital Shopper Marketing, and Video sales team of 12+ members in the Central region

African Impact
Teaching & Sports Development Volunteer   *August 2015-October 2015*
- Spent 250+ hours teaching and supporting children ages 1-14 in underdeveloped schools in Cape Town townships

Red Frog Events
Event Coordinator   *May 2014-August 2014*
- Negotiated and communicated with over 30 vendors in 14 product industries to meet pricing goals in addition to managing logistics prior to and after the event - ensuring a good relationship for future endeavors
- Managed several hundred volunteers while constantly providing strong customer service to over 25,000 participants and spectators at the Warrior Dash and Bacon Chase events

EDUCATION

Fullstack Academy   *January 2017- May 2017*
Top-ranked immersive training program for web development with a focus on the full stack application of javascript

University of Illinois at Urbana-Champaign, College of Business   *August 2011- May 2015*
Bachelor of Science in Marketing   *GPA: 3.84*
- Graduated with High Honors